

PARKINSON ASSOCIATION OF CENTRAL FLORIDA

**SPONSORSHIP
& VENDOR
OPPORTUNITIES**

Walk for
PARKINSON

A BRIGHTER FUTURE IS ON THE HORIZON



2024 SPONSOR PACKET

Saturday, April 6 | Cranes Roost Park

SUPPORT HOPE FOR A CURE

Parkinson's disease touches millions of lives



Walk for Parkinson 2024



Saturday, April 6, 2024
Cranes Roost Park
274 Cranes Roost Blvd,
Altamonte Springs, FL 32701



Event Schedule

- ◆ Registration & booths open at 8:00 am
- ◆ Opening ceremonies start at 9:00 am
- ◆ Walk starts at 9:30 am
- ◆ Closing ceremonies start at 10:30 am

1 Mile route is family and wheelchair friendly!

Online registration is located at www.parkinsoncf.org



Your sponsorship dollars goes towards

- ◆ Investing in groundbreaking research to find a cure for Parkinson's disease.
- ◆ Expanding available support groups and exercise programs in the Central Florida area.
- ◆ Providing educational opportunities in Orange, Seminole, Lake and Osceola Counties.



SPONSOR BENEFITS

A brighter future is on the horizon for Parkinson's

EXCLUSIVE PARTNER SPONSOR - \$20,000

Join PACF in the quest to help people with Parkinson's Live their Best Life Now as our Partner! Most prominent logo placement on all print and web marketing materials. First choice of two 10x10 tent placements. Presentation time at start of Walk to over 1000 participants. Included in all social media, print and email advertising.

Sponsor Benefits	Diamond	Gold	Silver	Bronze	Vendor
Sponsor Amount	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Pre-Event Exposure					
Prominent Recognition with Logo	●				
Video Promotion Sponsor Recognition	●	●			
Inclusion on Press Releases	●	●	●		
Recognition on PACF Facebook Page	●	●	●	●	
Recognition on E-newsletter	Logo	Logo	Logo	Logo	
Placement on Website, Posters/Flyers	Logo	Logo	Logo	Logo	
Day of Event					
Podium Speaking During Opening Ceremony	●				
Verbal Mentions at Walk	●	●	●		
Recognition on Sponsor Banner	Logo	Logo	Logo	Logo	
Sponsorship Recognition on Walk T-Shirt	Logo	Logo	Logo	Logo	
Tent, Table and Two Chairs	●	●	●	●	●
Opportunity to meet with 1000+ attendees	●	●	●	●	●

SPONSOR REGISTRATION

Sponsor Level

- | | |
|---|---|
| <input type="checkbox"/> Partner Sponsor \$20,000 | <input type="checkbox"/> Diamond Sponsor \$10,000 |
| <input type="checkbox"/> Gold Sponsor \$5,000 | <input type="checkbox"/> Silver Sponsor \$3,000 |
| <input type="checkbox"/> Bronze Sponsor \$1,500 | <input type="checkbox"/> Vendor Sponsor \$500 |

Sponsorship Commitment Deadline

- ◆ On **March 1, 2024** your sponsorship commitment is due as well as a logo to be included for all printed flyers, posters and other marketing materials.

Organization Information

Contact Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Payment Information

- | | |
|---|--|
| <input type="checkbox"/> Check Enclosed | <input type="checkbox"/> Visa/MasterCard/Discover/Amex |
|---|--|

Card Number _____ Expiration _____ CVV Code _____

Name as it appears on card _____

Billing Address (if different from above) _____

Please make checks payable to: The Parkinson Association of Central Florida. **Forms can be emailed to**

Cbennett@ParkinsonCF.org or **mailed with payment to:** P.O. Box 3337 | Winter Park, FL | 32790-3337.

◆ By submitting this form, you are committing to your chosen sponsorship level.

◆ The Parkinson Association of Central Florida is a 501(c)(3) non-profit organization.

Parkinson Association of Central Florida, Inc. is a 501(c)(3), non-profit, Registration #CH42470.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITH THE STATE REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.

Questions? Contact Cheryl Bennett at 407-592-1673 or cbennett@ParkinsonCF.org