



Our Children, Our Families Council



5-Year Plan Working Group DRAFT NOTES

October 20, 2015
4:00 p.m.

Room 201, City Hall, 1 Dr. Carlton Goodlett Street, San Francisco, CA 94102

Attendees: Co-Chairs Ken Epstein and Myong Leigh; Katie Albright, Greg Asay, Carla Bryant, Barbara Carlson, Christy Estrovitz, Phil Halperin, Jill Hoogendyk, Kentaro Iwasaki, Julia Sabory, Susie Smith, Kevin Truitt, Lisa Fisher, Michael Wald, Sarah Wan, Kristy Wang, Candace Wong

Not Present: Laurel Kloomok, Lily Langlois, Theo Miller, Mia "Tu Mutch" Satya, Ophelia Williams

Council Staff in Attendance: Sandra Naughton, Laurie Scolari, Jennifer Tran

1. Call to Order and Roll Call.

Attendees introduced themselves and shared a song, book, poem, or other work of art that best represents their hopes and dreams for a San Francisco where all children, youth and families are thriving.

Co-chair Ken Epstein introduced the objectives for the meeting:

- Provide an overview of Council & the working group
- Articulate our vision for the potential impact of this work
- Brainstorm elements of our ideal system & cross-cutting areas of focus in the plan

2. Overview of Our Children, Our Families Council and the Purpose and Objectives of its Outcomes Framework Working Group (discussion only)

Sandra Naughton provided an overview of the Our Children, Our Families Council, including its origins, purpose, vision statement, composition, objectives and its four working groups.

Co-chair Myong Leigh provided an overview on the working group's objectives, its relationship to the Council, roles for working group members, working group meeting structure, working group norms, and a summary of the Brown Act and Sunshine Ordinance as they apply to public meetings.

He asked members to share any additional ideas about how the group wants to work together as a working group. The group suggested the following:

- Also share stories and data about innovative ideas

He shared an overview of the process for developing the 5-Year Plan and highlighted some parallel work of Council staff to inform its development. He outlined the draft timeline for the working group in terms of what it will cover at each of its five meetings and how that relates to the overall Council's timeline for this fiscal year. The goal is for the Council to take action on a draft 5-Year Plan at its May 26, 2016 meeting.

The group discussed how their work will align with the work of the OCOF Outcomes Working Group, which is providing input into the development of the outcomes (or goals) and indicators of success for the Council. Ideally, the Council will take action on adopting outcomes and indicators at its January 28th meeting, and those will help guide the 5-Year Plan Working Group's efforts on developing recommended actions and strategies to reach, or make progress towards, those goals.

3. Discussion of Ideal Impact of Our Children, Our Families 5-Year Plan for Children and Families (discussion only)

a) Discussion will include, but not be limited to, this question:

i. What will have happened 5 years from this July because of the plan developed by the Council?

Co-chair Ken Epstein introduced this small group exercise. He asked participants to envision the future impact of the Council's 5-year plan, so that the group can backwards map from its collective vision. What would they want to have happened as a result of this plan in five years time?

Below is a summary of what each of the groups generated in their small group discussions:

Group 1:

- We've done things differently to ensure all families are accessing services and thriving
- We've closed gaps (economic, cultural, educational, housing, language, etc.)
- Kids are entering kindergarten ready
- We've developed an easy, systemic way to share data
- We've created one integrated system for children and families on a citywide services inventory
- We have increased transparency and efficiency among cross-sectional agencies
- Transitional Age Youth youth have become better integrated into all citywide programs and services (critical contributors)
- We've created a sustainability plan given changing leadership

Group 2:

- Taken all individually, there are excellent efforts that align and leverage to produce bigger results so that families and children get what they need when they need it
- Culturally, contextually competent (community preferences taken into consideration)
- Connected system, alignment- understanding of voids, gaps, smoother transitions
- Families understand how they're supported and are confident that SF is a family friendly city
- Board of Supervisors, Board of Education, Mayor, and Superintendent will refer to the plan when making plans and key decisions
- Community residents, groups see themselves in this process, outcome, product – ownership and agency

Group 3

- Joint accountability for outcomes
- Alignment across plans and collective responsibility
- Families and children are connected to the services they need (i.e. children in our schools are not homeless)
- Build on what's working
- Easier to navigate our systems for end users and service providers
- Know appropriate level of coordination needed (i.e. someone will know what's happening with all children and families not doing well)
- Better maximize resources
- Schools as place-based resource centers

Group 4:

- Common understanding, common agenda across public funding and philanthropy
- End users actually access the services, particularly the most vulnerable
- Families have access to all the resources they need
- Tracking children from birth into early education into school to ensure success
- Developing a plan that all 100,000 children in SF graduate and have mobility
- Better allocation or reallocation of resources to those in need; highest quality programs
- Grow a vibrant, multicultural city with more families (diverse)
- Equity vs equality – equitable system around need; everyone gets what they need
- Interconnection between city, SFUSD and other partners
- Understandable system
- Fewer and effective meetings
- Stronger communities connected with our schools and community-based organizations

Group 5:

- Improved fluidity between departments (know what is happening and by who) for improved access and delivery of services
- Tangible and measurable results that give us confidence in needs being met
- Improvement in tracking citywide and individual cases – client services and user friendliness
- Success metrics: meeting the targets of the outcomes framework, such as 0 homeless, 100% eating healthy, 100% graduating, etc.
- Children's Fund matches current circumstances – evolution
- Equity and resilience
- Increased number of families in SF

The group discussed the importance of building on effective existing services, programs and systems as it thinks about developing the plan. The group also discussed the need to address the following questions as the plan is developed:

- How will changing demographics be considered, particularly in terms of some families' mobility throughout the region while they have ties and connections to certain SF neighborhoods?
- How will the plan address the reality that some families in our city live in a world of privilege, some in a world of poverty, and some in worlds in between those two extremes?

- How will the voices of those groups/people not represented on the working group or attending these meetings be incorporated into the development of this plan?
- How do we help ensure this process and plan incorporates the multiple existing planning groups and efforts that are focused on certain program types, demographics or place-based strategies?

4. Discussion of Possible Areas of Focus for Our Children, Our Families 5-Year Plan for Children and Families (discussion only)

a) Discussion will include, but not be limited to, this question:

- i. What components of a well-functioning “system” would be needed to reach our vision?**

Sandra Naughton introduced this small group exercise. She asked participants to spend time discussing these two questions in light of what they just heard about the group’s vision for the future impact of the plan:

- What components of a well-functioning “system” would be needed to reach our vision?
- Given those components, what are some cross-cutting areas the plan should focus on?

Below is a summary of what each of the groups generated in their small group discussions:

Group 1:

- Centralized citywide office and online system for service providers and families
- Comprehensive outreach and marketing plan to be sure families are aware of it (culturally sensitive)
- Ensure families receive a warm “welcome” to participate as a thriving family in SF (at inception and throughout)

Group 2:

- Community apprehension about process –marketing, branding, communication; so need robust, authentic, transparent outreach and engagement (understanding of process)
- Realistic, understood timelines – how to make this a living plan, a “plan to plan” (assessment and inventory), plan to inform future plans
- Follow through

Group 3:

- Data sharing
- Rethink how our structures in the city and SFUSD promote silos and are not coordinated
- Ongoing communication between and across systems and providers
- The plan needs to be accessible to all levels for buy-in and understanding
- Need to involve the Board of Supervisors
- Collective vision and outcomes

Group 4:

- Revenue streams: different metrics; align funding to metrics; include state and federal and private

- Establish firm metrics but that are broad enough for different systems; and create a tracking system
- City and SFUSD: teeth around metrics and transparency
- Shared database: risk; policy

Group 5:

- Data sharing
- Mental health
- Coordination of service delivery, especially foundational needs such as access to healthy foods, physical activity, connectedness to other neighborhoods
- Transparency
- Accountability and evaluation (evidence-based practices, benchmarks, interim goals)
- Flexibility for changing circumstances (i.e. earthquake)
- Create a dynamic framework, not a static document
- Inspiring and empowering tone and content
- Celebrations of successes along the way
- User-friendliness
- Tap into ongoing efforts like redevelopment areas/master plan areas
- Community impacts of developments
- School attendance

5. Announcements (discussion only)

Laurie Scolari shared the following announcements with the group:

- OCOF staff invites participants to share ideas, questions & feedback with them
- For information on the two other OCOF working groups currently meeting, please refer to the www.ourchildrenourfamilies.org website
- OCOF staff will share information about the “Share Your Voice” fall community meetings that are sponsored by OCOF, Department of Children, Youth and Their Families and Office of Early Care and Education. Input from these meetings will inform OCOF’s planning efforts. OCOF staff encouraged working group members to attend community meetings and help spread the word about them.
- OCOF staff are currently working on a fiscal mapping report of all funds dedicate to children, youth and families that are administered by the City and SFUSD. It will be shared with the group and be publicly available once completed.
- Our next working group meeting: Dec 15 at 4pm, City Hall in Room 201
- Staff asked members to complete the Meeting Feedback Form

6. Public Comment

There was no public comment.

7. Meeting was adjourned at 6:03 PM.

