

## PRIVACY POLICY

**Effective Date: September 16, 2015**

This Privacy Policy explains how we at TIO, LLC (Tio Fine Treats™) use and share the information you provide to us over our website, [www.tiofinetreats.com](http://www.tiofinetreats.com).

If you have questions or concerns regarding our Privacy Policy, please contact us at [info@tiofinetreats.com](mailto:info@tiofinetreats.com).

Our Privacy Policy covers only information that is collected through our website and does not cover websites to which we link. For instance, when you make a purchase through our website, you provide your address and credit card information to our service provider, Swipe, Inc. We do not see or store your credit card information. To review Swipe's privacy policy please read it on their website at <https://www.stripe.com/us/privacy>.

### **Changes to our privacy policy**

We reserve the right to modify our Privacy Policy at any time, so please review it frequently. If we make changes that materially affect our uses or disclosures of personally identifiable information that we have previously collected, we will notify you here, by email, or by a notice on our home page. If you would like to see earlier versions of our Privacy Policy, please contact us at [info@tiofinetreats.com](mailto:info@tiofinetreats.com).

### **The information we collect and how we use it**

We collect personal information so that we are able to fulfil orders for Tio Fine Treats through our website and we only collect personal information about you we consider necessary for achieving this purpose. Specifically, when you purchase our products, we request certain personally identifiable information from you on our order form. You provide contact information (such as name, and shipping address) to us and financial information (such as a credit card number and expiration date) to our service provider, Swipe.

We use this information for billing purposes and to fill your orders. If we have trouble processing an order, we will use this information to contact you.

In general, our collection and use of information is as follows:

- We will not sell or disclose your name or address to third parties without your explicit consent, except as described below in "Legal Disclaimer."
- When you place an order through our website, we will collect personal information such as your name and your address and credit card information is provided to our service provider, Swipe. We use the information to process and fulfill your order and to notify you of your order status. All archived credit card information is maintained in a secure and safe environment as described in Swipe's privacy policy. See <https://www.stripe.com/us/privacy>.
- Our website automatically receives and records information on our server logs from your browser, including your IP address, cookies, and the pages you request.
- We use information for the following general purposes: product provisioning, billing, identification and authentication, services improvement, contact, research, and anonymous reporting. IP addresses are automatically reported by your browser each time you view a web page. Your IP address is stored in our user databases when you place an order with Tio Fine Treats. IP addresses may be used for various research purposes, and/or delivering unique functionality to our service.

## **Information we collect about anonymous visitors**

We automatically track certain information based upon your behavior on our website. We use this information to do internal research on our users' demographics, interests, and behavior to better understand, protect and serve you and our community.

## **Log files**

Like many websites, we automatically gather certain information about our site's traffic and store it in log files. This information includes Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information, which does not identify individual users, to analyze trends, to administer the site, to track users' movements around the site and to gather demographic information about our user base. We do not link this automatically collected data to personally identifiable information.

## **Cookies**

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. We do not use cookies on our website.

## **The types of communications you may receive from us or our website**

**Special offers and updates** - We may occasionally send you information on products, services, special deals, and promotions. Out of respect for your privacy, we present the option not to receive these types of communications. Please see "Choice and Opt-out" below.

**Service-related announcements** - We will send you strictly service-related announcements on rare occasions when it is necessary to do so. For instance, if our service is temporarily suspended for maintenance, we might send you an email if one has been provided to us.

**Customer service** - Based upon the personally identifiable information you provide us, we will send you a welcoming email to verify your order. We will communicate with you in response to your inquiries, to provide the services you request, and to manage your account. We will communicate with you by email or telephone, in accordance with your wishes. You may contact customer service at [info@tiofinetreats.com](mailto:info@tiofinetreats.com).

**Conditions under which we share personally identifiable information** - Except as discussed below under "Legal Disclaimer", we do not share personally identifiable information with third parties.

## **Legal Disclaimer**

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights; to comply with a judicial proceeding, court order, or legal process served on us; or in connection with an actual or proposed corporate transaction or insolvency proceeding involving all or part of the business or assets to which the information pertains.

## **Choice/Opt-out**

We provide you the opportunity to 'opt-out' of having your personally identifiable information used for certain purposes, when we ask for this information. If you no longer wish to receive our promotional communications, you may opt-out of receiving them by following the instructions included in each communication or by emailing us at [info@tiofinetreats.com](mailto:info@tiofinetreats.com).

### **Links to other websites**

Our website contains links to other sites that are not owned or controlled by TIO. Please be aware that we are not responsible for the privacy policies of such other sites. We encourage you to be aware when you leave our website and to read the privacy policies of each and every website that collects personally identifiable information. This Privacy Policy applies only to information collected by our website.

### **Changes to personally identifiable information**

If your personally identifiable information changes, or if you no longer desire our service, you may correct, update, or delete it by emailing our Customer Support at [info@tiofinetreats.com](mailto:info@tiofinetreats.com).

### **Security**

The security of your personal information is important to us. Please review Stripe's privacy policy at <https://www.stripe.com/us/privacy> to understand how Stripe protects the personally identifiable information you provide to them when placing an order.

### **Contact Us**

If you have any questions or suggestions regarding our Privacy Policy, please contact us at: [info@tiofinetreats.com](mailto:info@tiofinetreats.com).