

FISCAL YEAR 2020



Annual Impact Report



OUR MISSION:

**To empower young people,
especially those from historically
marginalized communities, to
succeed in life.**



Boys & Girls Clubs
OF METRO RICHMOND





A map of the Greater Houston area, primarily in shades of blue. Major highways are shown as light blue lines with their respective route numbers in white: 60, 95, 250, 290, 360, and 64. The map includes several callout boxes with white borders and blue pin icons, each pointing to a specific location. The pins are arranged in a cluster in the north-central part of the map, with one pin further south. The background shows a faint grid of streets and the outline of a large body of water in the southeast.

ADMINISTRATIVE HEADQUARTERS

NORTHSIDE: NORTHSIDE CLUB

EAST END: MLK, JR. MIDDLE SCHOOL CLUB

EAST END: FAIRFIELD COURT CLUB

EAST END: BGCMR TEEN SPACE

SOUTHSIDE: SOUTHSIDE CLUB

EAST END: FUTURE HOME OF THE TEEN CENTER

OUR CLUB MAP

PETERSBURG: PETERSBURG CLUB

YEAR IN REVIEW

Like so many other non-profit organizations, fiscal year 2020 for the Boys & Girls Clubs of Metro Richmond (BGCMR) became a period of transformation.

For Boys & Girls Clubs of Metro Richmond, FY 2020 was a year of transformation. The first half of the year, we executed against our strategic plan by emphasizing individualized goal setting and planning with our youth, piloting programs for middle school youth and launching initiatives specifically for teens and alumni members. In March, we shifted our priorities due to the COVID-19 pandemic to assist our families with emergency help and provide our youth critical academic support to ensure they progressed educationally in a very difficult, virtual school environment.



PROGRAM HIGHLIGHTS: JULY 2019-FEBRUARY 2020

Fairfield Court Club's 20th Anniversary

To celebrate Fairfield Court's 20th anniversary in September, BGCMR gathered together community partners and longtime friends to celebrate the Club's birthday by officially unveiling a new mural. The mural, painted on the Phaup Street building by members and local artist Sarah Apple, sends a positive message of voice and unity for the entire neighborhood to see.

Teen Initiatives Launched

BGCMR opened a teen space last year within the leading-edge The Market at 25th development in the East End. Designed by teens and with an occupancy of about 25 youth, the organization held teen-specific programs, such as goLEAD leadership training and Youth of the Year programs, before the pandemic. We connected with over 400 teens and continued to meet virtually as well as in-person small groups with social distancing guidelines in place.

Trauma-Informed Services Expanded

We enhanced our partnership with SCAN (Stop Child Abuse Now) and added a SCAN full-time Trauma-Informed Specialist, Amanda Lynch, to expand BGCMR's much-needed social and emotional services. In collaboration with her, we are developing plans and staff training to further implement trauma-informed best practices with our youth and parents.

Teen Center Coming Spring 2021

In December 2019, with help from many partners and generous donors, the organization purchased the Eastlawn Shopping Center in Creighton Court. When the renovations are completed by Spring 2021, the 16,000 square foot center will provide space for teens, BGCMR alumni and opportunity youth to receive academic support, explore careers and participate in workforce development programs. An additional 12,000 square feet of space will allow other partners to co-locate creating a campus of complementary services.



PROGRAM HIGHLIGHTS: MARCH-JUNE 2020

COVID-19 Relief

Now more than ever, our families and youth have needed our help because of the COVID-19 pandemic. Thanks to many supporters, we've been able to help families by filling gaps and reducing fragilities they are experiencing amidst this difficult time. We delivered meals to 190 families and were able to provide \$44,000 to 388 individuals and 100 families for assistance in rent/utilities, educational resources, essential cellphone and internet service and more.

Staying Connected Virtually

We created virtual 'Club' experiences making over 3,000 connections with our families and youth during the extended Stay at Home period due to COVID-19. From leadership skills training and fun social activities to emotional and trauma support, we've been with our families and youth when they needed us most.

Making The Grade

When city-wide schools closed due to COVID-19, we helped our members successfully complete the academic year through our Academic Blitz program. Thirty-nine students out of 45 met their requirements to move to their next grade in the fall. In addition, we held math camps for youth over the summer, helping them strengthen their skills and proficiencies.

Youth of The Year

Bright Khedeji, Southside Club member and our 2020 Youth of the Year, went on to give her speech and complete the first ever virtual interview process for statewide Youth of the Year! She also won \$10,000 in scholarship money from the College Mentoring Partnership with EAB. Congratulations to Bright!



BGCMR 2019-2020 LEADERSHIP

Board of Directors

officers

NANCY TAYLOR
RANDY SPEARS
CHRIS SNOW
WILL KRUSEN
PAUL TOWNSEND

at-large

BECKY BAREFORD
JODY BEGLEY
TURNER BROUGHTON
JILL COLEMAN
RUSSELL HARPER
SCOTT NYSTROM
LUKE SEMPLE
CURT SMITH
MONICA SMITH-CALLAHAN
MICAH WHITE

Foundation Board

GREG WILLIAMS
THOMAS ALLEN
AUSTIN BROCKENBROUGH III
JAMES B. CRAWFORD
J. SARGEANT REYNOLDS, JR.
WALTER S. ROBERTSON III

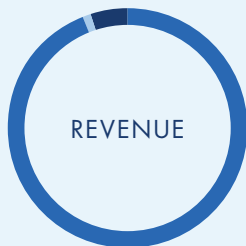
President & CEO

TODD MCFARLANE



Boys & Girls Clubs
OF METRO RICHMOND

FINANCIAL SUMMARY



● Contributions:	\$3,291,930	(94%)
● Others:	\$131,323	(4%)
● Membership Dues:	\$86,315	(2%)

Total Revenue:	\$3,509,568
-----------------------	--------------------



● Program and Youth Services:	\$2,625,108	(69%)
● Management and General:	\$680,658	(18%)
● Fundraising:	\$497,267	(13%)

Total Expenses:	\$3,803,033
------------------------	--------------------

Note: Depreciation, a non-cash expense, is \$214,000 (73%) of the deficit.

Net assets = \$11,362,952

BY THE NUMBERS



22
Full-Time
Staff

Member Income



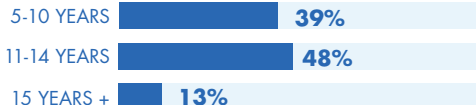
Member Gender



Member Ethnicity



Member Age



MAKING A DIFFERENCE

The Club is where I first experienced positive male role models in my life.

**ZACH,
CLUB ALUM**

My son didn't have much hope and courage these past months. But the academic support that was provided helped him gain it all back.

**MS. S,
MLK PARENT**

You have no idea how much we need this (financial assistance) right now. I want to hug you, but I know I can't."

PARENT

The Clubs raised me. I learned fair play, honesty and sportsmanship and you can take these and go anywhere.

**JB CRADDOCK
ATTORNEY
(RICHMOND
PUBLIC
DEFENDER)
ARMY OFFICER,
BRONZE STAR
RECIPIENT**



Boys & Girls Clubs
OF METRO RICHMOND

**5511 Staples Mill Rd, Ste 301
Richmond, VA 23228**

(804) 359-5250

bgcmr.org/donor-impact

