Annual Impact Report

FISCAL YEAR 2020

Boys & Girls Clubs
OF METRO RICHMOND
OUR MISSION:
To empower young people, especially those from historically marginalized communities, to succeed in life.
Like so many other non-profit organizations, fiscal year 2020 for the Boys & Girls Clubs of Metro Richmond (BGCMR) became a period of transformation.

For Boys & Girls Clubs of Metro Richmond, FY 2020 was a year of transformation. The first half of the year, we executed against our strategic plan by emphasizing individualized goal setting and planning with our youth, piloting programs for middle school youth and launching initiatives specifically for teens and alumni members. In March, we shifted our priorities due to the COVID-19 pandemic to assist our families with emergency help and provide our youth critical academic support to ensure they progressed educationally in a very difficult, virtual school environment.
Fairfield Court Club’s 20th Anniversary
To celebrate Fairfield Court’s 20th anniversary in September, BGCMR gathered together community partners and longtime friends to celebrate the Club’s birthday by officially unveiling a new mural. The mural, painted on the Phaup Street building by members and local artist Sarah Apple, sends a positive message of voice and unity for the entire neighborhood to see.

Teen Initiatives Launched
BGCMR opened a teen space last year within the leading-edge The Market at 25th development in the East End. Designed by teens and with an occupancy of about 25 youth, the organization held teen-specific programs, such as goLEAD leadership training and Youth of the Year programs, before the pandemic. We connected with over 400 teens and continued to meet virtually as well as in-person small groups with social distancing guidelines in place.

Trauma-Informed Services Expanded
We enhanced our partnership with SCAN (Stop Child Abuse Now) and added a SCAN full-time Trauma-Informed Specialist, Amanda Lynch, to expand BGCMR’s much-needed social and emotional services. In collaboration with her, we are developing plans and staff training to further implement trauma-informed best practices with our youth and parents.
Teen Center Coming Spring 2021
In December 2019, with help from many partners and generous donors, the organization purchased the Eastlawn Shopping Center in Creighton Court. When the renovations are completed by Spring 2021, the 16,000 square foot center will provide space for teens, BGCMR alumni and opportunity youth to receive academic support, explore careers and participate in workforce development programs. An additional 12,000 square feet of space will allow other partners to co-locate creating a campus of complementary services.
COVID-19 Relief
Now more than ever, our families and youth have needed our help because of the COVID-19 pandemic. Thanks to many supporters, we’ve been able to help families by filling gaps and reducing fragilities they are experiencing amidst this difficult time. We delivered meals to 190 families and were able to provide $44,000 to 388 individuals and 100 families for assistance in rent/utilities, educational resources, essential cellphone and internet service and more.

Staying Connected Virtually
We created virtual ‘Club’ experiences making over 3,000 connections with our families and youth during the extended Stay at Home period due to COVID-19. From leadership skills training and fun social activities to emotional and trauma support, we’ve been with our families and youth when they needed us most.

Making The Grade
When city-wide schools closed due to COVID-19, we helped our members successfully complete the academic year through our Academic Blitz program. Thirty-nine students out of 45 met their requirements to move to their next grade in the fall. In addition, we held math camps for youth over the summer, helping them strengthen their skills and proficiencies.
Youth of The Year
Bright Khedeji, Southside Club member and our 2020 Youth of the Year, went on to give her speech and complete the first ever virtual interview process for statewide Youth of the Year! She also won $10,000 in scholarship money from the College Mentoring Partnership with EAB. Congratulations to Bright!
BGCMR 2019-2020 LEADERSHIP

Board of Directors

officers
NANCY TAYLOR
RANDY SPEARS
CHRIS SNOW
WILL KRUSEN
PAUL TOWNSEND

at-large
BECKY BAREFORD
JODY BEGLEY
TURNER BROUGHTON
JILL COLEMAN
RUSSELL HARPER
SCOTT NYSTROM
LUKE SEMPLE
CURT SMITH
MONICA SMITH-CALLAHAN
MICAH WHITE

Foundation Board

GREG WILLIAMS
THOMAS ALLEN
AUSTIN BROCKENBOUGH III
JAMES B. CRAWFORD
J. SARGEANT REYNOLDS, JR.
WALTER S. ROBERTSON III

President & CEO

TODD MCFARLANE
FINANCIAL SUMMARY

**REVENUE**

- Contributions: $3,291,930 (94%)
- Others: $131,323 (4%)
- Membership Dues: $86,315 (2%)

Total Revenue: $3,509,568

**EXPENSES**

- Program and Youth Services: $2,625,108 (69%)
- Management and General: $680,658 (18%)
- Fundraising: $497,267 (13%)

Total Expenses: $3,803,033

**Note:** Depreciation, a non-cash expense, is $214,000 (73%) of the deficit.

**Net assets** = $11,362,952
**BY THE NUMBERS**

**Enrollment:** 1,025 members across all 5 clubs

$20 membership for one year

**Full-Time Staff:** 22

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### Member Income

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<th>Income Range</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>UNDER $29.9K</td>
<td>60%</td>
</tr>
<tr>
<td>UNDER $15K</td>
<td>25%</td>
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### Member Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
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<tr>
<td>FEMALE</td>
<td>52%</td>
</tr>
<tr>
<td>MALE</td>
<td>48%</td>
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### Member Ethnicity

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<th>Percentage</th>
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<tbody>
<tr>
<td>BLACK</td>
<td>93%</td>
</tr>
<tr>
<td>MULTI-RACIAL</td>
<td>2%</td>
</tr>
<tr>
<td>WHITE</td>
<td>2%</td>
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### Member Age

<table>
<thead>
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<th>Age Range</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>5-10 YEARS</td>
<td>39%</td>
</tr>
<tr>
<td>11-14 YEARS</td>
<td>48%</td>
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<tr>
<td>15 YEARS +</td>
<td>13%</td>
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The Club is where I first experienced positive male role models in my life.

ZACH, CLUB ALUM

My son didn’t have much hope and courage these past months. But the academic support that was provided helped him gain it all back.

MS. S, MLK PARENT
The Clubs raised me. I learned fair play, honesty and sportsmanship and you can take these and go anywhere.

JB CRADDOCK
ATTORNEY
(RICHMOND PUBLIC DEFENDER)
ARMY OFFICER, BRONZE STAR RECIPIENT

You have no idea how much we need this (financial assistance) right now. I want to hug you, but I know I can’t.”

PARENT