



walkermatt.com
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Experience

Aisle Rocket Studios

SENIOR DIGITAL DESIGNER Oct. 2017 - Present
Chicago, IL

Acting as mentor to design team members, I help to guide digital designs through the creative process. These include mobile and desktop executions of web and app deliverables for national home brands.

Surprise Ride

ART DIRECTOR Sep. 2016 - Jul. 2017
Washington, D.C.

Led all brand creative as it relates to growth and acquisition. Recruited, trained and supervised a creative team consisting of interns, contract artists, and full time employees. Focusing on repositioning the brand's visual elements to focus specifically on cohesion and growth.

Winc (formerly Club W)

ART DIRECTOR Apr. 2013 - Aug. 2016
Los Angeles, CA

Grew and supervised the creative team by art directing concept and visuals for the Club W brand including commercials, print, digital advertising, packaging, video direction & editing, as well as photography.

Ignition Creative

FREELANCE JR. ART DIRECTOR Jan. 2013 - Mar. 2013
Los Angeles, CA

Mask images, clean and colorize sketch renderings for pitches, concept key art ideas, build and art direct comps for breakouts, wild posts and key art all for film and television clients.

Education

The Creative Circus

Graphic Design
2012

University of Alabama

Advertising & French
2010

Software

InDesign, Illustrator, Photoshop, Figma,
InVision, Premiere, Sketch, After Effects,
Microsoft Office Suite, Keynote