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Experience

Surprise Ride

ART DIRECTOR Sep. 2016 - Jul. 2017

Washington, D.C.

Led all brand creative as it relates to growth and acquisition. Recruited, trained and supervised a creative team consisting of interns, contract artists, and full time employees. Focusing on repositioning the brand's visual elements to focus specifically on cohesion and growth.

Winc (formerly Club W)

ART DIRECTOR Apr. 2013 - Aug. 2016

Los Angeles, CA

Grew and supervised the creative team by art directing concept and visuals for the Club W brand including commercials, print, digital advertising, packaging, video direction & editing, as well as photography.

Ignition Creative

FREELANCE JR. ART DIRECTOR Jan. 2013 - Mar. 2013

Los Angeles, CA

Mask images, clean and colorize sketch renderings for pitches, concept key art ideas, build and art direct comps for breakouts, wild posts and key art all for film and television clients.

Modern Luxury

FREELANCE DESIGNER Jan. 2012 - Dec. 2012

Atlanta, GA

Rebrand Jezebel magazine to a younger target by concepting and executing new page layouts, folio elements, creating cover options, exploring new typography and clipping images.

Education

The Creative Circus

Graphic Design

2012

University of Alabama

Advertising & French

2010

Software

InDesign, Illustrator, Photoshop,

Premiere, Microsoft Office Suite

Expert

After Effects, French

Familiar