At Virtual Packaging, we take your digital designs and turn them into functional and interactive physical mockups. Since 1996, our in-house team has produced high quality prototypes while continuously evolving alongside market trends for a variety of industries including, but not limited to:

- Health and Beauty
- Pharmaceuticals
- Nutraceuticals
- Food and Beverage
- Lawn and Pet Care
- Electronics
- Sporting and Home Goods

With individual account executives assigned to each client, we work directly with you from the initial quote to shipment of your finished product to ensure your mockups remain true to your vision. No matter how tight the deadline, 24 hours, 2-4 days, or yesterday, Virtual Packaging will deliver the industry's highest quality mockups directly to your desk!
Prototype Capabilities

**Quantities**

Our minimum quantity is a single piece up to a few thousand. There are no size limitations.

**Finishes**

Gloss | Matte | Satin
Soft Touch | Spot UV | Foils

**Materials**

We house a variety of substrates and can test client supplied materials if a special film is required.

**Turnaround**

3 Day Standard | 48 Hour Rush
24 Hour Rush

*Turnaround subject to change when ordering large quantities

Virtual Packaging works daily to maintain the creative evolution of its product line in order to keep pace with demands of the ever-changing packaging world. We understand the critical importance of making your product the one that catches the consumer’s attention!
**BAGS**

**TYPES**
- Pillow/Flow Wrap
- THREE/FOUR SIDE SEAL
- Stand up Pouch
- Polywoven
- FLAT BOTTOM/TOTANI
- Side Gusset
- Quad Seal
- GUSSETED POLY BAG

**SPECIAL FEATURES**
- Zippers
- Peg Holes
- Spout/Cap Placement
- Tear Notches
- Perforations
- Embossing/Lifted Ink
- Die Cut Handles
- Clear Windows
- Die Cut Shapes
- Variety of Finishes

**BOXES**

**TYPES**
- Folding Cartons
- CORRUGATES
- POP Displays
- Aseptic Packages
- SLEEVES
- Rigid Structures
- Shippers
- CLEAR ACRYLICS

**SPECIAL FEATURES**
- Embossing/Lifted Ink
- Kraft
- Perforations
- Acrylic/Clear Windows
- Textures
- Foil Stamping
- Variety of Finishes
**Special Features**
- Variety of Finishes
- Perforations
- Textures
- Foil Stamping

**SHRINKS**

**Types**
- Clear
- Multipack
- Metallized
- Foam

**LABELS**

**Types**
- Clear Vinyl
- Metallized
- Paper Label
- Film
- Custom Paper

**SPECIAL FEATURES**
- Embossing/Lifted Ink
- Kraft
- Perforations
- Acrylic/Clear Windows
- Textures
- Foil Stamping
- Variety of Finishes
Virtual Packaging’s sister company, ColorVu, provides dry transfers that can be applied to surfaces such as glass, paper, leather, plastic, wood, or metal. A rub on transfer is a quick and easy way to apply custom lettering, logos, images, or artwork onto your product or packaging.

3D rendering takes flat artwork and recreates it in a virtual space. You won’t have to worry about lighting, setting, or other factors getting in the way of achieving the perfect shot. For marketers looking for the best return on investment, this technique offers a cost-effective, long-lasting, and flexible option.
With the addition of the Highcon® Beam, Virtual has added the capability of mid to short run digital cutting and creasing projects. This new solution extends the digital finishing revolution to mainstream production for the first time! The press will eliminate slow, conventional die-making and set up processes and set a new standard for finishing in the print world. Using brand new laser cutting technology, the press will remove design limitations, increasing speed to market, eliminating costly production steps, all while reducing carbon footprint.

**SPECIAL FEATURES**

- Digital Technology
- Design Flexibility
- Variable Data Cutting
- Opportunity for Continuous Innovation and Differentiation
- Faster Speed to Market

**CUTTING SPECS**

<table>
<thead>
<tr>
<th>MATERIALS</th>
<th>SIZE</th>
<th>CUTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labels</td>
<td>13 x 19 in. minimum</td>
<td>Etching</td>
</tr>
<tr>
<td>Boards up to E-flute</td>
<td>B1 (28 x 40 in.) max</td>
<td>Creasing</td>
</tr>
<tr>
<td>Paper</td>
<td>5000 B1 sheets per hour*</td>
<td>Half-Cuts/Kiss Cuts</td>
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</tbody>
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*Depending on layout & imposition
Virtual Packaging is happy to announce the addition of the Landa S10 Nanographic Printing® Press. This will expand our capabilities into mid to short run folding cartons and flat sheet printing (posters, cards, signage, etc). Run lengths will start at 500 pieces, up to 50,000 with even more piece count possibility when ganging up jobs. The Landa S10 is completely plate free, allowing for cheaper and faster speed to market compared to offset and flexo printing while also offering greater flexibility when designing with variable data printing.

The Landa Nanography® process offers unprecedented dot sharpness and color uniformity by utilizing 24 print heads per color. EACH print head contains 2,048 nozzles for a total count of 49,152 nozzles per color, allowing us to target 96% of Pantone colors using water based inks. These cutting edge bits of technology separates Landa Nanography® print from other printers in the industry.

With the Highcon® Beam and Bobst folding and gluing equipment, we will be able to provide a full service production run from digitally printing and cutting, to folding, seaming, and gluing, all completed in house.

### MID TO SHORT RUN PRODUCTION

<table>
<thead>
<tr>
<th>MATERIAL SPECS</th>
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<tbody>
<tr>
<td>SIZE</td>
</tr>
<tr>
<td>2.4 pt minimum</td>
</tr>
<tr>
<td>32 pt max</td>
</tr>
<tr>
<td>6,500 B1 sheets per hour</td>
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*Turnaround is approximately two weeks, depending on volume and proof approval.

### SPECIAL FEATURES

- Digital Technology
- Design Flexibility
- Variable Data Printing
- 1200 DPI
- Plate Free
- CMYK + OGB