

# CANDACE LARSON

*To make a difference in the world and do it through design.*

I find it important to challenge myself to experience the world from different perspectives.

## Work Experience

RAJ Swim/SwimSpot January 2016 - Present

*Retail/Wholesale Women's Swimwear*

*Graphic Designer*

- Email Design and Marketing Strategy
- Store Visuals and Window Design
- Logo Design and Brand Development for new wholesale brands

Broadcom October 2014 - December 2015

*Fortune 300 Global Semiconductor Company*

*Junior Graphic Designer*

- Preparing graphics for various tradeshow, including CES
- Adapting/creating web and print collateral to match current branding and updating older files
- Photo-editing and manipulation
- Contributing to weekly team meetings and design reviews
- 30-hours/week contractor

SSD Nodes January 2014 - March 2015

*Start-Up Cloud Computing Firm*

*Art Director/Graphic Designer*

- Built a brand identity system and web graphics for JARVYS.IO and contributed as a writer to the company blog
- Helped to create a brand identity and designed the user-interface for XERQ, an online forum
- Assisted in marketing campaigns and designed the appropriate collateral

Chapman University May 2013 - May 2014

*Student Programming & Campus Activities Department*

*Graphic Design Assistant*

- Created posters for different programs that were offered at Chapman University
- Worked in a team to ensure that all designs represented Chapman University as a brand
- Assisted in marketing team meetings to brainstorm new and innovative ideas

## Skills

*Adobe Creative Design Suite*

*Microsoft Office*

*Project Tracking Software*

*Photography*

*Digital Assets Management System*

*Customer Service*

*Bartending Certification from SCBS*

## Education

Chapman University May 2014

B.F.A. in Graphic Design

Minors: Peace Studies

Studied Abroad: Paris, France; London, UK;  
Cape Town, SA

University of Cape Town Fall 2012

Study Abroad Program

## Community Involvement

AIGA May 2015 - Present

Volunteer - Design and Event Planning

Aquarium of the Pacific May 2015 - Present

Citizen Scientist Volunteer

SHAWCO July 2012 - Nov. 2012

Volunteer

- Taught school children in Cape Town, South Africa
- Engaged children in learning computer skills

## Leadership Experience

One for One Club August 2011 - May 2014

President and Founder

- This club was founded on the principles of the One for One Movement, started by TOMS
- Designed to share the One for One Movement and to give back to the surrounding community

OISF September 2013 - May 2014

Project Manager

- Managed a team of students that were chosen to develop the graphics for Orange International Street Fair 2014

Alpha Gamma Delta October 2010 - May 2014

Alumna

## Achievements

*Dwiggins Award for Creative Ability*

*Outstanding Academic Achievement in Graphic Design*