



BOLDPITTSBURGH

A Bold Look at Life in Pittsburgh

Media Kit 2017

BOLD Pittsburgh is a lifestyle blog that features the wide variety of activities that take place in our "Most Livable City." From food and drinks to family activities, adventure, cultural events, and more - our mission is to be the number one source for all things Pittsburgh; with a BOLD flair, of course.

BOLD Pittsburgh is a is a great platform to advertise your business to potential clients as well as inform current consumers about upcoming promotions. By advertising with our BOLD, your brand will be seen by our followers via several media outlets including our blog (boldpgh.com), weekly podcasts, Instagram, Facebook, Twitter, and Pinterest.

We offer competitive advertising options with additional incentives including reviews of your products and/or services. Whether you are a local restaurant or activity in Pittsburgh, we would like you to be a part of our initiative to connect with the residents of this great city. We know that your business is your passion and we would like to bring that to our readers.

This media kit contains valuable information including demographics and current advertising rates. Please contact us at info@boldpgh.com to speak to our marketing team for any additional information.

BOLD Pittsburgh's Reach



852
Likes



1781
Followers



635
Followers



520
Followers



1150
per month

Advertise with BOLD Pittsburgh

Location	Invoice Amount	Time frame	Secondary invoice	Time Frame
Home Page				
Banner	\$90.00	6 months	\$150.00	12 months
Side	\$60.00	6 months	\$100.00	12 months
Secondary Page				
Banner	\$80.00	6 months	\$140.00	12 months
Side	\$50.00	6 months	\$80.00	12 months
Sponsor Post				
	\$50.00	100 words for one month		
Podcast Commercial				
	\$60.00	Read-in (3 mo.)	\$90.00	Audio-in (3 mo.)
Email Spot				
	\$30.00	1 month	opt in 1/3/6 month	
Social Media				
	\$25.00	Add On package	Instagram-2x a month	
			Twitter-2x a week	
			Facebook-1x a week	

Contact Us



boldpgh.com



BOLD Pittsburgh



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