Be a fundraising hero!

Help INARA provide life-altering medical care for children from conflict areas who have catastrophic injuries or illnesses, and are unable to access treatment due to war.
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Message from our founder

Thank you!

Thank you for choosing to support INARA. With the help of amazing people like you, we provide life-saving and life-altering medical care for children from conflict areas who have catastrophic but reversible injuries, and who are unable to access medical treatment due to war.

To help you raise money for INARA and be our fundraising hero, we’ve written this handy guide. It’s a great starting point for putting on your own fundraising event. Whether that’s running a marathon, or holding an event at your work-place or school - how you do it is really up to you!

Whatever you do, our fundraising team is on hand to support you every step of the way. If you have any questions about what you have planned, or want to discuss your ideas, please get in touch. We’d love to hear from you.

– Arwa Damon
Whether you’re running a raffle or being sponsored to do something daring, we hope that you’ll have fun and inspire others to support war wounded children. Here is a list of different places you could try fundraising along with some ideas for each one.

In the workplace

Fundraising with your colleagues builds team spirit and is fun! Be creative and make it a day to remember. Could you get your clients, suppliers and other departments involved too? Think big and you might just be surprised at how much money you can raise. Here are a few ideas:

- Bad tie day
- Dress-down day
- Office Olympics
- Swear box
- Sweepstake
- Walk to work week
- Inter-departmental Sports Day

In your local community

Fundraising in your local area is another fantastic way to raise money, have some fun with friends, and raise the profile of INARA at the same time. You can involve many different places in your community, from your local place of worship to shops, bars or gyms. Here are a few ideas:

- Car wash
- Choir evening
- Local bucket collection
- Music evening
- Yard sale
- Supermarket bag packing
- Music evening
- Yard sale
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In school, college or university

Inspire your fellow students and combine your fundraising power! With the support of teachers, lecturers and extra-curricular clubs you can raise a lot more money than you would be able to on your own. You could also find some new friends with similar interests to you! Here are a few ideas:

- Bake sale
- Sports tournament
- Sponge the teacher/lecturer
- Fancy dress day
- Sponsored hill walk
- School play
- Head/leg shaving
Once you've decided what you want to do, the next step is organizing your event. All it takes is a little planning and you'll be on your way to helping us support war wounded children. Here are some tips to success:

1. **Plan**
   - Planning your event is very important, especially if you want to hold it in a public space. Think about how much money you want to raise and how big your event needs to be. Who else will help? Will anyone else be involved? Remember, we're here to help. Let us know what you've got planned and ask for any resources you might need.

2. **Budget**
   - There may be costs involved in holding an event and it's important to keep track of these. A good rule of thumb is to raise around three times as much as you spend. Think about how much you'd like to raise and work out an estimate of any costs involved. Remember, every dollar of profit makes an important difference.

3. **Choose a date**
   - Give yourself enough time to organize everything and then set a date (large events can take three to six months to organize). Make sure you don’t clash with any other major fundraising or sporting event.

4. **Find a venue**
   - It’s crucial to raise as much money as you can, so try and get a venue for free. By offering publicity or profit for a venue, you might be able to get a venue at no cost. You could ask to use your local school hall or community center. If the event is outside, you’ll have to be prepared for all sorts of weather!

5. **Promote**
   - Publicizing your event is one of the best ways to get people involved. The more people that hear about your event, the more are likely to attend! Contact your local radio station and newspaper. Your enthusiasm for your event will spread and that’s key to success.
Planning a fundraising event

Tips for promoting your event

- **Give your event a catchy title.**
- **Make sure you include the key information:** what, where, why, when, who and how.
- **Use photographs and colorful images where possible.**
- **Tell a story:** keep it brief but make it personal. For local media, make sure there's a local connection.
- **Provide contact details** (including your online fundraising page) so that the media can contact you to find out more and also include our charity contact details too.
Do’s and don’ts of fundraising

**Do’s**

- **Please DO make sure** you let us know that you’re fundraising for us so we can support you!

- **Please DO make sure** that you have INARA’s EIN number (46-5355232) on any materials.

- **Please DO make sure** that any money raised reaches us as quickly as possible.

- **Please DO remember** that we are here to provide you with advice and assistance!

**Don’ts**

- **Please DON’T speak badly** about other organisations.

- **Please DON’T pressure people** to donate or make them feel uncomfortable.

- **Please DON’T forget to have fun** while raising money for INARA!
Fundraising methods

Fundraising online is easy and effective. It takes just a few minutes to set up a fundraising page and you can personalize it with photos and a few sentences describing your event and tell people why it’s important. We recommend JustGiving (www.justgiving.com). Don’t forget to add a link to your fundraising page in your email signature and spread it on social media!

Once you have collected your donations, count it and pay it into your bank account. Do not send cash in the post as it is likely to go missing! Always have two people count the money raised. This will prevent miscounts and confusion later.

After this you can either send us a check or donate it to us online at www.inara.org/donate. Checks need to be made payable to INARA and returned to us with any sponsorship forms. Please include a note clearly stating your name, the event name and the amount raised.

Join an organized event and work up a sweat for us! Challenge events are a lot of fun and a great way to raise money!
Next steps

After your event is over please let us know as soon as possible how well your event went and how much money you raised. Share your photos with us! Nothing makes us happier than being able to publish stories about our supporters!

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