

# COLLEGE FOR SOCIAL INNOVATION



# Rigorous evaluation shows strong results

Our three-year pilot demonstrated substantial impact on our fellows and host organization partners, as measured by a suite of **nine evaluation tools**.

#### We've identified four key impact areas for our fellows:

#### **Confidence and Purpose**

Fellows increase professional confidence, direction, and purpose.

#### Skills Employers Want

Fellows gain deep professional work experience and in-demand skills, as assessed by their supervisors.

#### **Networks**

Fellows build deep and broad networks--100% of alumni report growing their network

#### Post-College Job Attainment

Fellows meaningfully outperform their peers in attaining full-time employment after college.



# Semester in the City builds confidence and purpose

94%

of alumni report meaningful gains in self confidence;

92%

of alumni report increased clarity about goals and plans for the future.



"Semester in the City allowed me to connect the dots between my passions and skills so that I can design a career that will make me happy." -Crystal Napoli, UNH



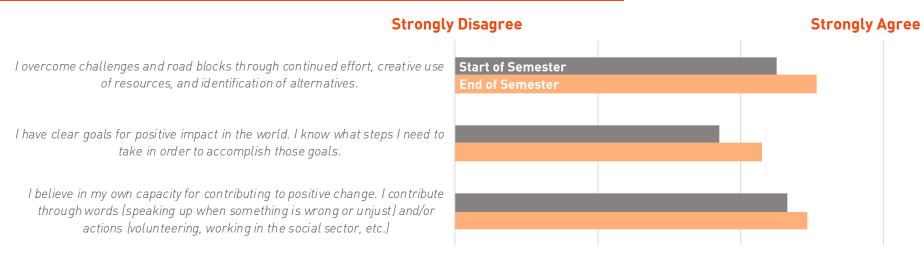
"Semester in the City helped me gain a better perspective of how I can be a better me and a better employee in solving social problems in our society." -Rishil Sheth, Wheaton

\*Survey conducted 6 months after program completion. n=51 SITC alumni.



# Semester in the City builds confidence and purpose (cont.)

Over the last four semesters, students showed **statistically significant\*** improvement in the below measures of self-confidence and direction.

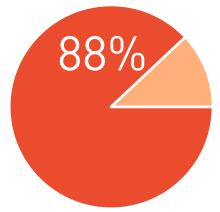


\*95 percent confidence level, 1 sided paired t-test. data from fall 2017-spring 2019 semesters.



# Semester in the City builds skills employers want

**88% of mentors** would hire or at least interview their fellow for an entry-level position.



\*Anonymous survey completed after the semester. n=34 SITC mentors.



"Semester in the City has taught me real world skills like networking, team building and managing, and the importance of making a difference in the lives of the people in your community."

-Rebecca Jerome, UNH



"I feel like I can break down tasks and understand not only what needs to be done to accomplish them but their importance to the success of the organization." -Leah Kuppermann, UNH



Semester in the City builds skills employers want (cont.)

**97**%

Of fellows report meaningful growth in **skills employers want** as well as **professional work experience**.



Skill-building is the #1 most valuable benefit of SITC reported by alumni.

19/20

Mentor-assessed skills showed improvement from the midpoint to the end of the semester.

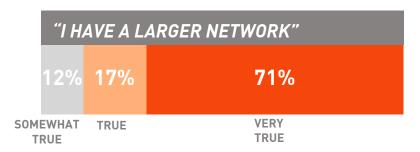
100%

Of alumni report becoming a more valuable employee.



# Semester in the City builds networks

## 100% of alumni report growing their network at Semester in the City\*

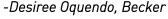




"Semester in the City gave me invaluable opportunities to network both with my fellow peers and with the professional community in Boston through my internship placement." -Lucy Zachau, Clark



"Semester in the City has taught me about myself and introduced me to forever friends and networks that are filled with endless opportunities."





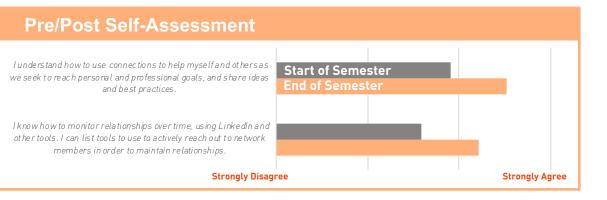
<sup>\*</sup>Survey conducted 6 months after program completion. No students selected "Not at all true" n=51 SITC alumni

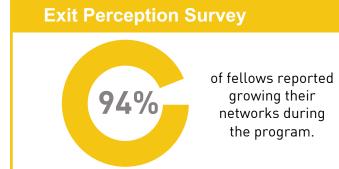
# Semester in the City builds networks (cont.)

#### **Mentor Assessment Data**

"Fellow made an effort to build and sustain their network by initiating conversations with staff and/or community members and following up appropriately."

Average midterm score (89.6%)
Average final score (93.2%)



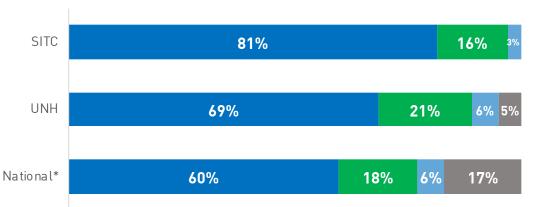




# Semester in the City graduates get jobs



■ Part-Time Employment ■ Seeking Employment



\*National Association of Colleges and Employers (NACE) data set includes 550,000 2018 grads from 360 colleges and universities. All three data sets are from the NACE "First Destination" survey format, which examines career outcomes 6 months after college graduation. UNH data from 2018 graduates; SITC data from 39 alums who graduated college in 2017 or 2018.



"Semester in the City helped me find my voice. When I was applying to jobs, I felt that I was prepared to tell my story and how I was beneficial to the organization." -Eriberto Mora, Clark



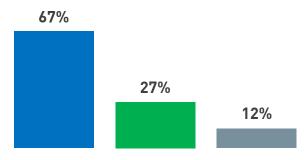
"Semester in the City taught me what kind of work I want to do and how to get there successfully. It taught me many skills that I have brought with me through school and my internships."

-Anna Bannon, UNH



Semester in the City grads enter the social impact sector at high rates

#### Jobs in the Social Sector\*



- Semester in the City graduates (in the workforce)
- All workers in the United States
- All job applications submitted on Handshake\*\* platform



"Ever since I left SITC, my mind has been constantly thinking of ways I can make the world a better place by doing the things I love." -Markiesha Duverneau, Clark



"I learned how important the work is in the nonprofit world as well as the direct impact I am able to make." -Colette Cogan, UNH



<sup>\*&</sup>quot;Social sector" includes nonprofits, government agencies, and social mission businesses (26.5% of all US jobs according to Bureau of Labor Statistics data. \*\*Handshake is the largest career community for students and recent grads, used by 9 million+ students and young alumni.