

POLECONUK, Inaugural workshop, LSE, May 12th

11:00 – 11:30 Coffee

11:30-13:00 Session 1:

Anja Prummer, Queen Mary University, "Spatial Advertisement in Political Campaigns".

Steve Callander, Stanford GSB, "Communication in a Complicated World".

13:00-14:00 Lunch

14:00-15:30 Session 2:

Yingni Guo, Northwestern University, "Modes of Persuasion Toward Unanimous Consent".

Alexandra Cirone, LSE, "Cabinets, Committees and Careers: A Natural Experiment in 19th Century France".

15:30-15:45 Coffee

15:45-16:30 Session 3:

Maria Petrova, UPF Barcelona, "Social Media and Protest Participation: Evidence from Russia".

16:30-16:45 Coffee

16:45- 18:15 Session 4: Special session on Media:

Andrea Prat, Columbia Business School, "Where do people get their news?"

James Snyder, MIT, "The Demand for Hard vs. Soft News"

19:00 Dinner