

Alex.

ART DIRECTOR

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alexgunderson.com

Awards

SCADDY | 2016

Ambient Media - Gold

Always SCAD CLC | 2016

Design Challenge Winner

Scholastic Art Awards | 2013

Silver Medal

OCAC Art Exhibit | 2013

Honored with two pieces shown in this select exhibit.

Skills

UX + UI Design

Adobe Creative Suite

Sketch

Prototyping

HTML5 + CSS3

Motion Graphics

Fun

Backpacking + Hiking

Board Sports

Collaging + Painting

DIY projects

Day Dreaming

& Eating

Education

SAVANNAH COLLEGE OF ART AND DESIGN, SAVANNAH, GA & LACOSTE, FRANCE

BFA in Advertising. Minor in Marketing for Mobile and Interactive.

Graduated: June 2017

SCAD Achievement Honors Scholarship | 2013 – 2017

SCAD Academic Honors Scholarship | 2013 – 2017

Dean's List | 2013 – 2017

Experience

DONER LA, LOS ANGELES, CA

Art Director + Design Intern | June 2017 – Present

Currently part of the creative team at Doner LA assisting in conception and design for clients such as Netflix, The UPS Store, Nescafe, Freelancers Union, Coors Light and more.

RPA, SANTA MONICA, CA

Art Director Intern | June 2016 – Aug. 2016

Worked on the creative team at RPA concepting and designing emails, snapchat filters, social posts and banners for clients like Dole, Honda, and *ampm*. As well as assisting other art directors when needed..

THE HOME DEPOT + SCAD CLC, SAVANNAH, GA

Art Director + User Experience Designer | March 2017 – May 2017

Took part in a collaboration between The Home Depot and SCAD to reinvent the customer journey and create a seamless shopping experience online and in stores.

VISIT SAVANNAH, SAVANNAH, GA

Designer + Strategist Intern | Oct. 2016 – April 2017

Employed by Visit Savannah on their in-house marketing team to help them rethink their design strategy.

SCAD COLLABORATIVE LEARNING CENTER, SAVANNAH, GA

Web Content Producer | April 2017 – June 2017

Curated content for the SCAD CLC website Trace. Sourced assets from previous projects, wrote and edited copy, as well as helped strategize ways to market the website as a resource for future CLC students.