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# Eva Jasmine Cohen

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The University of Michigan  
BFA: Art and Design 2017, GPA 3.6  
University Honors, James B. Angell Scholar

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**University of Michigan,  
Athletic Department**  
Fall 2016 - present

## Creative Services Intern

Working in the Creative Services department to produce digital and print materials, supporting multiple athletic teams with media for websites, team publications and promotional materials.

**CDMiConnect,  
Omnicom Health Group**  
Summer 2016

## Art Director Intern & Freelancer

Created concepts and developed print, digital and social ads for clients such as: AbbVie, Biogen, Pfizer and Quest Diagnostics. Built logo designs and brochures for clients and in-house productions. Led intern group project with design direction for company wide service project.

**Carta Vetra Gallery**  
Spring Semester 2016

## Graphic Design Intern

Drafted and produced a brand structure that included print and digital flyers, banners and brochures as well as social media images and templates for gallery in Florence, Italy.

**AdAdapted**  
Summer - Winter 2015

## Graphic Design Intern & Freelancer

Designed and produced presentation mocks, layouts for newsletters and illustrations to accompany client presentations and other corporate communications for internet native advertising start-up.

**Saline Lectronics**  
Summer - Fall 2015

## Graphic Design Freelancer

Advertised and marketed technology for high-tech manufacturing company through illustrations and digital presentations.

**Ann Arbor Street Art Fair**  
Summer 2015

## Graphic Design & Marketing Intern

Designed and produced postcards, posters and flyers as well as digital and print advertisements to market three events. Was responsible for creating signs, maps and visitor guides that were provided to Art Fair visitors and to over two-hundred participating artists.

**The Michigan Daily**  
Summer 2015

## Design & Layout Manager

Responsible for producing thumbnails and pages for The Michigan Daily's Business Department. Constructed various advertisements for clients in weekly papers and special editions.

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**Michigan Advertising & Marketing**  
2015 - present

## Creative Team Member

Graphic designer for student-run advertising agency that provides services to local businesses. Designs flyers, handouts and advertisements with business and analytics teams.

**Prison Creative Arts Project**  
2015 - present

## Member and Curator

Travels to Michigan prisons to implement art programs that encourage creative expression through visual art. Curates annual exhibit of over five-hundred works on University campus.

**American Institute of Graphic Arts  
(AIGA) Detroit & AIGA UM**  
2015 - present

## Contributing Member

Engage in conversations, workshops and events that revolve around design. Discusses place, value and future of design in society through critiques, portfolio reviews and workshops.

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University of Michigan Undergraduate Juried Exhibition, Irene Bychinsky Bendler Award in Design  
Penny W. Stamps Art and Design Collective Grant, Penny W. Stamps Integrative Project Grant

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Print Design, Information Design, Typography, Color, Drawing, Painting, Photography, Illustration  
Marketing Strategy, Visual Communication, Adobe Photoshop, Illustrator and InDesign