



AMATEUR SPORT GRANT Application Form

Organization Information:			
Application Date:	May 15, 2009		
Name of Non-Profit Organization:	AMS Community Association		
Provincial Incorporation Number: (AB Societies Act)		Date of Incorporation	
Mailing Address:	3778 Rundleviue Street NE Calgary, AB T2T 1P1		
Phone Number:	403-123-4567	FAX Number:	
Website Address: (if available)	amscommunity@website.com		
Total Project Budget:	\$1,350,000		
Grant Amount Requested:	\$50,000		
Project Information:			
Project Title:	Fitness Centre Expansion		
Project Location:	AMS Community Association		
Project Start Date: (Month Day Year)	09/01/2009	Project End Date: (Month Day Year)	03/31/2011
Brief Project Description:	This project is for the expansion of our Fitness Centre within the current building. The floor area will be increased by 60%. Fitness equipment required includes cardio machines, personal training equipment, strength machines, and AV equipment (TV's, video, etc.).		
Primary Contact Person (Project Leader):	Mary Smith		
Title:	Grant Coordinator		
Email Address:	msmith@website.com		
Phone Number:	403-123-4567		



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Project Description:

Need for Project:

AMS Community Centre is a well utilized facility. Capacity issues have become evident in certain areas. Our Fitness Centre is experiencing a record number of visits during peak hours and this is impacting our ability to continue to meet the needs of our community.

The AMS Fitness Centre:

- Does not have the space to train all amateur athletes who live in the community. Many have to travel across the city to train at other facilities.
- Within our catchment area, fitness training is one of the top 3 activities commonly undertaken by adults and youth.
- When compared to other amenities (gym, pool, arena), the Fitness Centre is the most intensively used public space in the facility.
- There is a growing concern within our own community and across the Province about the needs of our youth population for activities and amenities.
- Customer feedback indicates a preference for unstructured drop-in activities which can be seen through an increased demand for Fitness Centre space and equipment.
- Customer feedback reflects dissatisfaction with the current overcrowding, negatively impacting pass renewals and new pass purchases.
- Barriers, or constraints, to participating in recreation may also include gender, skill level and culture. Studies show that some women and girls prefer a quieter, less exposed workout area for reasons relating to culture, religion, personal preference and/or skill level.



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Benefit of Project:	<p>The expansion of the Fitness Centre will:</p> <ul style="list-style-type: none">• Enable the AMS Community Centre to more effectively meet the needs of the community, enhance the customer experience and generate increased revenue.• Enhance community wellness through greater participation in active living.• Strengthen community partnerships by responding to growing needs.
Describe how you will recognize the Amateur Sport Grant Program:	<ul style="list-style-type: none">• Recognition in Annual Report• Recognition in newsletter• Permanent recognition on donor wall• Link and logo on our website <p>Suggestions for other forms of recognition are welcome.</p>

SAMPLE



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Membership Profile: (Please feel free to include this information as a separate document)

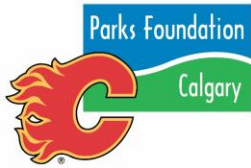
<p>Please outline your current membership including:</p> <ul style="list-style-type: none">• Age groups• Gender• Caliber of athletes• Number of members per group	<p>Please see attached document.</p>
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<p>Membership Fees and/or Rental Fees:</p>	<p><u>Arena Booking Rates per Hour</u> Adult Prime: \$210 Youth Prime: \$185 Adult Non-Prime: \$75 Youth Non-Prime: \$75 Dry Pad Adult: \$65 Dry Pad Youth: \$57 Summer Ice Adult: \$140 Summer Ice Youth: \$125</p>
	<p><u>Gymnasium Booking Rates Per Hour</u> Adult Prime: \$81 Youth Prime: \$55 Adult Non-Prime: \$57 Youth Non-Prime: \$42 Fitness Studio: \$49 Non-Profit: \$38 Climbing Wall (1-12 people): \$120 Climbing Wall (13-20 people): \$180</p>
	<p><u>2014 Annual Admission Prices</u> Adult (18-59): \$583 Senior (60+): \$437 Student (ID Required): \$437 Youth (13-17): \$350 Child (6-12): \$291 Family (up to 4 members): \$950</p>



AMATEUR SPORT GRANT Application Form

Project Budget:			
Total Project Budget:	\$1,350,000		
Revenue Sources - Please indicate if the funds are confirmed or tentative	Cash	In-Kind	Total
Casino Account – confirmed	\$100,000		\$100,000
CFEP Grant – applied, tentative	\$125,000		\$125,000
Building Canada Fund – confirmed	\$750,000		\$750,000
ABC Company – confirmed	\$200,000	\$125,000	\$325,000
Amateur Sport Grant – applied, tentative	\$50,000		\$50,000
Total Project Revenue (Should equal the total project budget)	\$1,225,000	\$125,000	\$1,350,000
Project Expenses: Please detail all of the anticipated expenses for the project (using the quote of your preferred vendor).			Total Project Expenses
Construction			\$725,000
Permits			\$41,225
Project management fees			\$160,400
Contingency (15%) (contingency fund not required for equipment purchases)			\$163,525
Fitness equipment			\$259,850
Total Project Expenses			\$1,350,000



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Quote Summary:	Please list vendors and quotes below		
Product/equipment description (please include copies of quotes as attachments)	Fitness Village	Fitness Town	Total Fitness
7 x Treadmills	\$63,700	\$56,000	\$54,600
5 x Cross-Trainers	\$35,500	\$43,000	\$40,500
4 x Stationary Bikes	\$19,980	\$20,428	\$21,180
2 x Concept Rowers	\$10,790	\$11,026	\$10,500
4 x Strength Machines	\$6,112	\$4,996	\$6,900
9 x Free Weight Machines	\$34,200	\$32,625	\$31,800
5 x Personal Training Equipment	\$25,000	\$25,000	\$25,000
6 x Virtual Bikes	\$35,370	\$35,370	\$35,370
21 x LED TV's	\$35,490	FREE	\$34,000
Discounts	-\$12,585	Install & Ship incl.	Ship incl.
TOTALS	\$253,587	\$228,445	\$259,850

Please see attached quotes.

SAMPLE



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Document Checklist:		
Mandatory Documents	Yes	No
Completed Application	Yes	
Tenders and quotes	Yes	
Letters of Support	Yes	
Letter of Permission/Lease Agreement from Landowner (if applicable)		No – N/A
Certificate of Incorporation & Recent Annual Return	Yes	
List of Board of Directors	Yes	
Organization Bylaws	Yes	
Annual Financial Statements	Yes	
Operating & Capital Budget for Current Year	Yes	
One original signed application plus an electronic copy	Yes	

Submitted by: Mary Smith

Date: May 15, 2009

All applicants are encouraged to contact the Grant Program Manager to discuss eligibility and project prior to submitting an application.

Two copies of your application are required. One hard-copy of the application and one complete electronic file. Please do not submit your application as multiple emails or as multiple files.

All hard-copy applications can be mailed to or dropped off at:

Amateur Sport Grant Program
Parks Foundation Calgary
225-13th Avenue SW
Calgary, AB T2R 1N8