Our Children, Our Families Council

Data Analysis & Outcomes Working Group
DRAFT NOTES
Tuesday, January 31, 2017
2 p.m. to 4 p.m.
San Francisco City Hall
Room 201, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102

Work group members in attendance:
Adam Nguyen, Allison Magee, Alysse Castro, Charles MacNulty, Chris Lee, Deborah Li, Devin Corrigan, DJ Ervin, Haley Mousseau, Jodi Stookey, Joi Jackson-Morgan, Larry Yip, Lauren Bell, Maureen Singleton, Mollie Ward Brown, Monica Leila Rose, Noah Lystrup, Parthu Kalva, Dr. Ritu Khanna, Ruth Sappelt, Sarah Duffy, Tara Regan Anderson, Wei-Min Wang

Council staff in attendance:
Alecia Barillas, Dr. Laurie Scolari, Luis M. Aroche, Simone Combs, Sonali Joshi

Tri-Chair
Dr. Anda Kuo, John Burke, Joy Bonaguro

Members of the public:
Julie Baker, Richard Gold, Anh Thang Dao-Shah, Patrizia Cortez, Victor Phu, Veronica Zamani

I. **Call to Order and Roll Call**
   - Tri-Chair John Burke called the meeting to order.
   - Attendees were reminded that the meeting is being recorded as per the Brown Act.
   - OCOF staff and Tri-Chairs introduced themselves, then attendees participated in an introductory activity answering two questions:
     - What is your favorite quality about yourself?
     - How does data analysis benefit the public sector?

II. **Public Comment**
   - Call for public comment for any items on the agenda.
   - No public comments were received.

III. **Overview of Our Children Our Families Council**

- Simone Combs took the attendees through an overview of the history, purpose, and structure of the OCOF Council.
- The Council is co-chaired by Mayor Ed Lee and Interim Superintendent Myong Leigh with membership including senior City and District staff as well as community leaders.
- Tri-Chair Dr. Anda Kuo presented on the OCOF Framework, including the history of how it was developed with community engagement, as well as its goals, measures, equity lens, and strategies.
- Tri-Chair John Burke presented on how the three different OCOF working groups will work together to ensure thorough and aligned recommendations to the OCOF Council.

IV. Introduction to the Data Working Group
- Tri-Chair John Burke presented on the history and transformation of the Data Working Group from a Data Sharing Group last year to the Data Analysis & Outcomes Working Group. This group will focus on developing targets for each measure, while continuing to get updates from and provide input to the Data Sharing project.
- Tri-Chair Dr. Anda Kuo presented an overview of the working group structure for all three groups, as well as the objectives, expectations, and norms of the Data Analysis & Outcomes Group specifically.
- By May 2017, the Data Analysis and Outcomes Working Group will:
  - Propose targets for the 19 measures on the framework
  - Inform the development of a biannual family survey
  - Provide input on a systemic approach to data sharing
- Attendees were asked to think through the norms and suggest additions or revisions:
  - Keep children and families at the center of our work over adults and staff
  - Be bold and think outside of the box
  - Listen to people with different perspectives, backgrounds and training
  - Decide on decision-making rules to sort through multiple opinions and perspectives
  - Be solutions oriented - being critical and working toward solutions
  - Expect to make mistakes

V. Results Based Accountability (RBA)
- Tri-Chair Joy Bonaguro grounded the attendees on definitions, terminology, and RBA.
- The difference between program/performance accountability and population accountability was explained. OCOF is looking at population level, along with the metrics already developed and adopted by the Council last year.

VI. OCOF Data Working Group Presentation
- Tri-Chair Joy Bonaguro presented an overview of the initial version of the baseline and trend report and the benchmarking process.
- The Working Group will focus on two questions: How are we doing on each measure, and What is the story behind the trend?
- The definition of internal and external benchmarking as well as targets was presented.

- ○ Some initial work has been done to assist with internal benchmarking.
- ○ The group will be encouraged to think about who we want to compare ourselves to for external benchmarking with the caveat that external benchmarking can be impacted by population demographics, mobility, infrastructure and politics/governance.
- ○ Target setting was defined as both an art and a science that requires careful analysis and calculations that balance overconfidence with mediocrity.
- The OCOF staff developed an initial version of the Outcomes Framework Measures: Baseline and Trend Report, which provides initial data and trends for each goal area.
- This group is charged with gathering and interpreting data to propose targets for all 19 measures to be approved by the OCOF Council for the development of an action plan for enacting change.

VII. Goal Breakout Sessions
- Tri-Chair Dr. Anda Kuo presented the breakout session logistics as well as the discussion guide for each of the five breakouts:
  - ○ Review all measures in your goal area and the Baseline & Trend handout
  - ○ Identify a measure owner for each measure
  - ○ What other information would be helpful for understanding the baseline? What about for setting targets?
  - ○ Target setting worksheet feedback

- Each group then presented a high-level overview of their discussion:

Goal E
  - ○ Would like to disaggregate API data to identify equity gaps within that population.
  - ○ Would like to breakdown the college data by 2-year, 4-year and certificate programs, and public and private universities.
  - ○ Look at tax data for enrolled in school or working.
  - ○ Invite additional experts to attend certain meetings including representatives from Jobs+, City College and CTE.

Goal D
  - ○ Identified data owners.
  - ○ Discussed that the group have a long ways to go to identify measures, including thinking through the quality of data and background data needed.

Group C
  - ○ Discussed what other information to understand baseline and trendline, and to set target, as well as if the measures are set in stone.
  - ○ Identified data owners for all five goals.
  - ○ Would like to add school sites as an equity lens.

Group B
- ○ Be careful what we measure as we could improve a measure for the wrong reasons (e.g., improve number of families who meet the self sufficiency standard by either improving incomes or pushing low income families out of our city).

Group A
- ○ Want to ensure the measures and data do not mask certain inequities due to methodology of collection.
- ○ Want to think through whether changes in trend data have to do with changing demographics or improvement by household (e.g., child maltreatment rates).
- ○ Discussed how OCOF would measure feeling connected and engaged to communities and neighborhoods.
- ○ Suggested adding another working group norm of not letting perfect be the enemy of the good.

VIII.　Announcement and Next Steps
- ● Dr. Anda Kuo presented the working group meeting schedule through May.
- ● Attendees were asked to fill out evaluation form.

IX.　Adjounrment
- ● Dr. Anda Kuo adjourned the meeting.