



2018 INTERNATIONAL CONFERENCE

Promoting Healthy Brain Aging and Preventing Dementia

RESEARCH AND TRANSLATION

June 20-22, 2018 | Banff Centre for Arts and Creativity | Banff, Alberta, Canada

Sponsorship Prospectus



Campus Alberta
Neuroscience

Campus Alberta Neuroscience is proud to host the second biennial international conference that will bring together experts from Alberta, Canada, and around the world to share knowledge and discuss the research and translational tools required to improve the prevention, detection, intervention, and management of dementia and to promote healthier brain and cognitive aging.

The Program

Topics of presentation and discussion at the Conference will focus on:

- New frontiers in biomarkers, early detection and precision health application
- Neurodegeneration as a connect-opathy
- Cutting edge rodent models and the path to diagnostics/therapeutics
- Exercise and cognitive interventions for healthy brain aging and prevention of dementia
- Applied research in dementia

CONFIRMED SPEAKERS* INCLUDE:

- **Karen Ashe**, University of Minnesota
- **Jill Barnes**, University of Wisconsin-Madison
- **Sylvie Belleville**, Institut Universitaire de Geriatrie de Montreal
- **Kirk Erickson**, University of Pittsburgh
- **Alan Evans**, McGill University
- **Zahra Goodarzi**, University of Calgary
- **Julie Kosteniuk**, University of Saskatchewan
- **France Legare**, Universite Laval
- **G. Peggy McFall**, University of Alberta
- **Yasser Iturria Medina**, McGill University
- **Yael Reijmer**, University Medical Centre Utrecht
- **Takaomi Saido**, Riken Brain Science Institute
- **Stephen Strother**, University of Toronto
- **Rebecca Sudore**, University of California, San Francisco

* Confirmed as of September 15, 2017

The Audience

The audience of over 250 expected attendees will include:

- Neuroscience and mental health researchers from across Canada and the world
- Researchers, applied scientists and clinicians from the Alberta neuroscience community, especially those employed in dementia research and treatment
- National and international students, as well as those from the three major institutions that form Campus Alberta Neuroscience: the University of Calgary, the University of Alberta, and the University of Lethbridge
- Educators and academics
- Leaders in government and key stakeholders in the health system
- Community representatives, people with lived experience of dementia and their caregivers
- Industry partners

Why Sponsor

- Showcase your organization to a targeted audience of over 250 neuroscience professionals
- Demonstrate your recognition of the vital roles that neuroscientists and health professionals play in preventing and delaying dementia
- Provide support for a world-class educational program that fosters excellence in the area of healthy brain aging, including administration, education, research and the application of advances in brain science
- Receive benefits only offered to sponsors, such as display space for the duration of the conference, program advertisements and logo recognition on signage and promotional material
- Opportunity for direct engagement with conference attendees through an event as part of the partnership program for the conference (time and space permitting). The partnership program is a series of events running concurrent to the scientific program of the conference designed to better engage, inform and connect researchers with community stakeholders, industry, health, etc.

Sponsorship Opportunities

PLATINUM

\$15,000

Benefits include:

- Five (5) complimentary full conference registrations
- Recognition in the final program, on signage and from the podium at the conference
- Logo on conference website with a link to your corporate website
- Opportunity to be listed as the sponsor of a keynote presentation (2 available)
- Full-page ad in the conference program
- Display space for the duration of the meeting

GOLD

\$10,000

Benefits include:

- Four (4) complimentary full conference registrations
- Recognition in the final program, on signage and from the podium at the conference
- Logo on conference website with a link to your corporate website
- Opportunity to be listed as the sponsor of a breakfast or lunch
- Half-page ad in the conference program
- Display space for the duration of the meeting

SILVER

\$7,500

Benefits include:

- Three (3) complimentary full conference registrations
- Recognition in the final program, on signage and from the podium at the conference
- Logo on conference website with a link to your corporate website
- Opportunity to be listed as the sponsor of a break
- Quarter-page ad in the conference program
- Display space for the duration of the meeting

BRONZE

\$5,000

Benefits include:

- Two (2) complimentary full conference registrations
- Recognition in the final program, on signage and from the podium at the conference
- Logo on conference website with a link to your corporate website
- Opportunity to be listed as the sponsor of a symposium session
- Display space for the duration of the meeting

SUPPORTER

\$2,500

Benefits include:

- One (1) complimentary full conference registration
- Recognition in the final program, on signage and from the podium at the conference
- Logo on conference website with a link to your corporate website
- Display space for the duration of the meeting

FRIEND OF THE CONFERENCE

\$1,000

Benefits include:

- Recognition in the final program and on signage at the conference
- Logo on conference website

TO CONFIRM YOUR SUPPORT

Visit the conference website at can-healthybrains.com and complete the online sponsor application form to confirm your support.

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FOR MORE INFORMATION

Campus Alberta Neuroscience 2018 International Conference

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*More information on the program, registration, accommodations
and other details is available on the conference website.*

can-healthybrains.com