Whereas, the monarch butterfly, *Danaus plexippus*, is the Texas state insect and is known as “Ambassador of the Americas” for its amazing multi-generation migration across Canada, the United States, and Mexico; and,

Whereas, thousands of monarchs travel through Texas on their fall journey south to Mexico, filling the Fort Worth skies and green spaces with their brilliant orange-and-black wings as they search for nectar-rich flowers; and,

Whereas, the monarch butterfly’s population has declined more than 90% since the 1990s, and the city council has established a commitment to their recovery by signing the National Wildlife Federation’s Mayors’ Monarchs Pledge; and,

Whereas, the Fort Worth Pollinator Ambassadors promote the conservation of monarch butterflies and native pollinator habitat and encourage every resident of Fort Worth to learn about monarchs and to help sustain the migration by planting milkweed and native nectar plants throughout our city.

NOW THEREFORE: The City Council does hereby proclaim Saturday October 6th as;

**Monarch Butterfly Day**

in the City of Fort Worth.

IN TESTIMONY, WHEREOF, we have hereunto set our hands and caused the Official Seal of the City of Fort Worth, Texas to be affixed this 25th day of September A.D., 2018