



PRESS CREDENTIALS

Tall Ship Celebration: Bay City Press Credentials are available to editorial staff writers employed by a trade publication, mainstream media outlet (newspaper, radio, television, etc.), online magazines, free lance writers, contributing editors or photographers. (Press Credentials will not be issued to individuals who are employed in business, advertising or circulation departments.)

To be considered for Press Credentials, you must complete and submit the attached Application Form along with a letter on company letterhead by the managing editor of a magazine/newspaper stating that the applicant will be covering the event on behalf of that particular media outlet.

Tall Ship Celebration: Bay City Press Credentials provide access to all public festival grounds and stages and assistance with scheduling interviews with key event staff and Tall Ship representatives. (Press Credentials do not automatically include permission to travel with a Tall Ship; although, we are happy to assist with these arrangements.)

Tall Ship Celebration: Bay City reserves the right to determine the eligibility of applicants for Press Credentials. In consideration of receiving Tall Ship Celebration Press Credentials, applicants expressly agree that:

- Press Credentials may be taken away at any time.
- The bearer assumes all risk in case of accident.
- It must be worn fully exposed at all times.
- The bearer will report the loss or theft of Press Credentials to the Tall Ship Celebration Media Coordinator.
- Bearer agrees that he/she will not copy Press Credentials nor will he/she share with others Press Credentials issued in his/her name.

The number of Press Credentials is limited and applications will be reviewed on a first-come/first-served basis. Credentials will be mailed in advance or may be picked up at the Will Call ticket booth in Wenonah Park. To receive consideration, please return your application no later than **July 11, 2016** to:

Email: info@tallshipcelebration.com

Fax: (989) 460-1472

Mail: 107 5th St, 2nd Floor, Bay City, MI 48708



APPLICATION FOR PRESS CREDENTIALS

Name _____ Title _____
Organization _____
Mailing Address _____
Email _____ Phone _____
Dates Requested _____

Publication Information

Type of Media: [] Print [] Radio [] TV
[] Electronic (please describe) _____
[] Other (please describe) _____

Circulation/Distribution _____
Market/MSA _____
Brief description of your assignment _____

Will you be able to provide pre-event coverage? [] No [] Yes (please describe) _____

Please describe any special needs you may have (e.g., video feed, truck parking, etc.) _____

Please describe any specific interview requests you may have: _____

I hereby certify that all entries on this application are true and complete, and I agree and understand that any falsification of information herein, regardless of time of discovery, may cause forfeiture on my part to press credentials for Tall Ship Celebration: Bay City.

Signed _____ Date _____