



WORLD RECORD CAMPS

www.worldrecordcamps.com





Greetings!

My name is Willie Banks, 3 time Olympian and former World Record Holder in the Triple Jump, and I am the CEO of the World Record Camps which specializes in coaching and developing young athletes to achieve their maximum potential. Our World Record Camps are held at local Schools and Community Facilities so we can offer an Elite integrated performance program that focuses on Physical Conditioning, Mental Conditioning, Sports Nutrition, Speed Development, Proper Form, how to Balance Academics and Athletics, and important information about College requirements, NCAA eligibility guidelines and Scholarships.

Our camps are facilitated by Olympians, World Record holders, and Elite Coaches who have a passion to see young athletes achieve their highest potential. This is why our camps are held throughout the United States and abroad, in conjunction with local organizations, to ensure every athlete who wants to take advantage of this great coaching can achieve their dreams.

You will see on our website www.worldrecordcamps.com where our camps are located. If you would like a camp near you, please contact us at info@worldrecordcamps.com.

Thank you for your interest in World Record Camps where Champions make Champions!



WILLIE BANKS

CEO & PRESIDENT OF WORLD RECORD CAMPS



ABOUT WORLD RECORD CAMPS

The World's Best Teaching the Future Best

With a desire to influence and impact the lives of young athletes, Willie Banks and team organized World Record Camps with the purpose of providing future Olympians and World Record Holders customized elite training in group and one-on-one environment's. Each camp is designed for age and ability levels in order to reach each athlete's full potential.

WHO WE ARE

We are a collection of World Record Holders, Olympians, and Elite Coaches looking to inspire future generations of athletes to push the boundaries on what is possible.

World Record Camps gives U.S. and International participants the unique opportunity to train with legendary athletes and coaches in a two-day camp that is fun and unforgettable. All athletes 12 - 18 years old are introduced to new skills, advanced drills, innovative techniques, and important information about College requirements, NCAA eligibility guidelines and Scholarships.

In addition to elite innovative training, World Record Camps has several team building games and activities built into each day creating a fun atmosphere. This means athletes will not only gain amazing incite and innovative techniques, but they will meet new friends and compete in a friendly environment while learning from legendary athletes!

World Record Camps also encourages coaches to attend the camp for free with their athletes. We believe that it is just as important to share our knowledge and techniques with the coaches so they can ensure the athletes have the necessary coaching support they need until the World Record Camps returns another year.

WHAT WE DO

Elite Training for young athletes 12-18 years old at all ability levels.

World Record Camps are designed by proven winners for dedicated young athletes. Our fun and interactive camps are organized in conjunction with local contacts around the U.S. and International locations to bring our expertise to the athletes. We spend two full days educating and training all participants about our core values and the necessary skills, drills, and techniques they need to become successful.

Ultimately, our Goal is to unlock each person's full potential and improve their performance so they can compete at the highest level and have fun doing it!



World Record Camps

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OUR PURPOSE

Encourage and inspire young athletes to believe and achieve their full potential.

Our passion is real and our purpose is straightforward: we want to take our winning expertise and invest our knowledge and experience into every young athlete who attends a World Record Camp. We believe that we owe it to this generation to give them the top notch training they deserve to achieve their full potential and carry on the excitement of the sport.

CORE VALUES

Our commitment to providing elite quality training to instruct, improve, and inspire young athletes to achieve their best is the cornerstone of our guiding principles. World Record Camps five core values embody what we want to instill in all our participants and is what compels us to focus on making a difference in the lives of each athlete. Our Core Values are:

Building Character - We encourage athletes to lead by example through always doing the right thing, respecting the sport, others, and themselves, as well as holding themselves accountable for their words and actions

Building Connections - We encourage the athletes to build quality long term relationships with their new friends from the camp and stay in touch with the legendary Olympian and World Record Holder coaches for motivation

Building Competence - We are devoted to delivering high quality elite training in group and one-on-one training to all athletes no matter their ability level. Our goal is that each participant will leave our 2-day camp better than when they arrived.

Building Community - We are passionate about serving in the different communities and leaving a legacy where ever we provide World Record Camps. Our focus and priority in these communities is to leave innovative skills and techniques for athletes and coaches and offer financial support to the different communities to better assist their young athletes

Building Confidence - We are committed to instilling confidence verses arrogance into the athletes by teaching them to take healthy risks without the fear of failure, how to perform to win instead of perform not to lose, and accepting losing as a learning experience to get better not a reason to quit.

WORLD RECORD CAMPS FOUNDATION

Founded in 2016 as a means to provide additional financial support for deserving young athletes. Our World Record Camps Foundation provides scholarships to underserved young athletes who truly desire to take advantage of our Elite World Class Training and character development at a camp near them.

At World Record Camps, we aspire to produce world class champions and leaders of tomorrow by challenging each athlete to embrace the World Record Camps core values: Character, Connections, Competence, Community, and Confidence. With your tax deductible donation, underserved youths from around the world will have a chance to grow into productive people and become the leaders and champions of tomorrow.

Go to our website www.worldrecordcamps.com to learn more and donate to our Foundation



**FOR ALL FOUNDATION RELATED INQUIRIES,
PLEASE CONTACT:**

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