




EDUCATION


 **SAVANNAH COLLEGE OF ART AND DESIGN (SCAD)**
JUNE 2016 | SAVANNAH, GA
BFA in Advertising, Art Director
Academic and Artistic Scholarship


WORK EXPERIENCE


 **FCB | Art Director**
OCTOBER 2017 – PRESENT | CHICAGO, IL
Changing culture one idea at a time. Collaborate to create content and big ideas for Clorox brands – Glad, Pine-Sol, and Liquid-Plumr. Share the love of Chicago with the world, finding new ways to get people to the city with Choose Chicago.


 **XAVIER3 | Owner + Art Director – Freelance**
2011 – PRESENT
Work with clients to launch their new brand into the market through website design, app development, and integrated marketing across social and traditional media. Responsible for overseeing and developing the creative from start to finish.


 **FCB | Associate Art Director**
AUGUST 2016 – OCTOBER 2017 | CHICAGO, IL
Collaborated with teams to build brand platforms and positive brand experiences through digital, social, and other media for Clorox brands, FIAT and FCA brands, Radio Flyer, Lime-A-Rita, Chicago Public Library, and Humana.

 **FCB | Art Director Intern**
JUNE – AUGUST 2016 | CHICAGO, IL
Pitched integrated campaign ideas for Glad, Lime-A-Rita, Choose Chicago, and Chicago Public Library. Collaborated with creative and account teams to create content for Humana, Cox, and the FCB CHI Instagram.

 **SCAD | Student Ambassador**
MARCH 2012 – JUNE 2016 | SAVANNAH, GA
Met with prospective students to talk about the university from a student perspective, facilitating a positive and memorable experience for visitors.

 **TARGET CORPORATION | Art Director Intern, Weekly Ad**
JUNE – AUGUST 2015 | MINNEAPOLIS, MN
Created a digital campaign for weekly promotions, centered on wellness. Platform idea can be expanded to other departments. Collaborated with copywriters, graphic designers, photographers, stylists, UX, and Target Creative.

 **COLLEGES AGAINST CANCER AT SCAD | President**
MAY 2013 – JUNE 2015 | SAVANNAH, GA
Managed the annual Relay For Life event, promoting the American Cancer Society and raising awareness. Raised \$18,200 in FY2015.

 **DDB WORLDWIDE | Art Director Intern**
JUNE – AUGUST 2014 | NEW YORK, NY
Worked on client projects for NY Lottery, State Farm, Breyers, and Cotton. Collaborated with Art Directors and Copywriters to sell social ideas for State Farm and logos for the Cotton website.

PROFESSIONAL SKILLS

Art Direction
Copywriting
Graphic Design
Photography
Creative Strategy
Integrated Marketing
Digital + Social Marketing
Working with Clients
Communication

SOFTWARE

Photoshop | Illustrator
InDesign | Lightroom
After Effects | Premiere Pro
Sketch

PROGRAMMING

HTML/CSS
Javascript

MY INTERESTS

Cooking
Running
Eating Fresh Kale
Listening to Enya
Biking Outside
Loose Leaf Tea
The Outdoors
Grey's Anatomy
The Office
Helvetica Neue
Local Farming
Beach Days
Photography
Museums
Traveling
People
Skydiving
Talking to Alexa