OUTREACH FOR GROUPS

ndraising Pamphlet

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Getting Started

Raising support is a common model used by most missionaries and churches. By asking people to give financially you are inviting them to be a part of the ministry. Many people are unable to give their time; their money is how they partake in missions.

WRITE THINGS DOWN

It is important for you to figure out how much money your group will need before you start fundraising. The cost isn't just the price of the trip.

Think of all of the little details, like:

- How much will it cost to get to and back from the trip?
- How many meals will we need?
- What about a fun day?
- How much emergency money should you have?
- Does every participant have a passport?
- Does the church have any money to contribute?
- What about scholarships?

These are all very important things to consider. Now this doesn't mean you have to wait till every single detail is perfect, but you don't want to all of a sudden add a large sum to the trip cost because you didn't think about paying for gas on the drive home. Sit down for a few minutes and write these things down. Get council from some church members who have experience taking trips or from a youth pastor at a different church.

Once you get to Mission Adventures everything will be taken care of and is included in the cost, but what about before and after the official trip?



Fundraising Ideas

These are fundraising ideas that our staff have tried and found true. Each idea is filed under a category, mix them up and match them together, run an event and use one idea from each category or one idea from two of the categories ... the combinations are endless.

Put those kids to work

Rent-a-student

Collect a list from church members of simple jobs that need to be done at their home/business. Then jobs are divided up between the students and they help with these "odd jobs" for a donation in return. You can give a specific amount requested per hour for the jobs or just let them give a donation as they wish. The money goes in one pool and then is distributed among everyone per hour worked. This is also a great way for your students to connect with the church and serve them as they support their mission trip.

Parent's Night Out

Have your students watch kids as their parent's get a night out! Charge a specific amount per hour per kid. You can give a discounted price to people with multiple kids! Let your students be a blessing to these parents and give the kids a fun night.

Car Wash

This a classic fundraiser that is popular, because it allows groups to pull from outside their normal resources. Make sure it is in a well-known place and that you tell people about it ahead of time, post well written signs up and down the street and have students holding signs. Take it to another level of excellence by vacuuming and 'Armor All'ing the vehicles.

Eat on up!

Dollar Dog Days

Cook and sell hot dogs for a dollar. This can be done after church; let your congregation know ahead of time that you will be having a "Dollar Dog Day" to support the youth groups mission trip. It's a cheap lunch for your congregation and super easy to organize. You can also sell canned drinks and chips to go with their hot dog. This is a great fundraiser to do once a month; providing the church congregation with a cheap lunch and raising money at the same time.

Spaghetti Dinner

Plan a spaghetti dinner and get your church involved! Some people may even want to help cook spaghetti or donate food. Have your students serve the spaghetti. You can even have a time of your students sharing about their upcoming trip! Charge a specific amount at the door per plate and you can always give a discounted price for paying ahead.

Discount Pizza

Some pizza or sub places do this regularly. Ask for pizza or sub tickets/vouchers at discounted prices to sell (ex. \$5 instead of \$10). Then sale the tickets just below full price, so you get some money towards the trip, and the people buying the tickets get discounted prices. (Ex. sell tickets for \$8 to get a large cheese pizza and you get \$3/pizza.)

Bake Sale

Pies, cakes, pastries, muffins, cinnamon rolls, cookies, pretzels, sweet breads, cupcakes, cake pops, and a zillion more. Treat peoples sweet tooth by having the students and parents donate baked goods to sell. In some churches certain pies and cakes will sell for over \$50! Football games and craft fairs are also great places to sell at.

Always having fun:)

Pie in Face

Whipped cream pies will bring in lots of money when recipients are given the opportunity to put them in someones face. Have the church pastor, a prominent business man or even you, the youth pastor, volunteer to be pied! Charge a set amount per pie or make an event out of it. Have people buy raffles and the lucky ticket holder gets to publicly pie someones face.

Movie Night

Rent out a movie stadium, convert the church gym, or reserve the local town park for a Missions Movie showing. The movie doesn't need to be about missions, though advertise that the part of the ticket price will go towards the mission trip. Give discounts to group purchases.

Kidnapping the Pastor

Work out a time with your pastor when they will be taking vacation or attending a conference and plan the event around this time. After the last sermon, before they leave town, kidnap the pastor in front of the church! Do this with a few youth and yourself, the youth pastor (so that no one truly thinks it's real) and announce that you will return them once a ransom has been collected for the mission trip. Film a video series to show or make announcements during the weeks the pastor is 'kidnapped'. Use black trash bags to collect money or have students dressed like burglars stand by the doors collecting money. Just make sure people understand that the money will go towards the mission trip.

Generous Pockets

Coin Drop

Some places allow you to stand at traffic lights/safe intersections with buckets and do a coin drop. You simply get some buckets, have signs for what the money is going to, and have people drop their change into your bucket. Some people even throw in extra donations when they see what it is going towards! If you want you can give out little cards with a link to your church youth group Facebook page so they can keep up with your trip! Obviously you need permission to do this and parent's to be involved in keeping the student's safe.

Envelopes

Have envelopes labeled from \$1-\$100. You ask your congregation to pick an envelope and put that amount in the envelope. Some people may give more than their envelope amount, and that is OK too. Altogether if every envelope is filled you raise \$5,050!

Candy Cane Quarter Collection

This is great for your students to do at school or work. They each get one or two plastic candy cane holders (the ones that usually have Hershey kisses/Reese's in). They then use this to collect quarters from their friends/co-workers/family. Once it is filled with quarter's they hand in the quarter's and then try to get it filled again. Each one filled is approximately \$15.

Letters

Have each student write a personal letter explaining their opportunity to join the mission trip and the trip cost. Make sure to ask people to partner with them financially and give example donation amounts.

Raffles

Some people or businesses will donate gift baskets, gift cards, equipment, etc and then you can raffle them off. Hosting a silent auction is a great way to allow people to privately bid on items.

Flower Sale

Buy flowers at a wholesale price and sell them for Mother's Day (or another occasion). You can collect money ahead of time for flowers or buy them and sell them on Mother's Day. You will have to do some research as to where to get flowers for cheap. There are many flower shops that are familiar with these types of fundraisers.



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How to Write a Support Letter

- 1. **Pray:** Talk to God about who He wants you to send support letters to, and what He wants you to include in the letter.
- 2. Write: Write the letter, using the model support letter's as a guide.
 - It is ok to add or subtract things from the model support letter.
 - Write what is on your heart why is God calling you to be a part of this mission trip? Express passion, excitement,etc.
 - It is always best to keep a support letter to one page.
 - Be creative! You can add pictures, verses, quotes, etc.
- Remember to include the cut-off portion at the bottom of your letter or added insert: this is critical, as those who support you will send this back!
- Remember to include the addressed envelope! (It wouldn't hurt to "go the extra mile" by putting a stamp on the enclosed envelope!)
- 3. **Brainstorm:** Think of as many people as you can to send this support letter to (you should send letters to at least 20 people).
- 4. **Proofread:** Be sure to proofread your letter multiple times.
 - Check spelling, verse references, etc.
 - Have your mom, dad, or friend proofread the letter!
 - Remember, we're going for excellence here!
- 5. **Send:** Send the letter a.s.a.p.!

 ALL Support Letters MUST be mailed by ______ (Fill in the date

- Give a copy to your youth leader and have them O.K. it **BEFORE** you send it!

- per your youth leader's instruction.).

 Remember to write down all the addresses and names of those you send a Support Letter to on the Prayer & Financial Support "Thank-You" Sheet. *Tip: If you
- 6. **Say Thanks:** ALWAYS, and I mean ALWAYS, say "Thank you!" and write thank-you notes!

make address labels on your computer it will save you time in the future!

- 1st Thank-You Note should be mailed around one week of receiving support. This is a letter that will express your thankfulness and excitement about the mission trip!
- -The "Returned Home Letter" MUST be mailed by no later than _____ (Fill in the date per your youth leader's instruction.) This will be your final thankyou letter, which talks about what God did in your life during the mission trip and thanking your supporters once more! If you want them to support you in the future this is really important. They need to know what they were a part of through supporting you! Remember, they are part of this trip too!
- 7. Remember, ALL Support MUST be raised by ______ (Fill in the date per your youth leader's instruction.)!

Sample Support Letter 1

Dear friends and family,

I want to share with you a challenging ministry opportunity God has presented to me. During <u>Insert Dates</u>, I will be going to <u>Outreach Location</u> with a team from <u>Church/</u> Group Name.

The purpose of the <u>2 week trip</u> is fourfold:

- First, we will be allowing God to work in our lives through the personal enrichment that comes from a mission trip.
- Second, this journey will help us focus our individual prayers by traveling to a foreign land and praying 'on-site with insight.' We will pray for the <u>Outreach Location</u> people that God may open their eyes and hearts to the message of Jesus.
- Third, we will encourage local Christians in <u>Outreach Location</u>. Our presence will bolster their spirits and support their work.
- Four, we will share the gospel with as many people as possible. As visitors to the
 <u>Outreach Location</u> we will be partnering with longterm workers there and helping them
 sow the Word into the hearts of many who still do not know Christ.

I'm excited about the opportunity and experience that lie ahead. I hope you see the value in what we will accomplish. As you can imagine, a trip like this requires financial support from a number of people. I need to raise **Trip Cost** by **Due Dates**. If you can support me in a financial way, I would be very grateful. And, most importantly, I also need your prayer support. Prayer is the fuel that will allow us to be successful as we follow God's leading in ministry in these countries. Without prayer, nothing will happen.

If you would like to be part of this mission through your financial support, send a check to: [insert church address here]
Envelopes are enclosed for your convenience. <u>Please make your check payable to</u>
Church/Group Name and write "Name of Missions Trip" and my name on the memo line.
All contributions are tax deductible.

While money is important, it comes in a distant second to my need for your prayer support. Since prayer support is so important to the success of this mission, I would like to know if I can count on you in that area. *Enclosed is a bookmark that you can put in your Bible, on your bathroom mirror, on the fridge, or anywhere else you will see it at least once a day.* Please pray daily for the areas listed.

Because they haven't heard, Signature

Print Name

Sample Support Letter 2

Dear,							
I am so excited to tell you about an incredible opportunity. God has opened the door for me to go overseas on a short-term mission trip with <u>Church Name</u> with Youth With A Mission <u>Orlando</u> . I will be using my gifts and talents in <u>Outreach Location</u> . Youth With A Mission <u>Orlandos</u> website is <u>www.ywamorlando.com</u> if you want to learn more about the organization and its ministries.							
Our group will be working alongside long-termers in the country. I believe this experience will help me enlarge my heart to those without Christ and participate in a ministry that is making a big difference.							
The dates of our trip are <u>dates</u> . I am asking friends and family to join me financially and prayerfully for this upcoming trip. In order to go on the trip I need to raise <u>Trip Cost</u> by <u>Due Date</u> . I am looking for people who would like to be a part of this trip by partnering with me through finances. Please prayerfully consider joining my support team. Also, please pray that I will be used by God in a mighty way, and that I will be open to what He wants to show me.							
Thank you so much for considering this as I prepare for my trip.							
Yours,							
[Your name]							
CUT ALONG THIS LINE AND MAIL IN							
I am honored to support this short-term team. Please credit this contribution to the account of who is a <u>Trip Name</u> team member.							
My name:							
Address:							
City, State and Zip:							
Phone: Email:							
Gift enclosed: \$100 \$75 \$50 \$25 Other \$							
Make all checks payable to Church Name and mail in by Due Date.							

Prayer and Financial Support "Thank You" Sheet

Name	Prayer or Finance	Address	Phone/Email	Date Thanked

1 Treat Yourself 2 Be A Part of Something Bigger



100% of the proceeds will go to support the team!

Church name youth group is going on a mission trip with Youth With A Mission (YWAM). The mission team will be partnering with long-term ministries in <u>outreach location</u> and sharing the good news with its people.



Testimonies From youth pastors who have personally taken on the challenge of fundraising for their youth group to go on a mission trip.

"In raising money for missions trips, we have sold Chick-Fil-A calendars. You can easily make 50% or more profit on each one. The only drawback is that you probably need to sell them in Nov or Dec. But the calendars are adorable and easy to sell. Plus, you get a card for lots of free food, so it pays for itself."

Chris Craigie North Olmsted, Ohio

"One year my youth group decided to host a car wash to raise money for a missions project. The students and a few volunteers toke the lead on it and organized every single aspect. We hosted the car wash in the church parking lot and had the event announced starting two weeks prior at church, plus they made BIG banners for the streets. Upon arrival for a car wash a person would pull into the parking lot, have a valet greet them and then the person would sit at the refreshment area (equipped with lawn chairs, shade, free refreshments and baked goods for sale) while their car was taken from the washing to the drying to the vacuuming stations and then returned to them. We saw over \$2,000 come in through this! I am very proud of my students for stepping up and believe that it was their excellence/customer service that encouraged people to give so much."

Rebekah Ireland

Greenville, NC