Caesar Leather
Our Idea
Why do we care?

- Unsustainable Waste
- Potential Opportunity
Problems with other leathers.

- Expensive
- Animal Slaughter
Cost Of Leather Products

Cost per Yard

- Our Product
- Cow Leather
- Faux Leather
Time To Make Leather

Days to make a batch

- Our Product
- Cow Leather
- Faux Leather
Durability

Newtons of Force to Break

- Our Product: 1,500
- Cow Leather: 2,200
- Faux Leather: 900

Comparing the durability of different materials.
Unique Values

- Environmentally Sustainable
- More comfortable
- Less expensive
Overall Impact

- First Year: Upwards of 250 lbs of Waste not gone to Landfill
- Second Year: 500 lbs of Waste not gone to Landfill
Scaling

We could expand if we

- Had better reusable equipment
- Had more funds to afford chemicals
- Advertised our business
Economic Development

We would supply small Austin businesses with Caesar Leather to use for their products.

Once we start mass producing, it will open up more jobs in Austin.
Ask

- Transport - $600
- Advertising - $550
- Chemicals - $1,000
- Equipment - $2,500

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Total - $4,650
If you want to learn more, visit us at our website below.

ps://sites.google.com/stu.austinisd.org/fenrir-corp-pomaceleather/home
Thanks!

ANY QUESTIONS?
You can find us at

@Fenrir Corporations