

# College graduation. Period.

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## WHAT THEY DO

OneGoal's mission is to close the college divide by enlisting and training our nation's best educators to teach under-served high school students how to enroll in and succeed in college.

## GOOD FOR MAJORS IN...

Business Administration/Marketing, Communication, Justice Studies, Psychology, Sociology, Women's Studies

## WHAT YOU COULD DO

- Develop and implement a comprehensive social media plan
- Lead development of a student recruitment campaign to raise awareness of OneGoal among high school students
- Conduct best practice research of similar campaigns and analyze results to inform

## PERFECT IF YOU CARE ABOUT...

- Equity/Race
- Education