



# Our Children, Our Families Council



## Draft Meeting Notes

Thursday, January 28, 2016 4:00 p.m.  
San Francisco Unified School District Board Room  
1st Floor, 555 Franklin, San Francisco, CA 94102

### Members in attendance:

Co-Chairs Mayor Edwin Lee and Superintendent Richard Carranza		
Sherilyn Adams	Philip Halperin	Edward Reiskin
Dr. Elizabeth Blanco	Luis Herrera	Todd Rufo
Barbara Carlson	Jill Hoogendyk	Lt. Ed Santos (for Chief Suhr)
Teresia Chen	Kentaro Iwasaki	Abby Snay
Landon Dickey	Abram Jimenez	Brent Stephens
Melissa Dodd	Dr. Ritu Khanna	Maria Su
Barbara Garcia	Olson Lee	Egon Terplan
Phil Ginsburg	Myong Leigh	Michael Wald
David Goldin	Laura Moran	Candace Wong
Guadalupe Guerrero	Allen Nance	Jillian Wu
Philip Halperin	Adam Nguyen (for Naomi Kelly)	

### Members absent:

Carla Bryant	John Rahaim
Masharika Prejean Maddison	Luisa Sicairos

### 1. Call to Order and Roll Call

- Superintendent Richard Carranza called meeting to order at 4:05PM and welcomed the Our Children, Our Families (OCOF) Council. He thanked Council members for their continued commitment to this critical work – for our children today and for tomorrow. He stated that the purpose of the meeting is to approve an Outcomes Framework.
- Dr. Laurie Scolari took roll.
- The Superintendent made a comparison of the recent climate change agreement in Paris to the task at hand for the Council of adopting a set of goals and measures – if 196 nations could agree on a specific measurable goal of limiting emissions; the Council’s adoption of an Outcomes Framework is a feasible task. The Superintendent noted our opportunity to create a Framework that will live beyond our current positions. It will serve as a foundation and force us to work differently. Once agreed upon, the Mayor and Superintendent will call on their department heads to articulate how their work is connected to this Framework. All

Council members will need to work together on achieving these goals. The Framework is an umbrella which all work for youth and families is aligned. The Council will need to stay active and involved in working groups. The Superintendent was excited to work differently, and for the city to unite under a common set of goals.

**2. Public Comment on Any Item Listed Below as for “Discussion Only.”**

- No speakers for public comment

**3. Review and Action on Outcomes and Indicators for Children, Youth & Families (discussion and action).**

- Dr. Scolari provided some context and background on the purpose, development, and process for the Outcomes Framework. She acknowledged the Outcomes Working Group and the contributions of community and stakeholders that provided input. When approved, OCOF staff will move forward with developing a 5-Year Plan.
- Commissioner Hydra Mendoza introduced the latest version of the framework, highlighting the various equity lenses and strategies that will guide the Council’s work. She noted we will aim to break down silos, work collectively, and build layers. Commissioner Mendoza then introduced presenters for each of the five goals and their measures:
  - 1) Goal A: Dan Kelly and Jill Hoogendyk
  - 2) Goal B: Lyslynn Lacoste and Julia Sabory
  - 3) Goal C: Kevin Truitt and Phil Ginsburg
  - 4) Goal D: Abram Jiminez and Maria Su
  - 5) Goal E: Abby Snay and Michael Carr
- Co-chair Mayor Lee noted that this is an exciting time – it would have been hard to imagine it all coming together years ago. This is an opportunity to align and coordinate on a number of goals. He noted we have great intentions and we want to do better, but it is our systems that are keeping us apart. There is tremendous talent within the City, but the systems have kept us from working better. He agreed with the Superintendent about wanting to hear from departments on how they will align their work. He noted we want to make sure we have an Outcomes Framework to work towards. He then introduced guest speaker, Reggie Daniels, to share his story about growing up in San Francisco and how the Outcomes Framework connects with an individual’s life.

**4. Presentation on the Opportunity for Change (discussion only).**

- Reggie Daniels shared his story of growing up in the City and of his life divided between a stable home with his grandparents in Potrero Hill and a less stable home with his parents in the Sunnydale housing projects. He shared feeling unsafe in his community; his and his parents’ involvement with the justice system; the physical and emotional abuse he experienced in his childhood; suffering from asthma due to poor living conditions; his family’s use of public programs; him and his family’s experience with depression; his love for reading as a child; going to City College and then later USF; being incarcerated and then getting connected to the Manalive and Second Chance Programs; and now enrolled in a doctorate program. He shared that his goal has been to find young people like himself with deferred dreams and connect them with higher education programs.
- The Superintendent noted that Reggie an example of the kind of work we try to do in the City and School District, and invited him to share his story with students. He commented that we can all do better.

- The Superintendent then opened it up discussion on framework
- One Council member commented on the tremendous process and commended everyone's efforts. He noted the striking disparities, which makes this work more urgent. He had a minor suggestion that since almost all of the measures were framed in the positive, we should consider flipping the negatives ones to positive also for consistency.
- Another Council member shared how when they share what OCOF is doing with others; people are "blown away by how the City and District have worked together. This is a dream document that the Council should be proud of it. There is work ahead of us, but know that people are excited about it."
- The Superintendent then opened it up for public comment. There were no public comments.
- The Superintendent opened the floor for motions. Two Council members moved and seconded the motion to adopt the Outcomes Framework. Council members unanimously voted in favor of the Framework.
- Mayor Lee commented that he was mesmerized by Reggie's life – there were at least 10 or 12 times where could have lost him, but Reggie persevered. The Mayor asked Reggie about when he was 9 and brought a gun to school, if someone would have asked, "are you ok," would he have responded to that? The Mayor commented that his job is to put the resources into effect interventions, and we need to intervene when people will be receptive. Reggie responded that at that point if there were an adult who could have seen him that he was bullied and afraid, he would have been responsive.
- The Mayor noted that others in the room were probably also thinking about where they could have intervened, and for us to be more aware of every opportunity there is to intervene in a welcomed and supportive way.

##### **5. Discussion of 5-Year Plan (discussion only).**

- Deputy Superintendent Myong Leigh and Dr. Ken Epstein, the 5-Year Plan workgroup co-chairs, presented the proposed approach to developing the 5-year Plan. The Council will meet on the first version of the Plan at the next meeting in May.
- A Council member asked if there is there going to be part of the Plan that will look at existing policy and plan and the impacts of these particular programs.
- Commissioner Mendoza commented that this is why we have who we have in the room; this effort is dependent on collective knowledge.
- The presenters responded to the question of existing vs. new, and said they initially came to the December workgroup meeting with an emphasis on newer work, work already under way, maybe less attention needed here, but we now know we need to think about that more, these working groups around the goals would consider both, details will vary from working group to working group. The presenters also acknowledged the challenge with there being some goals and measures more directly tied to the Framework than others.
- An audience member asked a question about how community organizations would also participate in data sharing. The presenters responded that there has been a lot of work to share data, but there privacy challenges we'll need to overcome. There's already some CBO data in our systems.
- A council member asked about setting targets and noted the complexities of disaggregated data, and also asked about what happens after the Plan is adopted.

The presenters responded that by May, we will aim to lay out plans for what will happen after June. For the data and benchmarking, we want to lay out a process for coming up with proposed targets. This first Plan will lay out an outline and process for the Council to get at the more detailed Plan in year 2, which will be more comprehensive and detailed. The work after that is about implementing, monitoring, and adjusting.

- A Council member asked if the Plan will ask for commitments from department heads and if there will be incentives for commitments. The Mayor responded that the budget is the proper incentive. Commissioner Mendoza commented that the District will be reviewing budgets as well.
- A Council member commented that this whole process has gone well, and commended the Mayor and Superintendent, and that they are looking forward to getting guidance from the co-chairs on moving this process forward.

**6. Announcements (discussion only).**

- The next Council meeting will be May 26.
- Data working group will launch in early March.
- The OCOF team will send out a final version of the framework in the coming weeks

**7. General Public Comment.**

- No speakers for public comment.

**8. Adjournment.**

- The Superintendent thanked all for their commitment and adjourned meeting at 5:45 PM.