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SKINCARE 2013

From the no-needle face-lift to the super-gentle peel, meet this year's biggest skin INNOVATIONS

WORDS: MALENA HARBERG

conic Youth Serum,
\$34.50, Merumaya
(020 3417 9839)

1. THE HERO OIL

Oils are still having their moment in beauty and rosehip seed oil has won a starring role. "It's the most nutrient-rich oil in the world," says Hollywood's go-to facialist Ole Henriksen. And no wonder – it contains retinol (for cell turnover), vitamin C (to boost collagen and brighten skin) and is packed full of essential fatty acids. "These fats are

key, as, when you have enough of them, they work hard to bind and cushion the skin to build a greater resistance to wrinkle formation," says Henriksen. Try it in Pure Truth Youth Activating Oil by Ole Henriksen when it hits shelves in March.

TOP TIP Oils can block the absorption of other products. "Apply any gel or water-based serum or cream *before* putting a few drops of oil on top," says Henriksen. "This seals in their skin-saving benefits."

2. THE INVISIBLE WRINKLE CORRECTOR

You've always had them – those eye wrinkles that only appear when you smile, laugh or squint – but until now, these sneaky lines, called "dynamic" wrinkles, have only been tackled by Botox. "They are much harder to address than a static [permanently visible] wrinkle," says Dr Tom Mammone, executive director of skin physiology and pharmacology for Clinique. "Think

BEAUTY



GIAMBATTI VALLI
S/S 2013



JIL SANDER
S/S 2013

of the highest concentrations of retinol readily available (a whopping 0.4 per cent) – without aggravating the skin. **TOP TIP** Got a few niggling fine lines? The pen-like nib is perfect for targeting specific areas of concern instead of slathering it all over.



BOTANICAL D-
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toutes peaux
detoxifying
night treatme
all skin types

NET WT. 1.05 OZ. 30g

Botanical D-Tox
detoxifying Night
Treatment,
£134, Sisley
(020 7591 6380)

7. THE NAME-TO-KNOW

Having worked in brand development for Clinique, Origins and Lancôme, it's no wonder founder Maleka Dattu's just-launched skincare range Merumaya is already topping beauty polls. It prevents rather than treats, with a powerful list of skin-strengthening natural actives. Its Iconic Youth Serum blends hyaluronic acid with plant stem cells, an ultra-repairing plant oil, plumping peptides, antioxidants and Venuceane – an intelligent ingredient that detects environmental aggressors (from air, pollution and UV rays) and helps the skin's own defence system to protect itself.

TOP TIP Editors are raving about the Melting Cleansing Balm, £14.50, too. If you've got oily skin, do a double cleanse to purge pores of leftover make-up and dirt from a day's work.



Iconic Youth
Serum, £34.50,
Merumaya
(020 3417
9839)

Pure Truth Youth
Activating Oil, £47,
Ole Henriksen
(0800 123 400)

8. THE GOLDEN FLOWER

Three times is truly a charm when it comes to Guerlain's popular orchid-based skincare range. The third generation Orchidée Impériale Cream banks on a new gold orchid extract to act as fuel for our skin cells, giving them ample energy to complete their daily skin-repairing tasks. Frédéric Bonté, director of Guerlain research, says: "This means that our cells will get the right energy at the right time of day, resulting in more radiant, plumped-up skin all year round." **TOP TIP** "Warm your hands under hot water before drying them and applying this cream all over," says Bonté. "The heat will increase the absorption of the active extracts and has a relaxing effect to boot."

9. THE TIME-SAVER

Here's to another victory won in the battle against time: Olay Total Effects Moisturiser + Serum Duo SPF20 is a two-in-one serum cream. What makes this stand out from other multitasking moisturisers is that its active ingredients aren't watered down (as is the case with many other double-duty products). "It contains the highest concentration of ingredients compared to our other Total Effects formulations," says Dr Sian Morris, Olay's principal scientist. "When we tested the product, we heard from 80 per cent of the women that it really did give them all the anti-ageing power they were looking for in one single pump."

TOP TIP Mix with a few drops of your foundation before applying for the ultimate three-in-one.



Forever Youth
Liberator Night
Crème, £60, Yves
Saint Laurent
(yslbeauty.co.uk)

10. THE NEEDLE-FREE FACE-LIFT

"Hyaluronic acid is an essential sugar-gel made in the deepest layer of our skin," says Dr Bunting. "It holds lots of water, delivering that juicy plumpness we associate with youth." As we age, the levels of hyaluronic acid decline, "so one of the key things in an anti-ageing skincare regime is to kick-start its production," says Dr Bunting. Enter Estée Lauder's Advance Time Zone Age Reversing Line/Wrinkle Crème SPF15. It uses complex molecules to enhance our own production of hyaluronic acid. Plus, it gives a filler-like effect by increasing our supplies of filaggrin – a protein that keeps our complexions plumped up and hydrated for that "wow" factor. **TOP TIP** If you've got oily skin and suffer from spots, try the Advance Time Zone range's Age Reversing Line/Wrinkle Hydrating Gel Oil-Free, £53. Its super-lightweight formula is kind to problem skin, but still gives it that "cushioned" effect. □

Advance
Time Zone
Age Reversing
Line/Wrinkles
Crème SPF15,
£53, Estée Lauder
(0870 034 2566)



CALVIN KEVIN
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Repairwear Laser Focus
Wrinkle Correcting Eye
Cream, £28, Clinique
(0870 034 2566)



Repairwear
Wrinkle Correcting
Eye Cream

of your skin as a piece of paper that gets folded over and over many times, leading to permanent damage to the muscle and to your skin cells' DNA." Clinique's Repairwear Laser Focus Wrinkle Correcting Eye Cream boasts a DNA repair enzyme to undo this damage, plus purified whey protein to bulk up your skin's support structure and instantly plump up parched under-eye circles.

TOP TIP Sun exposure causes DNA damage too. Always wear an SPF on top of your eye cream during the day to prevent ageing from UV rays.

3. THE BUZZ WORD

Everyone's talking about the less than fab effects of sugar on our skin – a new science has even emerged around it. "Glycobiology is the most sophisticated way to address skin concerns, because it's so finely tuned," says Dr Bruno Bernard, L'Oréal scientific research fellow. Here's how it works: "It uses sugar molecules (glycans) to repair skin damaged by a sugar-heavy diet – boosting communication between cells. We can now pinpoint different glycans to tackle specific skin concerns and add them to topical formulas," says Dr Bernard. YSL has added an additional glycan to its Forever Youth Liberator range in its new Night Crème to crank up the volume on messages between skin cells at night. The result? A perked-up complexion come morning. **TOP TIP** Take a few minutes to massage this cream thoroughly into skin – the kneading motion will stimulate a sluggish circulation plus help boost the effects of the cream's decongesting action.



Blue Plasma, £78,
Perricone MD
(020 7730 1234)

PREEN
S/S 2013



Blue Plasma, £78,
Perricone MD
(020 7730 1234)

4. THE INSTANT GLOW-GETTER

Got a dull, lacklustre complexion? Your skin is most likely in meltdown mode, says cosmetic dermatologist Dr Sam Bunting. "If cell renewal is slowing down, due to age, sun exposure and pollution, then this shows up as loss of radiance, irregular texture, fine lines, breakouts or hyperpigmentation." You might normally reach for a brightening cream to get your glow back, but try Sisley's Botanical D-Tox detoxifying night treatment for some serious brightening power when used over a month. Rice peptides, wheat extract and Ginkgo biloba fight free radicals and get rid of toxins for a fresh, radiant complexion. **TOP TIP** Use this night treatment during the day too – the ultra-light texture absorbs quickly and acts as a sheer, luminising base for both SPF and foundation.

5. THE INTELLIGENT PEEL

Peels have come a long way since *Sex and the City's* Samantha emerged from the dermatologist's office with a red, blistery complexion. The latest DIY technology gives you medical-grade results without the redness and dryness that can still plague at-home peel fanatics. Perricone MD's Blue Plasma is a potent hybrid of an



Orchidée Impériale
Cream, £270, Guerlain
(available nationwide)

exfoliator plus a traditional peel. "It uses a salmon roe enzyme to remove only dead skin cells, leaving healthy ones alone," says dermatologist Dr Nicholas Perricone. Plus, there's L-carnitine (an amino acid), which works to extract, unclog and purify pores, as well as ultra-repairing copper. The result? Soft, smooth, even-toned skin. **TOP TIP** This daily peel is acid-free, but you'll still feel a warming sensation when it's applied. Use it at night before your moisturiser – no rinsing needed. And, as with any peel, always protect your skin with an SPF.

6. THE CLEVER APPLICATOR

Retinol has always been the gold standard when it comes to anti-ageing and now it has a new way of getting to skin cells. "Application is always improving," says Dr Bunting. "Now, naturally irritating ingredients, like retinol, can be released slowly on to the skin using microencapsulation techniques, which cut down on irritation." Think of it as a slow drip of retinol on to skin over 24 hours instead of blitzing skin with it in a matter of seconds. "This way, you can increase the amount of active ingredients in a formula for greater results," says Dr Bunting. Case in point: Murad's Age Reform Time Release Retinol Concentrate uses one >



Age Reform Time
Release Retinol
Concentrate,
£57, Murad
(murad.co.uk)



CHRISTOPHER KANE
S/S 2013

Forever Youth
Liberator Night Crème
£60, Yves Saint Laurent
(yslbeauty.co.uk)



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