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FOR IMMEDIATE RELEASE

Silicon Valley Ballet

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**Silicon Valley Ballet Announces *The Giselle Project*:
Community Outreach and Special Events
Celebrating the Production of Cuban Dance Legend
Alicia Alonso’s *Giselle***

*The Giselle Project Special Events Begin September 29, 2015
Performances October 16-18, 2015
San Jose Center for the Performing Arts*

San Jose, CA, September 22, 2015: Silicon Valley Ballet announces today *The Giselle Project*: Community Outreach and Special Events in conjunction with its performances of *Giselle* – choreographed by Cuban choreographer and dance legend Alicia Alonso, October 16-18, San Jose Center for the Performing Arts.

“This is a very exciting time for Silicon Valley Ballet,” says Silicon Valley Ballet Artistic Director José Manuel Carreño. “I am thrilled to bring Ms. Alonso’s work to San Jose and I invite the community to share in the ballet’s celebration of Cuba. I hope these special events draw people from all over the Bay Area to celebrate the many wonderful aspects of my home country - - dance, food and culture!”

The Giselle Project: Community Outreach and Special Events

Include:

Talent Transfer Stager Master Class #1

Tuesday, September 29, 9:30-11 am at Silicon Valley Ballet, 40 North First Street, San Jose

A unique opportunity to watch Cuban artists coach and teach SVB! **Limited seating, reservations required.**

Spellbound – A gala evening of celebration

Sunday, October 4, 5:30-10:30 pm, Fairmont Hotel, 170 S. Market Street, San Jose

A “gala”-esque Havana themed event with music, food and dancing. **Limited seating, by invitation only.**

Talent Transfer Stager Master Class #2

Thursday, October 8, 9:30-11 am at Silicon Valley Ballet, 40 North First Street, San Jose

A unique opportunity to watch Cuban artists coach and teach SVB! **Limited seating, reservations required.**

Beer & Ballet

Friday, October 9, 4:30-6 pm at Silicon Valley Ballet, 40 North First Street, San Jose

Casual open rehearsal for beer lovers and curious fans. **Limited seating, reservations required.**

Cuban Food Celebration

Sunday, October 11, 6:30 pm at Los Cubanos Restaurant, 22 North Almaden Avenue, San Jose

Prix Fixe dinner to celebrate Cuba and Ballet in the United States. There will be live music and art. Price: \$35. **Limiting seating, reservations required.**

Opening Night Main Stage Promenade

Friday, October 16, 8 pm at the Center for the Performing Arts, 255 S. Almaden Blvd., San Jose

Meet the performers back stage for lucky raffle seat holders. There will also be live music during intermission. **By invitation only.**

***Family Friendly Matinee**

Saturday, October 17, 1:30 pm at the Center for the Performing Arts, 255 S. Almaden Blvd., San Jose

*Special family pricing: 20% off regular single ticket pricing (no youth or senior discount)

For more information about these special events please visit:

www.siliconvalleyballet.org/events

Giselle Performance Details:

Choreography: Alicia Alonso, after the original choreography by Jules Perrot and Jean Coralli

Production Supervised by José Manuel Carreño

Composer: Adolphe Adam

Music: Original ballet score, *Giselle*, World Premiere, June 28, 1841, Paris, France

Giselle Performance Information:

Center for the Performing Arts, 255 S. Almaden Blvd., San Jose

Friday, October 16, 2015 8 p.m.

Saturday, October 17, 2015 1:30 p.m.* and 8 p.m.

Sunday, October 18, 2015 1:30 p.m.

***family friendly performance with discounted ticket prices in selected sections**

Subscriptions, Single Tickets and Additional Information

Subscription tickets for the 2015/2016 Season are priced \$75–\$440 for the four-program season; current subscribers may renew their subscriptions now through mid October to retain their seats. New subscriptions are also on sale at www.siliconvalleyballet.org. Subscribers receive an array of special options including priority seating, VIP rehearsal access, and other benefits. Regular tickets for individual repertory programs and *The Nutcracker* are priced \$25-\$110; Single tickets for the Repertory Season go on sale beginning September 8. Youth/Senior, family pricing, and other special promotions are available by checking www.siliconvalleyballet.org

About Silicon Valley Ballet

Silicon Valley Ballet reflects the bold inventiveness of its high-tech home base, presenting groundbreaking programs that explore the digital-physical blur while enriching the community with brilliant artistry and rich tradition. The upcoming 2015-2016 Season heralds the inaugural season of Silicon Valley Ballet, previously known as Ballet San Jose.

Even as its widely inclusive engagement programs draw in new, young audiences, Silicon Valley Ballet honors its proud heritage as one of the two largest ballet companies in California. With 32 professional dancers who hail from five continents, Silicon Valley Ballet represents the diversity of Silicon Valley and presents 21 fully staged performances each season, including mixed-repertory programs and full-length ballets. Performances take place in downtown San Jose venues with additional performances at locations throughout the Bay Area.

Under the direction of Cuban-born international dance icon, José Manuel Carreño, Silicon Valley Ballet is entrusted with presenting works of Balanchine, Alicia Alonso and Roland Petit, as well as those by internationally respected contemporary choreographers such as Twyla Tharp, Paul Taylor and Jerome Robbins.

Through its strategic partnership with American Ballet Theatre, the Silicon Valley Ballet School trains more than 350 students per year. The School is one of the only American Ballet Theatre certified institutions on the West Coast and offers access to the renowned National Training Curriculum for both ballet faculty and students alike. Silicon Valley Ballet's educational programs extend to classrooms in the San Jose Unified School District. Through its many engagement initiatives, Silicon Valley Ballet touches more than 40,000 local residents, students and audience members.

Silicon Valley Ballet was originally established by Founding Artistic Director Dennis Nahat as San Jose Cleveland Ballet in 1986, nearly 30 years ago.

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