

AMELIA WONG

UX/UI DESIGNER

Summary

As an UX/UI Designer trained as an IP attorney with 9 years of UX research/design, I bring ideas from conception to reality through elegant design.

Creativity drives me and I work with an empathy-growth mindset, to constantly improve experiences to achieve goals and solve problems in a clear, understandable way.

I have experience researching, writing, and designing conversational interfaces for Alexa, chatbots, and artificial intelligence.

Experience

Goldman Sachs
Associate, Consumer and Commercial Banking
Product and UX designer for consumer-facing digital product: Marcus. Apr 2017 to Current

Rare Genomics Institute
UX/UI and Interaction Designer Oct 2016 to Apr 2017
Acted as hybrid UX/UI Designer in wireframing, prototyping, determining feature sets, and developing (HTML/Javascript/CSS) a consumer-facing (B2C) app for increasing donations for business goals. As designer, translated user problems into solutions, validated problems, wireframed, performed usability tests, and iterated video chat platform, onboarding program, and chatbot products involving voice-related features.

General Assembly
UX Consultant Sep 2016 to Dec 2016
Performed iterations, usability testing, wireframing, prototyping, and hi-fidelity designs to develop product conceptual model. Ideated, prototyped, iterated, and tested a wide range of product designs to drive revenue profits. Designed solution flows for user experiences on Android, iOS, wearables, and web. Created annotated wireframes involving usability heuristics. Worked on designing UX best practices for Virtual/Augmented Reality, Artificial Intelligence/Machine Learning, and Big Data visualization analytics projects.

Engadget
Public Access Contributor/Editor Dec 2016 to Mar 2017

Holland and Knight
Attorney Feb 2015 to Nov 2015

Hughes Hubbard and Reed
Law Clerk Aug 2014 to Jan 2015

American University
Freelance (Legal Publications) Aug 2012 to May 2014
Information architecture, integrated UX/UI design trends into large online legal publications website, analyzed content and directed structure in publication for web standards, reviewed content for usability with iterative/agile product team. Worked for Criminal Law Brief, Legislation and Policy Brief, Intellectual Property Brief, Sustainable Development Brief.

Washington University
Researcher Aug 2008 to May 2011
Interviewed users, analyzed surveys, and performed user-centric behavioral analysis, tested prototype with users, and rapid prototyped to develop minimum viable product. Performed usability tests on prototypes. Performed interviews and contextual analysis on anthropological, social, and gender issues surrounding children testers and designed an educational experience pilot program involving voice integration.

Harvard Medical School
Researcher May 2009 to Aug 2010
Performed user interaction and experience analysis. Designed interactive mockups and prototypes for healthcare experiences. Iterated and tested minimum viable product. Conducted usability tests and user research with conversational prototypes. Summers 2009 and 2010. Worked for Perrimon lab: <http://perrimon.med.harvard.edu/>

Honors

Engadget Public Access · Editor/Contributor
<https://www.engadget.com/about/editors/amelia-wong/>

Delta.NYC Pilot Program · UX/UI Designer

Volunteering

Carnegie Hall · Volunteer

Martha Graham School · Volunteer

The Metropolitan Museum · Digital Archive Volunteer (Arms and Armor)

Contact

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Skills

UX

Prototyping

Interviewing

User Testing

Usability Testing

Storyboarding

Design Thinking

Wireframing

Heuristics

Personas

Iterating

Basalmiq

Sketch

Alexa

Bots

Visio

Adobe Creative Suite

InDesign

Motion Design

Interactive Design

Information Architecture

QA Testing

Client Services

Principle

Origami

Task Flows

Voice User Interface Design

FRONT-END DEVELOPMENT

HTML

CSS

Javascript

Ionic

Python

LANGUAGES

Chinese (Cantonese)

Chinese (Mandarin)

French

Japanese

English (native)

Education

General Assembly
User Experience Design

Washington University
Bachelor of Arts

American University
Juris Doctorate