

CV Signe A. Kassow

+45 60 66 91 09
signekassow@gmail.com
signekassow.com

Copenhagen based Project Manager, Editor, and Content Creator.

I'm passionate about projects within the intersection of business and visual culture in our hyperconnected world.

I enjoy every single step in a project — from idea and concept-development, to execution and evaluation.

I'm an expert when it comes to understanding the way we communicate and express ourselves on digital media today.

I enjoy collaborating with others and I take great pride in making everybody feel seen and heard, while at the same time getting the job done.

I'm curious and open-minded by nature, so I work well with many different people, and I like learning new things.

EXPERIENCE

Oct 2015 - Dec 2015

Project Manager, *Danish Architecture Centre*

3 months temporary job position. Project management of events for upcoming exhibitions at DAC.

Feb 2015 – present

Head of Communications, *Sharing.Lab*

In charge of creating a digital platform on the sharing economy. I manage communications from strategy to daily operations, design and coding.

Results: 700+ followers on Twitter and Facebook. 6,7k followers on [Medium](#), and 2000+ newsletter subscribers.

July 2014 – Jan 2015

Freelance Project Manager, *Double*

Project management and communications consulting for design agency.

June 2008 - June 2015

Editor in Chief, wunderbuzz.co.uk

Strategy and communication, content creation, CMS, social media and manager of 9 contributors.

Results: 28-45.000 pageviews per month, 2k+ followers on social media, and 9 contributors.

Dec 2013 – June 2014

Project Coordinator, *The Danish Film Institute*

Film distribution and programming, content creation for digital channels and press. Manager for the monthly film screening of the Film Workshop's productions. Developed a digital exhibition campaign, project management and communication strategy.

Products: Digital multi-channel campaign resulting in an increase in Facebook likes with 42% and created awareness towards a younger target group. Read more here (in Danish): bit.ly/efterlysningdfi

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EDUCATION

MA, Film & Screen Studies

Goldsmiths, University of London, 2012-13

PgDip, Contemporary Art History

Goldsmiths, University of London, 2011-12

BSc, Marketing & Business Administration

Copenhagen Business School, 2005-08

SKILLS

- CMS
- Social media management
- Project management
- Photoshop, Final Cut Pro
- Basic HTML & CSS
- Newsletter management
- SEO

BONUS INFO

I have lived in Shoreditch for 4 years.

I love [Tommi's burgers](#)

I have coded my website myself.

I keep updated on digital trends and ideas.

I have the best [Discover Weekly](#) playlists.

I read [Riposte](#).

I get film recommendations from [Mubi](#).

I worked at [a street-art gallery](#), where I almost met Banksy.



SAY HI

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