

Privacy Policy – Clifford Studios

We rely on repeat custom at Clifford Studios and therefore your trust and confidence in us is very important.

That's why we won't sell, rent or trade our data with any other companies for marketing purposes.

In order to keep providing high quality classes, we will collect relevant personal information, use it only when required and keep it secure.

MindBody

We use the MindBody system for class booking and administration. Here's a link to their [Privacy Policy](#) so you know what's what.

Only employees of Clifford Studios have access to the booking system and this is also password protected.

Newsletter

Once you've registered with us, we will *invite* you to sign up to our newsletter(s).

We have two of these; one for children's classes (sent weekly) and one for adult classes (sent as and when there is something to share).

Neither is mandatory however our children's newsletter contains a lot of information about exams, shows, events and venue or teacher changes. We'd therefore strongly recommend signing up to it so you don't miss out.

If you choose to sign up to either, we use a third-party provider, MailChimp, to deliver them. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletters. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails.

Access to your Personal Information

You are entitled to view, amend, or delete the personal information that we hold. Email your request to our data protection officer Jo; jo@cliffordstudios.co.uk