

JUSTICE MARDA LOOP JUSTICE FILM FEST



2017 FESTIVAL SPONSORSHIP

Packages and promotional opportunities can be customized to ensure good fit.

\$50- \$500 - FIRST TIER SPONSORS

- Verbal thanks at chosen film screening or text mentions on Twitter and Facebook

\$500 - FILM SPONSORS

- Verbal recognition/thanks at chosen film screening
- Your banner stand and/or promotional material at film screening
- Text mentions on website, Twitter and Facebook
- Logo placement on specific film page on our website

\$1000 - FESTIVAL OR JUSTREEL SPONSORS

- Verbal recognition/thanks daily at the festival and justREEL film series
- Logo placement on website sponsor page, festival sponsor reel and in print
- Your banner stand and/or promotional material at film screening venues
- Text mentions on website, Twitter and Facebook
- 2 Invitations to the festival reception

\$2000 - FESTIVAL CHAMPIONS

- Verbal recognition/thanks at the festival screening and justREEL film series
- Logo placement on website homepage and sponsor page, festival sponsor reel and in print
- Your banner stand and/or promotional material at film screening venues
- Text mentions on website, Twitter and Facebook
- Invitation to the festival reception with introductions to prominent festival guests including visiting film directors and issue experts
- Customized participation e.g. speaking before a film, moderate a film etc.

\$3000 - PARTNERS

- A customized package designed to actively engage and support both parties, the festival and the partner, to serve mutual goals

For further inquiries please visit our Friends Table at River Park Church,
or contact: admin@justicefilmfestival.ca

Thank you kindly for your attendance and support!

Visit us at our website
www.justicefilmfestival.ca

Like us on Facebook
Follow us on Twitter @justicefilm

MARDA LOOP JUSTICE FILM FEST



Do you believe in the value of film to tell stories that motivate Calgarians to step up and help better our community and world? Our generous supporters enable us to offer festivals and the justREEL film series annually, free of charge.

OUR STORY

The Marda Loop Justice Film Festival is one of Canada's premiere events focusing on human rights, environmental, and socially concerned documentary film and art. Since 2006, we have provided engaging screenings and conversations through the annual Marda Loop Justice Film Festival hosted in multiple venues, and the justREEL film series.

YOUR STORY

Does your story intersect with ours? Our sponsors appreciate association with a good cause and civic engagement. They recognize that by supporting our awareness raising and advocacy initiatives, their products and services are seen positively by prospective clients.

MANDATE

- Present the highest quality human rights, environmental, and socially concerned film and art, free of charge to diverse audiences
- Provide participants opportunity to connect with informed artists and experts through post – film conversations
- Ignite positive reflection, balanced discussion, debate and action. Festival participants are encouraged to be global citizens by volunteering with local non – profit organizations

REACH

- Annual attendance is 3000+ with more than 20 films screened annually
- Participation of 20-30 non-profit organizations during the 6 day festival
- 10,000 promotional postcards distributed annually
- Support three associate justice film festivals across Canada, extending our films' influence to thousands of Canadians

NEED

- The Marda Loop Justice Film Festival and justREEL operate under a sensible budget of \$20,000 to \$25,000 to meet local operating and development costs. We hope you will consider sponsoring the Marda Loop Justice Film Festival and/or justREEL, to help build our capacity in a sustainable manner.