Project *NEXT™* Overview
Informed by Ongoing Input from Diverse Group of Major Corporations

- Dozens of Major Corporations Connected 24/7/365
- Collaborating on Shared Risks including COVID-19
- Identified the Clear Need for More Coordination and Common Resources on COVID-19 including Sharing of Practices & Lessons Learned
The Need

• New Guidance for New Demands to Address COVID-19 / Infectious Disease in the Operations and the Built Environment
• Actionable Strategies Needed in Near Term & Evolved with Experience
• Many Individual Organizations Cobbling Together their Strategies
• Some Wider but Siloed / Niche Specific Efforts have Formed
• These are Isolated Efforts yet all Segments are Interdependent
• Result is Much High Cost Re-Invention with Potentially Conflicting / Disjointed Strategies

• Diverse Efforts Should Be Harmonized
• Multi-Disciplinary and Multi-Stakeholder Input Vital – with operations insights as well as key expertise disciplines
• Costs & Returns Must Be Considered to Assure Resources
• Economic Incentives Should Be Developed
• Neutral Convening Party Important
• Continuing Engagement Necessary to Evolve Guidance & Resources based on Experience as well as to Cross-Pollinate
• This Major Reset is also an Opportunity to Advance Additional Imperatives
Interconnected / Interdependent Environments

A simple commute to work, puts the commuter in multiple distinct operating environments – each of which could have its own distinct policies and protocols.
The Response: Project NEXT

**Mission:** To bring key stakeholders together to best adapt and re-imagine operations and operating environment for organizations in response to the current and emerging threats including infectious disease – *while also innovating for the better.*
Core Objectives

• **Connect Diverse Stakeholders in Partnership with Leading Associations / Organizations**
  - Subject Matter Experts (infectious disease / public health, architecture & engineering, performance improvement, sociologists, etc.)
  - Operators (of offices, retail, transportation, etc.)
  - Solution Providers (Technology, PPE, etc.)

• **Support Coordination & Efficiency Among Distinct Segment / Organizational Efforts**
  - Landscape / Identify Current Guidance and Assemble into Resource Hub
  - Distill Common Principles and Framework from Authoritative Sources and Existing Efforts
  - Use Common Framework to Enable Comparative Analysis among Efforts
  - Give New Efforts an Initial Common Framework to Build From

• **Enable Robust Cross-Pollination of Practices & Lessons Learned on an Ongoing Basis**
  - Within Segments
  - Between Segments
  - Internationally

• **Integrate Incentives** (Insurance, Legal Liability, Rating Agency, Operational Risk / Continuity)
Targeted Environments for Implementation

- Office
- Retail
- Residential
- Hospitality
- Manufacturing / Factories
- Distribution (warehouses, fulfillment centers, trucking/freight, maritime)
- Education (primary, secondary, higher education)
- Entertainment / Tourist Attractions / Museums / Theaters
- Public Transport (aviation, rail, buses)
- Surface Transportation (individual autos, trucking, etc.)
- Food Service
- Utilities (water, power, telecom, gas)
- Government Facilities / Functions (public safety, courts, elections, etc.)
- Health Care Facilities
- Agriculture
Key Strengths

Robust Stakeholder Engagement: Building upon an already active network of dozens of multinational corporations who interact weekly. 15 year history of successful stakeholder engagement. This community serves as real-time source of insights on best practices and an ongoing testbed for new solutions.

Core Expertise in the Built Environment & Operational Risks / Resilience.

Focus on Targeted Operating Environments: Working directly with key stakeholders in these environments, bringing in wider expertise as well, but working through the distinct challenges of specific operating environments (office, retail, manufacturing, etc.)

Bottom-Line Impacts: Directly engaging insurance, legal liability, rating agencies as well as business expertise. The objective will be to integrate financial incentives for organizations.

Actionable / Solution-Oriented Strategy: Evaluating current solutions, providing input on their improvement as needed, advancing innovation of new solutions when needed
Core Activities

- Global Resource Hub
  - Relevant Research, Best Practices, Lessons Learned and Key Initiatives

- Stakeholders’ Surveys & Organizational Benchmarking

- Multi-Stakeholder / Multi-Disciplinary Forums & Workshops
  - to both identify & cross-pollinate practices / lessons

- Capture and Writing Up of Best Practices & Lessons Learned

- Subject Matter Expert Briefings on Threats, Challenges & Strategies to Address Them

- Targeted Research Projects

- Potential Policy Recommendations

- Data Pooling & Analysis if Appropriate

- Ongoing Working Groups on Targeted Issues as Needed