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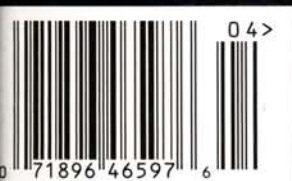
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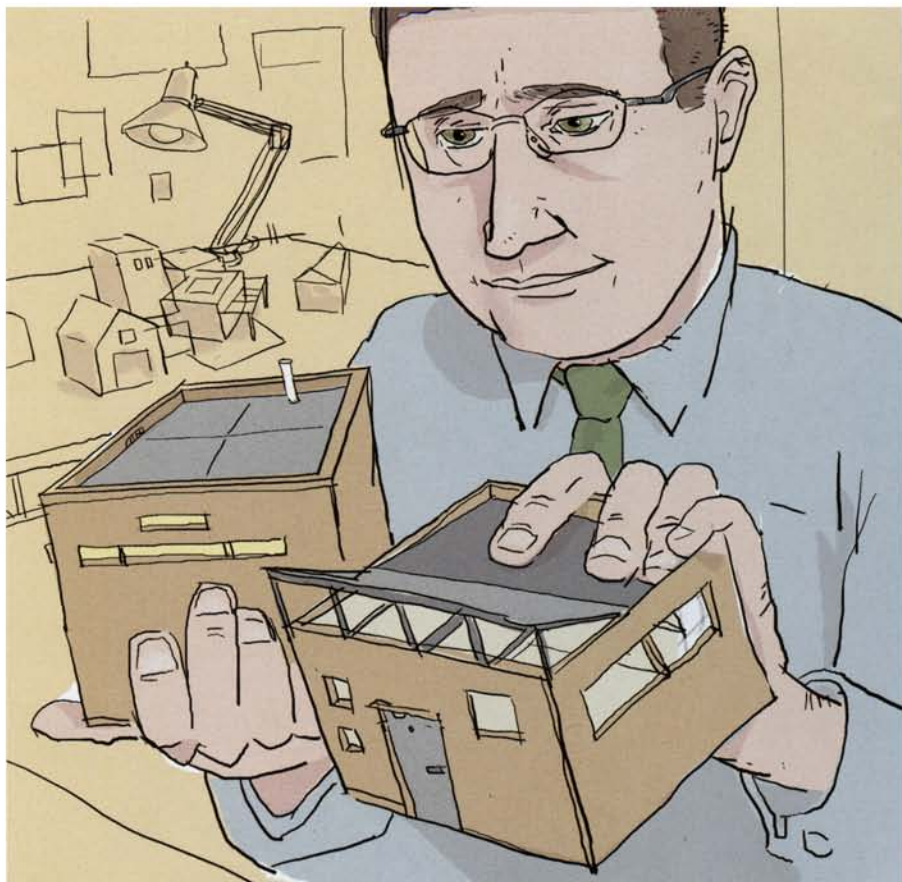
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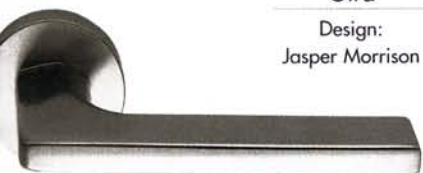
**Meet the Dwell Home Architects**







Gira  
Design:  
Jasper Morrison



## Introducing the Dwell Home Architects

In January, we introduced the Dwell Home Design Invitational, a competition for a modern prefab prototype home designed for mass production. The subsequent response has been tremendous—we've heard from builders, developers, venture capitalists, architects, and no small number of potential homeowners hoping to be next in line for the Dwell Home.

Now, we are pleased to introduce you to the Dwell Homeowners-to-be: Nathan Wieler, an entrepreneur, and his fiancée, Ingrid Tung, a former corporate attorney who is pursuing her dream of opening a Suzuki-based preschool and elementary school. Wieler contacted Dwell last summer, and his enthusiasm for the potential of prefab—and his willingness to be our guinea pig!—led to the creation of the Dwell Home Design Invitational. At press time, the couple had just closed the deal on a 12-acre plot of land in Pittsboro, North Carolina, just outside Chapel Hill.

Sixteen firms and individuals will submit designs for the Dwell Home. We've selected a diverse group of practitioners, from Anshen + Allen, original designers of the first Eichler prototypes in the late 40s, to Rocio Romero, who recently designed and built a sleek, 950-square-foot prefab prototype from aluminum, glass, and concrete for around \$50,000. The individuals and firms have been chosen because their architectural work focuses not just on prefabrication for its own sake but on ways to use the parts, processes, and philosophies in a way that successfully reconciles mass production with the needs and desires of the individual. We look forward to receiving their designs in April and to sharing them with you this summer.

We'd also like to take this opportunity to thank the sponsors of the Dwell Home: Concrete Networks, Loewen Windows, Maharam Textiles, and Modern Fan Co.

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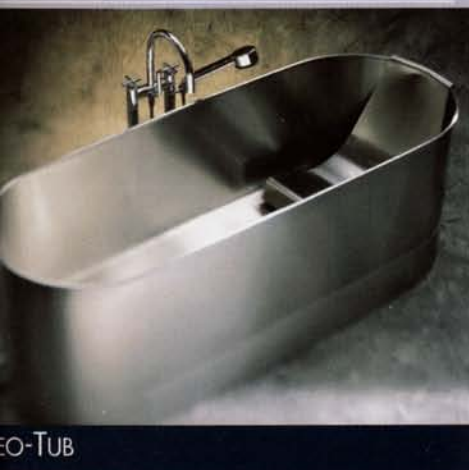
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The Dwell Home



“As with Arts & Architecture’s Case Study House Program, Dwell’s intention of showcasing the intrinsic value of prefab architecture, with its progressive notions of building, aesthetics, and quality of domestic living, will finally allow the general public to see the wonderful potential of this modern design ideology.”

—Joseph Rosa

Helen Hilton Raiser Curator of Architecture and Design  
San Francisco Museum of Modern Art

The Dwell Home Architects

**Anderson Anderson**  
Seattle, WA, and  
San Francisco, CA

**Anshen + Allen**  
San Francisco, CA

**Michael Bell**  
New York, NY

**Central Office of  
Architecture**  
Los Angeles, CA

**Claesson Koivisto Rune**  
Stockholm, Sweden

**Collins + Turner Architects**  
New South Wales, Australia

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El Segundo, CA

**Adam Kalkin**  
Bernardsville, NJ

**Konyk Architecture**  
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**William Massie**  
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Luntz, Joseph D. Tanney  
New York, NY

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Ralph Rapson & Associates  
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**Rocio Romero**  
St. Louis, MO

**Jennifer Siegal**  
Office of Mobile Design  
Los Angeles, CA

**su11 architecture+design**  
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