

austin beer

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BKLYN & LA

Austin designs experiences, solves human problems, tells big stories, and leads design processes. He draws from a background in gaming, startup culture, and the latest innovations in team culture development. His DIY ethics and buoyant optimism fuel every wild-eyed idea. Austin is at his best when stuck between design, tech, Korean cuisine and sci-fi.

experience

2012- 2015

Video UX Creative at Interlude

- Writing, Directing, and pushing through over 30 interactive videos
- UX for education, fashion, sports, and music artists like Bob Dylan
- Managed teams of designers & developers and prototyped new techniques

2010 - 2012

Online Games Labs at Atari

- Led design process Atari Arcade, creating experience & business model
- Built Ad Operations department to optimize revenue from in-game ads
- Increased weekly ad revenue through optimization by 2000%

2010 - 2011

Sustainability Consultant at College of Wooster

- Strategized successful campaign, reducing campus paper use by 30%
- Designed 30' stand-up display, attracting social buzz and coverage

2009 - 2009

Interactive Ass't at 20th Century Fox Studios

- Managed creative production for int'l Ice Age 4 and 500 Days of Summer
- Researched Augmented Reality techniques for theatrical campaigns

education

2015 - 2016

Experience Design Masters at Hyper Island

Masters Degree program in UK focusing on Service Design.
Tentative Masters Thesis, "Designing Magical Touch-points"

2014 - 2015

UX Design at General Assembly

10 Week night course on entire UX process. Designed a Food Tour app.

2006 - 2010

Bachelors at College of Wooster

Int'l Environmental Policy, Print Making, Tango in Buenos Aires

linkedin.com/in/austinbeer

skills+more

- Experience Design, UX, HCD, Design Facilitation, Interactive Video, Interactive Prototyping, Adobe Suite, and some HTML5/CSS3, Arduino
- Curating food tours, carpentry, laser engraving and beer brewing
- 2014 Webby Award+Webby People's Choice Award, 4 Cannes Gold Lions