



Our Children, Our Families Council



Outcomes Framework Working Group DRAFT NOTES

October 7, 2015

4:00 p.m.

DCYF, Mint Conference Room, 1390 Market Street, Suite 900, San Francisco, CA 94102

Attendees: Co-Chairs Dan Kelly & Natasha Hoehn; Brian Cheu, September Jarrett, Michelle Jeffers (for Michael Lambert), Jan Link (for Ritu Khanna), Masharika Maddison, Michele Rutherford, Abby Snay, Laura Tam, Maria Luz Torre, Ciara Wade, Michael Wald, Wei-Min Wang, Jillian Wu

Not Present: Sherilyn Adams, Cutis Chan, Thu Cung, Landon Dickey, Ritu Khanna, Michelle Kirian, Michael Lambert, Laura Moye, Luisa Sicairos

Council Staff in Attendance: Sandra Naughton, Laurie Scolari, Jennifer Tran

1. Call to Order and Roll Call.

2. Overview of Our Children, Our Families Council and the Purpose and Objectives of its Outcomes Framework Working Group (discussion only)

Laurie Scolari provided an overview of the Our Children, Our Families Council, including guiding principles, vision, and major milestones.

Sandra Naughton provided an overview on the working group's objectives, its relationship to the Council, roles for working group members, working group meeting structure, working group norms, and a summary of the Brown Act and Sunshine Ordinance as they apply to public meetings.

Co-chair Natasha Hoehn asked members to share ideas about how we can agree to work together as a working group. The group suggested the following:

- Table tents can be put up sideways to indicate a member's interest in speaking
- Be mindful of allowing everyone to speak; allow for diverse perspectives
- Send materials two weeks in advance of meeting

Acknowledge the varying levels of expertise in the room; think about how to support meaningful contributions from each member. Consider agreeing upon broader, fewer outcomes

3. Discussion of Draft Our Children, Our Families Outcomes and Indicators for Children, Youth & Families (discussion only)

Co-chair Dan Kelly provided an overview of the purpose of the outcomes framework, including establishing priorities, aligning efforts, and using a common language to measure success.

The group discussed other outcomes frameworks or “children’s report cards” from other communities (Seattle, Nashville, Portland, etc.), from which the working group could learn from.

Sandra Naughton provided an overview of the timeline and process to create the outcomes framework by the January 28, 2016 council meeting. Some highlights of the timeline were:

- **October 7 WG Meeting:** focused on reviewing draft outcomes framework and reviewing the community outreach plan.
- **October to Mid-December:** community and stakeholder engagement.
- **November 24 WG Meeting:** focus on reviewing community feedback and suggestions for revising the framework.
- **Mid-December to January 28:** Council and public feedback on Staff Draft of Framework.
- **February 12 WG Meeting:** focus on discussing unresolved issues from the January 28 Council meeting and how to share the framework with the community and stakeholders.

The Data Working Group will start up in February as this working group ends its work. The Data Working Group will set targets for each of the indicators and work on the technical aspects of implementing the outcomes framework.

There was some discussion about outcomes being value judgments, while the indicators may be research-based. Summaries of community engagement meetings will be shared with working group members before the November 24 meeting.

The group discussed parameters for developing the outcomes framework, including:

- Limiting the number of outcomes and indicators (ideally no more than 18)
- End-goal focused versus process or “how” measures
- Asset-based, when feasible
- Equity focused; all indicators will be broken down by subgroup data to look at disparities where they exist

In addition to the outcomes framework, the Council could keep a “watch list” of additional metrics that it tracks, reports on, and may potentially adopt in future frameworks.

Jennifer Tran provided an overview of six criteria for prioritizing outcomes and indicators options, the draft research-based six outcomes and 17 indicators presented to the council at its September 10th meeting, and suggestions identified by Council members at the September 10 Council meeting.

The group discussed the possible need to devote resources to gathering new data rather than only relying on existing sources. Existing data sources may not include the entire child/youth/family population, but instead those using public systems (i.e. not having data from private school students). In addition, existing data sources may be designed to be flattering to the systems and agencies that collect the data, and therefore may not accurately portray needs or disparities. There was discussion of how visionary versus how realistic the framework should be, and the tension of being asset-based while not focusing on assets to the exclusion of disparities and inequities. Members discussed a desire for the framework to be holistic and reflect the needs of children and families, versus reflective of our siloed systems.

4. Discussion of Community and Stakeholder Engagement for the Development of the Our Children, Our Families Council Outcomes for Children, Youth & Families (discussion only)

Sandra Naughton gave an overview of the plan and timeline for community and stakeholder outreach. These outreach meetings will be conversations around what families and children need to thrive rather than providing feedback on specific outcomes language or indicators. Staff will partner with DCYF and the Office of Early Care and Education to hold jointly sponsored town hall meetings in each supervisorial district. In addition, priority populations have been identified for targeted outreach efforts, and staff is in the process of reaching out to possible partner organizations. Staff will also host several stakeholder convenings for service providers, advocates, city and district staff.

5. Announcements (discussion only)

Members agreed they would like to meet again in three to four weeks to continue the discussion about possible outcomes and indicators. Co-chair Dan Kelly asked the group for suggestions for how to structure the meeting. Members asked for some of the research used to identify the research-based options to be shared with them.

OCOF staff encouraged working group members to attend community meetings once they are scheduled.

6. Public Comment

There was no public comment.

7. Meeting was adjourned at 6:24 PM.