



ANIMATION CHEFS PRESENT

# A TASTE OF ANIMATION



A SAMPLER OF SECRET RECIPES FROM ANIMATING KIDS





# INTRODUCTION

FOUNDER

Dear Parents and Media Mentors,

We are thrilled you've downloaded *A Taste of Animation!*

In our video saturated world, have you ever wondered why we don't formally teach kids to decode and communicate via sound and motion?

Me too. I've been in commercial art for 30 years, I think it is time to bring our kids up to speed. They've got the entire Hollywood toolkit in a few apps.

I've spent the last 15 years focused on turning the language of filmmaking and video production into "child's play".

I've tested out ideas in workshops from New York City to Qatar - Rwanda to Westchester - SXSW Austin to Apple Retail Stores.

I am convinced stop motion is the ideal vehicle to reimagine video production skills as a *basic literacy* for today's kids.

My own children were my initial guinea pigs. Then they became the Animation Chefs. We've tested these secret recipes with over 20,000 kids.

We've chopped up an entire film-school curriculum into our byte-sized stop motion secret recipes. From discovery skills to storytelling mastery.

We host it all on the *Animating Kids!* platform - a paid online service currently streaming 24/7 to organizations around the world.

*A Taste of Animation* is a "sampler plate" from our library of 140+ pre-planned, follow-along secret recipes.

[Scan \*Animating Kids!\* table of contents here.](#)

For a limited time the *Animating Kids!* platform has a monthly rate for first time, home-based subscribers - cancel anytime.

Whether you join us now or not, if you "view" then "do" these *Taste of Animation* secret recipes you'll see media-making superpowers emerge.

*Bon Animate!* Joe Summerhays Founder - Animating Kids | Animation Chefs



# OUR MISSION

Teach media production as a basic early-learning literacy

Simplify visual storytelling skills for non-filmmakers

Offer step-by-step, follow-along video curriculum  
streaming 24/7 around the world

Decode, demystify and deconstruct media persuasion

Create storytelling superpowers via sound and motion

Animation Chefs Presenting at Tribeca Film Festival Family Day in New York City



# TABLE OF CONTENTS

Page 5 - Welcome

Page 6 - Overview

Page 7 - Tools

Page 8 - Set-up Ideas

Pages 9-17 - White Hat Recipes

Pages 18-22 - Yellow Hat Recipes

Pages 23-30 - Red Hat Recipes

Pages 31-36 - Blue Hat Recipes

Pages 37-40 - Black Hat Recipes

Pages 41-43 - Testimonials

Page 44 - About - Animating Kids

Page 45 - Contact Us

Page 46 - Thank You







# WELCOME!

We Are Thrilled You Are Here!

We are the Animation Chefs - brothers who dress-up like chefs and demonstrate animation secret recipes in our "test kitchen".

You don't have to be an "artist" to be an animator! We show you the basic utensils, ingredients and recipes that unlock the secrets of animation.

Just follow the steps and your media-making superpowers will explode.

Once you understand timing, spacing and planning in frames-per-second, you can animate anything!

Now let's get cooking!



# Colored-Hat Skill Progression in Animating Kids

Animation Skill Discovery Recipes

Production & Training Recipes



The Basics

Timing  
Spacing  
Vocabulary



Special Effects

Parallax  
Poofs  
Fighting Clouds



Character Acting

Emotion  
Face Acting  
Lip Synching



Animate a Story

Storyboarding  
Materials  
Sizing



Advanced Tips

Best Practices  
Training  
Case Studies





# TOOLS



Animation Chefs at SXSW Hands-on Workshop For Teachers

*Animating Kids* is app independent.  
These animation formulas are evergreen.

Our tutorials are ideal with:

- Chromebooks with webcams
- iPads and other tablets
- Smartphones
- DSLR Cameras with Desktops/Laptops

May we suggest these links:

iPads - [istopmotion](#)

DSLR/Laptops - [Dragon Frame](#)

Smartphones - [Stop Motion Studio](#)

Chromebooks - [Stop Motion Animator](#)

Browser Based - [Cloud Stop Motion](#)

Make sure to set your app to 15 frames-per-second  
to sync with our secret recipes.





Click To Play

# SET-UP VIDEO





# WHITE HAT RECIPES

## BASICS IN TIMING & SPACING

*"Turn-key! We don't have to hire animators as instructors. We hire people who love kids. Animating Kids takes care of everything else for the whole year!"*

**After School Program Director - South Carolina**



# WHITE HAT RECIPES VIDEO

Click to play *White Hat* demonstrations



## Discovering the Basics

Timing • Spacing • Squash & Stretch • Posing • Wind-up & Follow-Through

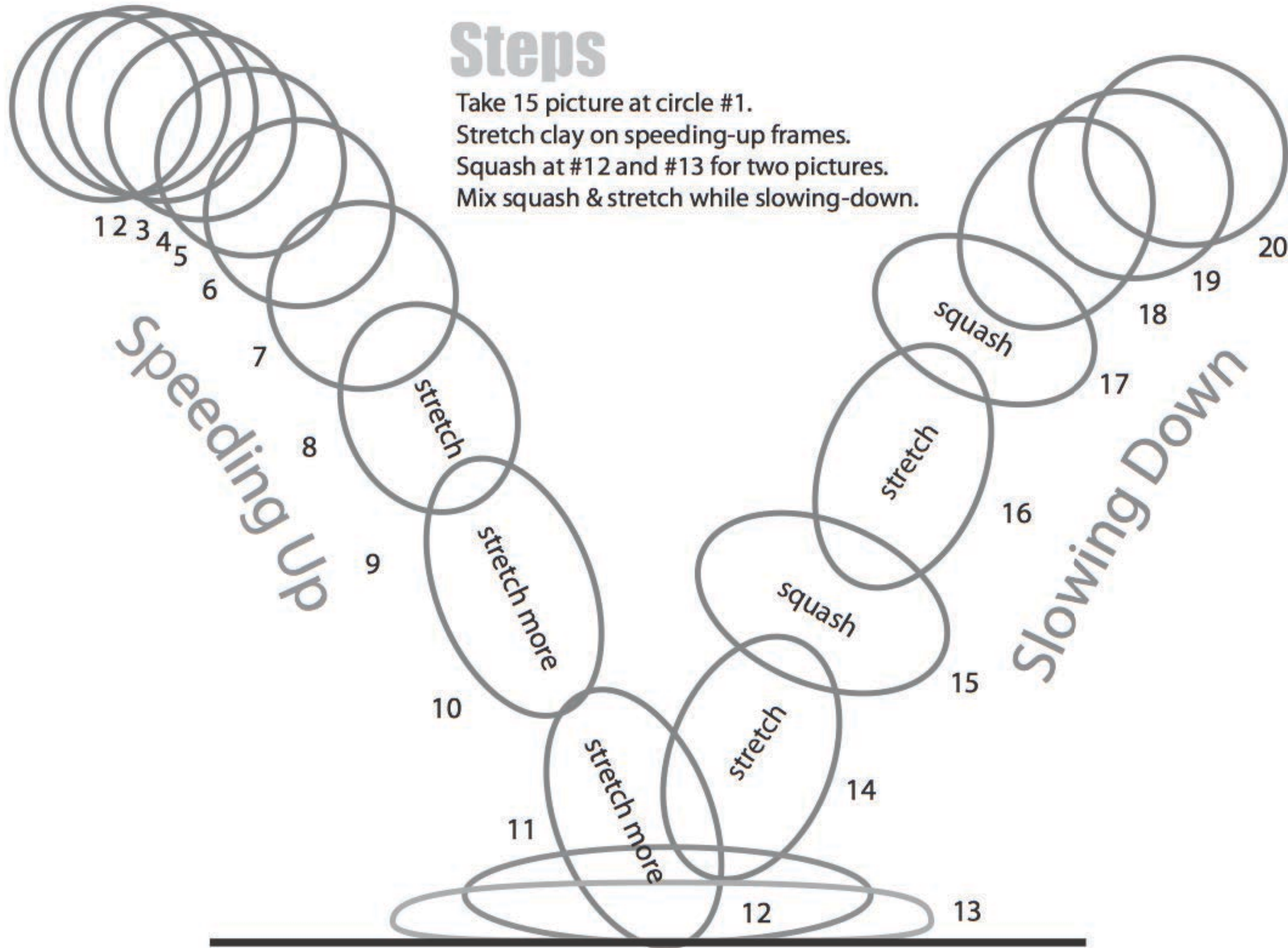


# Bouncing Ball with Squash & Stretch

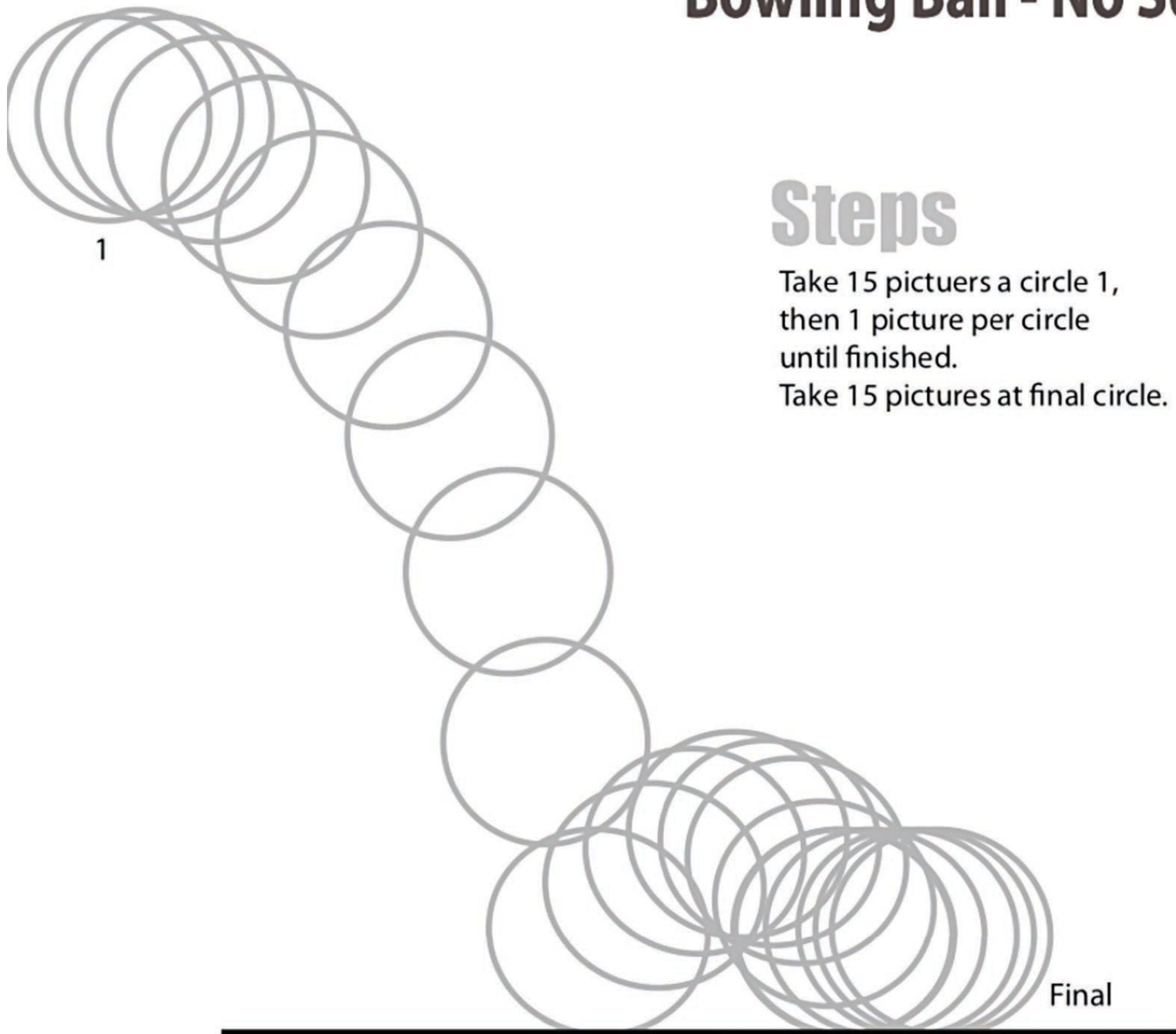
Start

## Steps

Take 15 picture at circle #1.  
Stretch clay on speeding-up frames.  
Squash at #12 and #13 for two pictures.  
Mix squash & stretch while slowing-down.



# Bowling Ball - No Squash or Stretch



## Steps

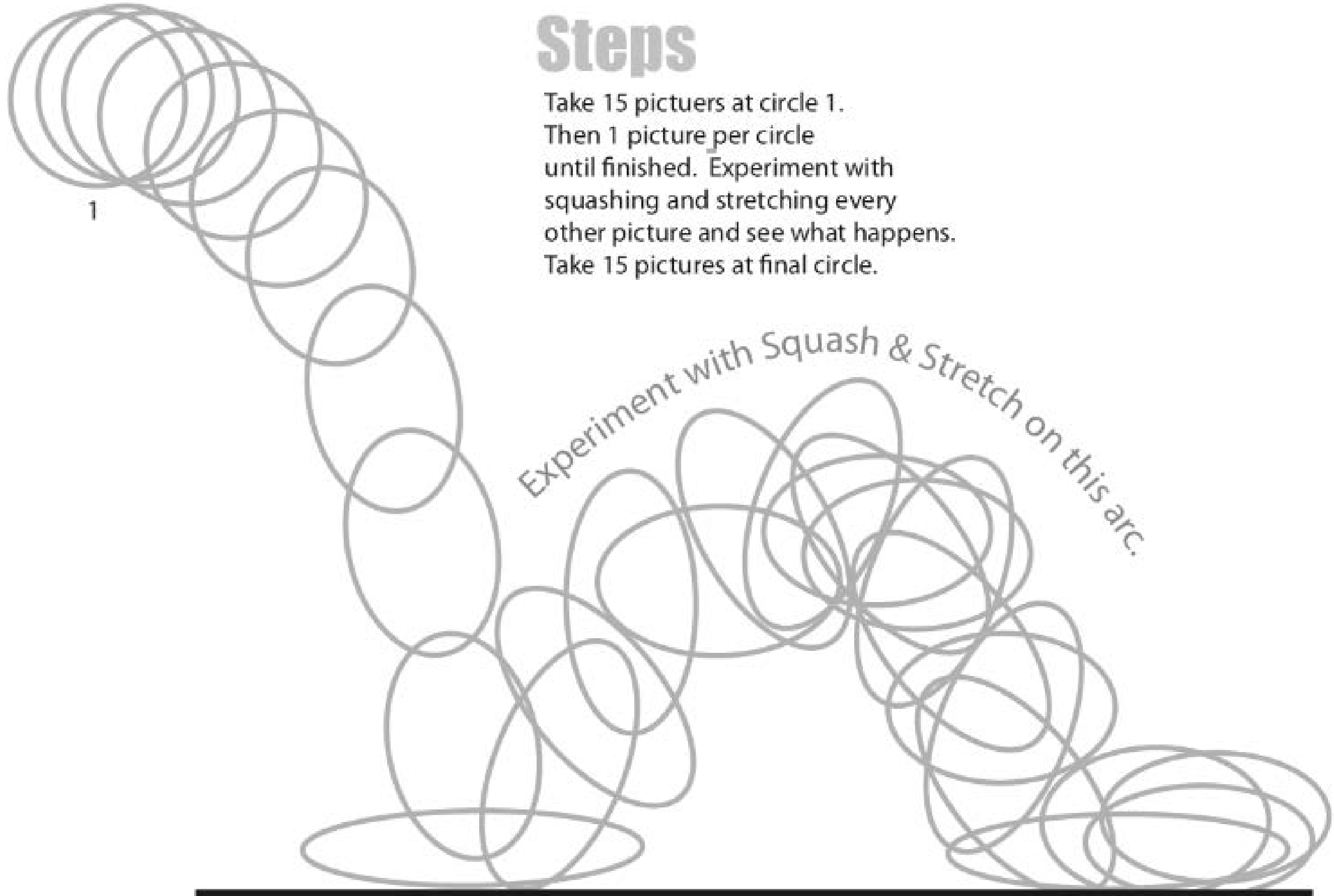
Take 15 pictures a circle 1,  
then 1 picture per circle  
until finished.

Take 15 pictures at final circle.



# Water Balloon - All Squash & Stretch

Start



## Steps

Take 15 pictures at circle 1.  
Then 1 picture per circle  
until finished. Experiment with  
squashing and stretching every  
other picture and see what happens.  
Take 15 pictures at final circle.

*Experiment with Squash & Stretch on this arc.*

# Steps

## Sneeze: Wind Up & Follow Through with Spacing



Take 15 pictures of regular face.



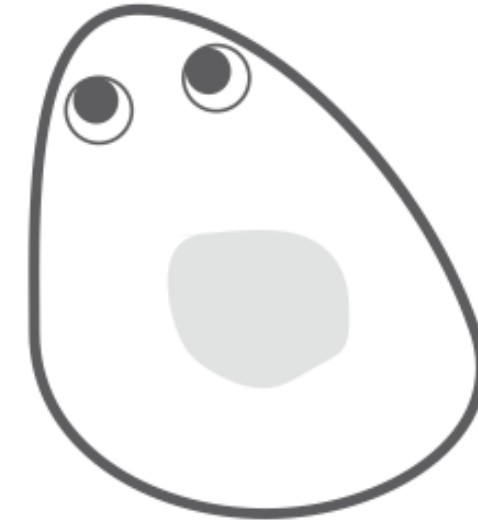
1 picture of regular face with small dent for mouth



1 picture of face leaning to the left and mouth open.



1 picture of face leaning and stretch more, with bigger dent for mouth



10 pictures of face in this pose for a hold before sneeze.



2 pictures of face bending and tipping to the right with small mouth and closed eyes.



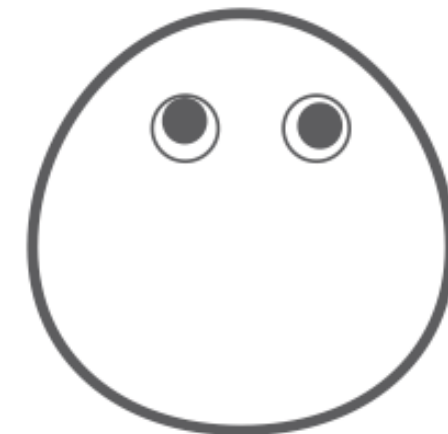
10 pictures of face bent like this.



1 picture of face tilting back to the right slightly.



1 picture of face with one eye open and tilting close to the beginning pose.



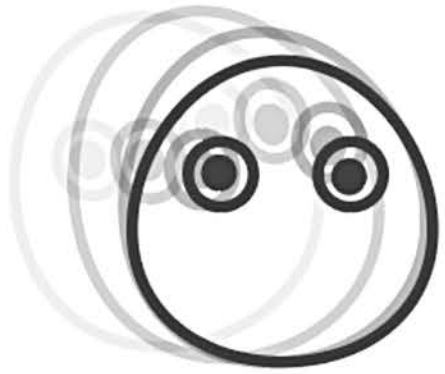
Take 15 pictures of regular face.



# Inbetween blur with Wind-Up & Follow-Through

## Step 1

15 Pictures of still face.  
Then Wind-up with 3  
tilting pictures to left.  
Hold for 3 pictures before  
step 2.

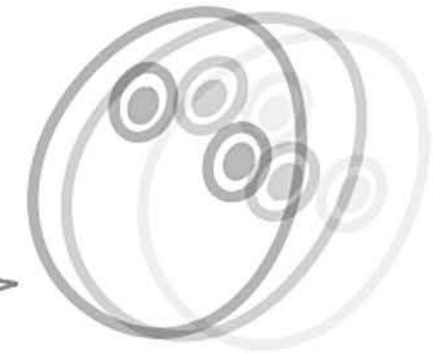


## Step 2

1 Picture here with long Inbetween.

## Step 3

Follow through with  
3 pictures tilting to  
the right. Hold for 3  
pictures before step 4.



## Step 4

1 Picture Here With Long Inbetween

## Step 5

Tilt to the left 3 pictures,  
then hold for 3 pictures  
before step 6.



## Step 7

Follow through  
with 4 pictures, tilting  
to the right, then going  
to regular face.

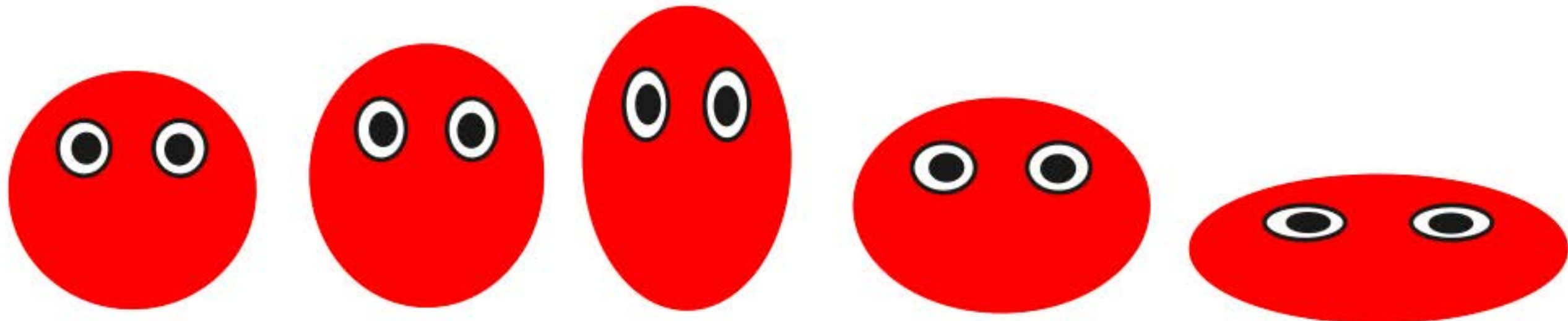
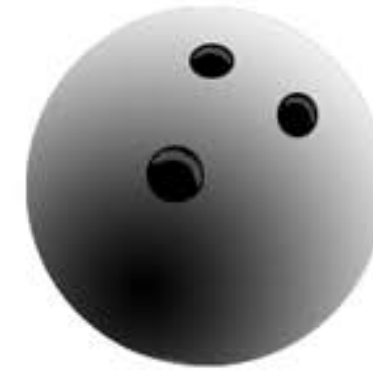
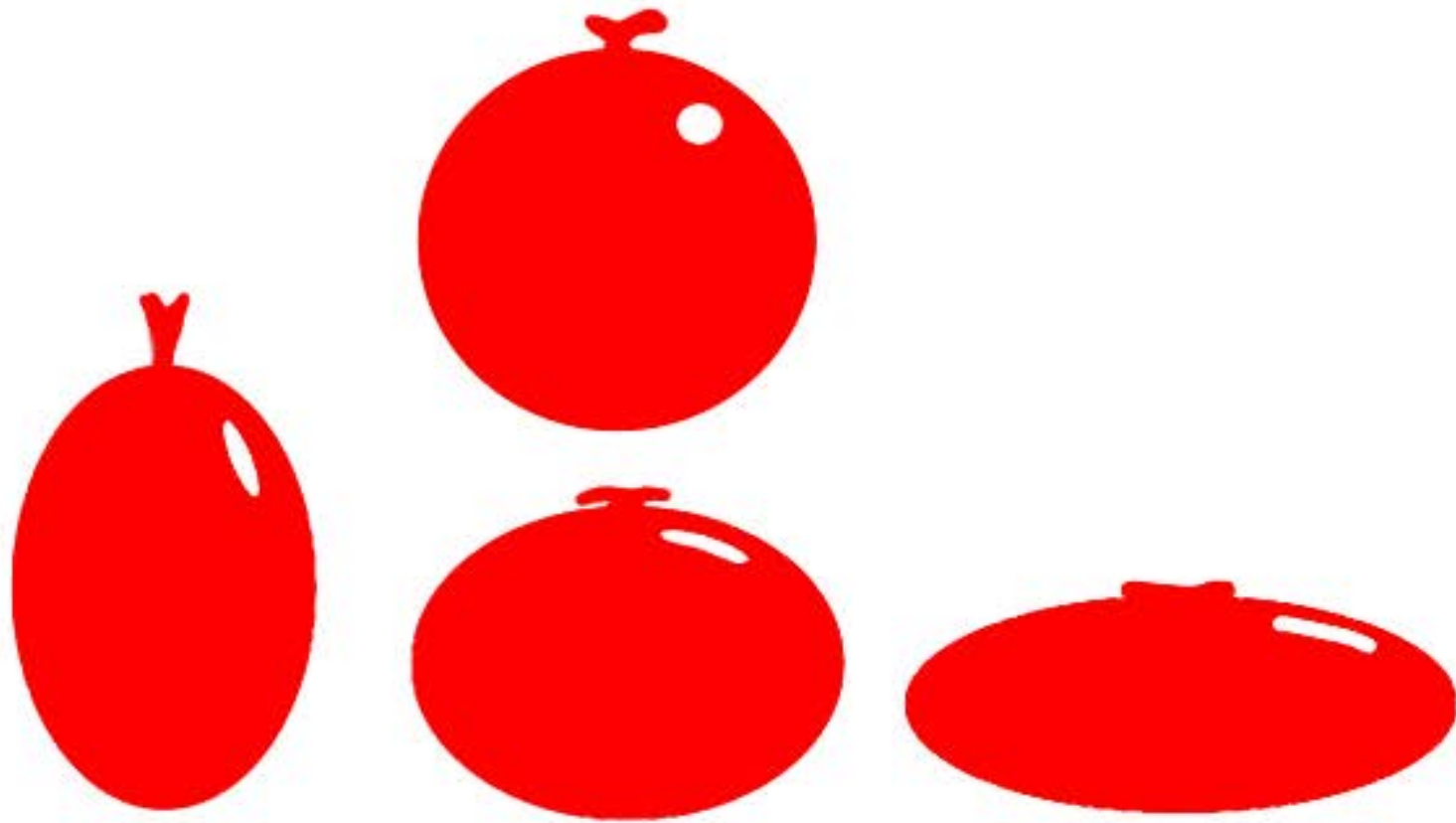


## Step 6

1 Picture here with long Inbetween.

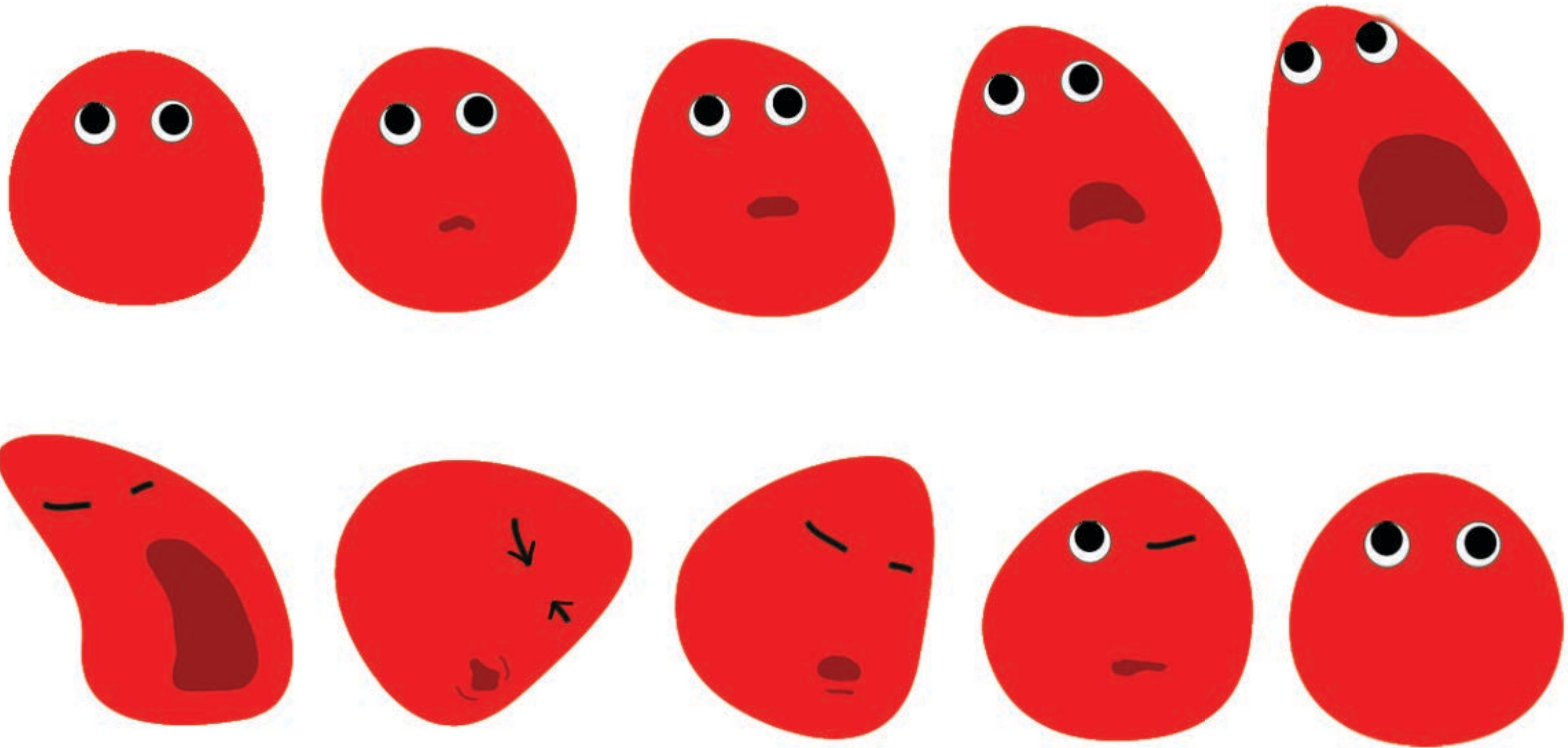
[animatingkids.com](http://animatingkids.com)

# Props for: Bouncing Ball Inbetween Blur





# Props for: Sneeze



”

*The step-by-step videos and worksheets unfold a whole new world right on their desks.*

*When their workspace becomes a movie studio, it changes their whole demeanor.”*

Principal - New York City



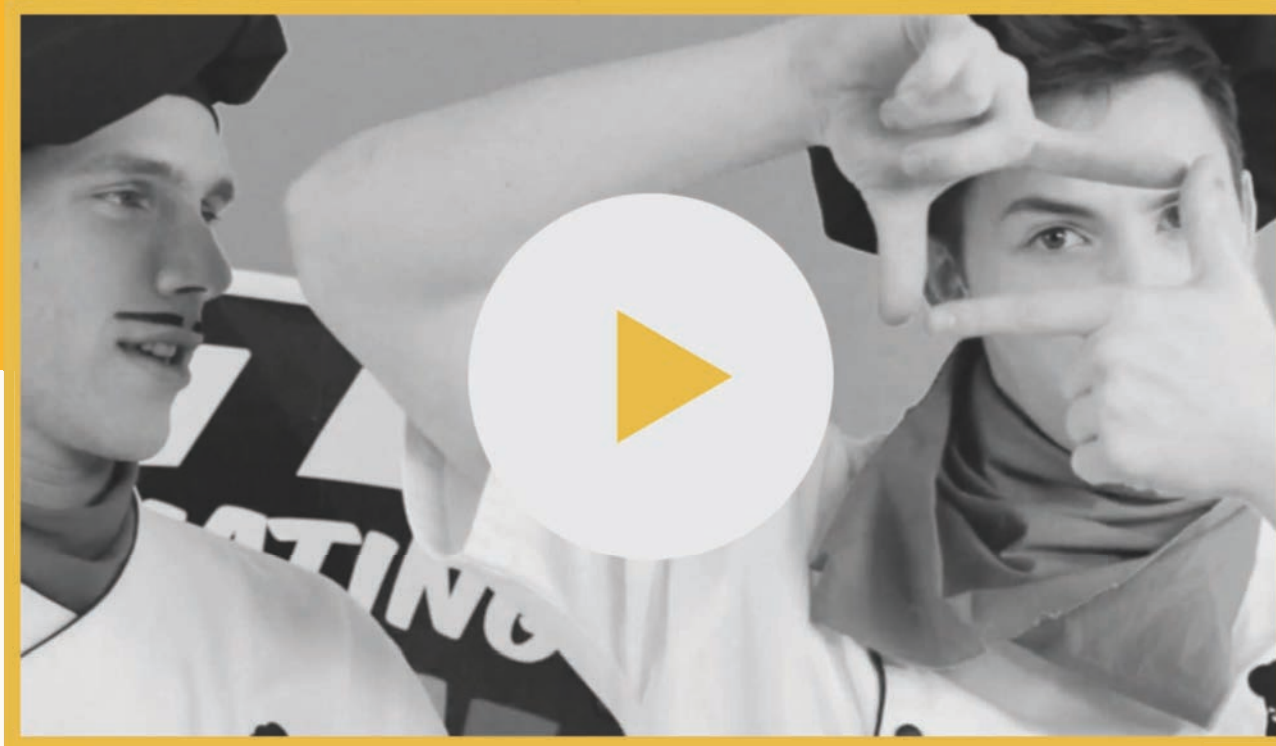
# YELLOW HAT RECIPES

SPECIAL EFFECTS



# YELLOW HAT RECIPES VIDEO

Click to play the Yellow Hat demonstration



## Combining the Basics

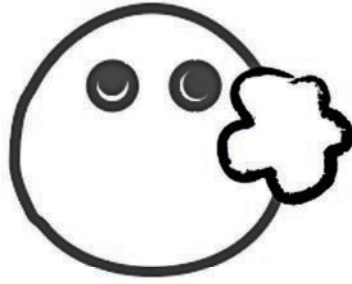
Special Effects: Poof • Fighting Clouds • Parallax

# Special Effects: Poof



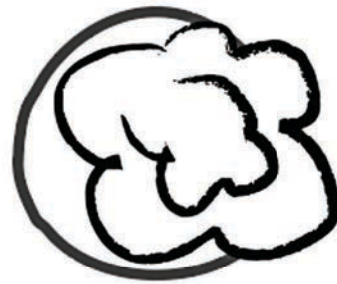
**Step 1**

15 Pictures



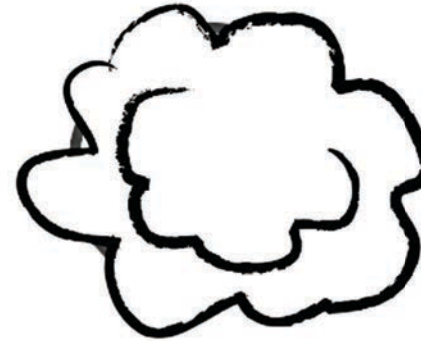
**Step 2**

1 Picture of  
Cloud 1



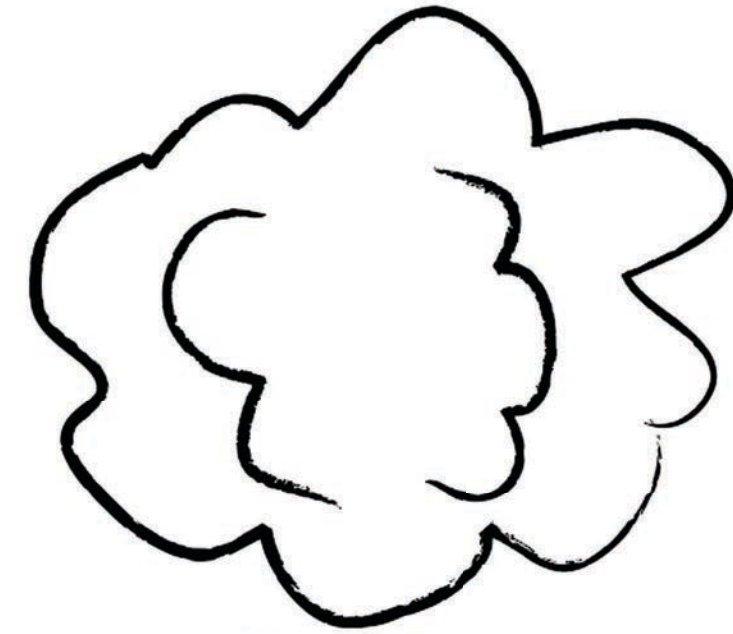
**Step 3**

1 Picture of  
Cloud 2



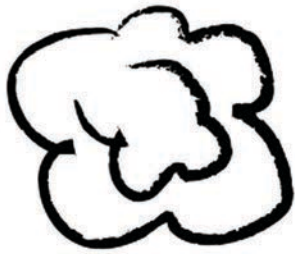
**Step 4**

1 Picture of  
Cloud 3



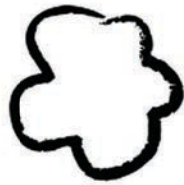
**Step 5**

3--5 Pictures of cloud 4,  
spinning after each picture.



**Step 6**

1 Picture of  
Cloud 2



**Step 7**

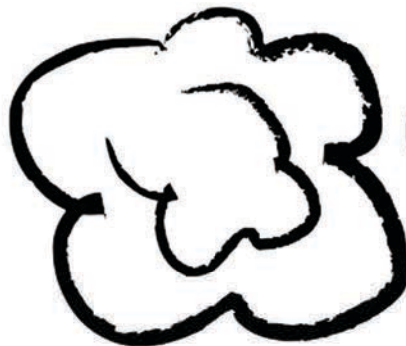
1 Picture of  
Cloud 1

**Step 8**

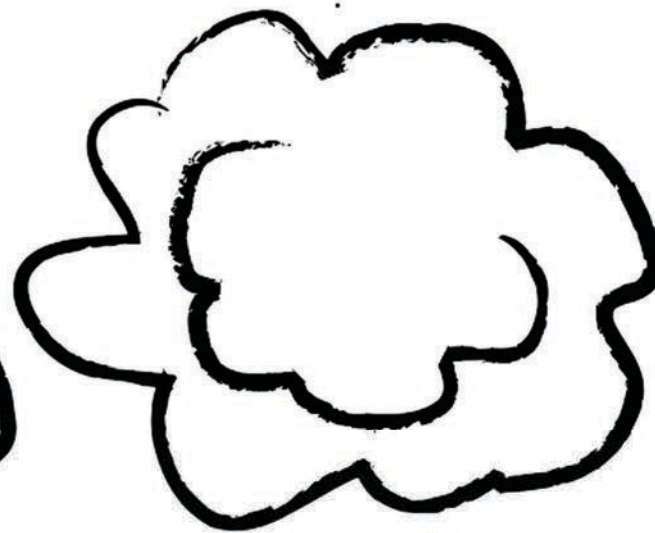
15 Pictures of  
character and  
clouds gone



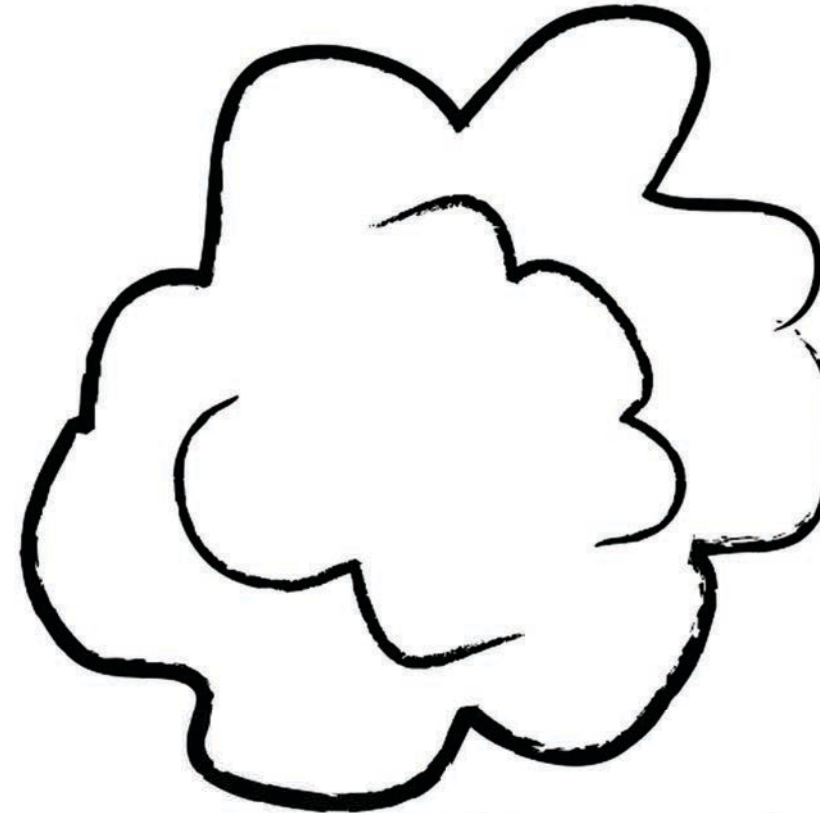
Cloud 1



Cloud 2



Cloud 3



Cloud 4

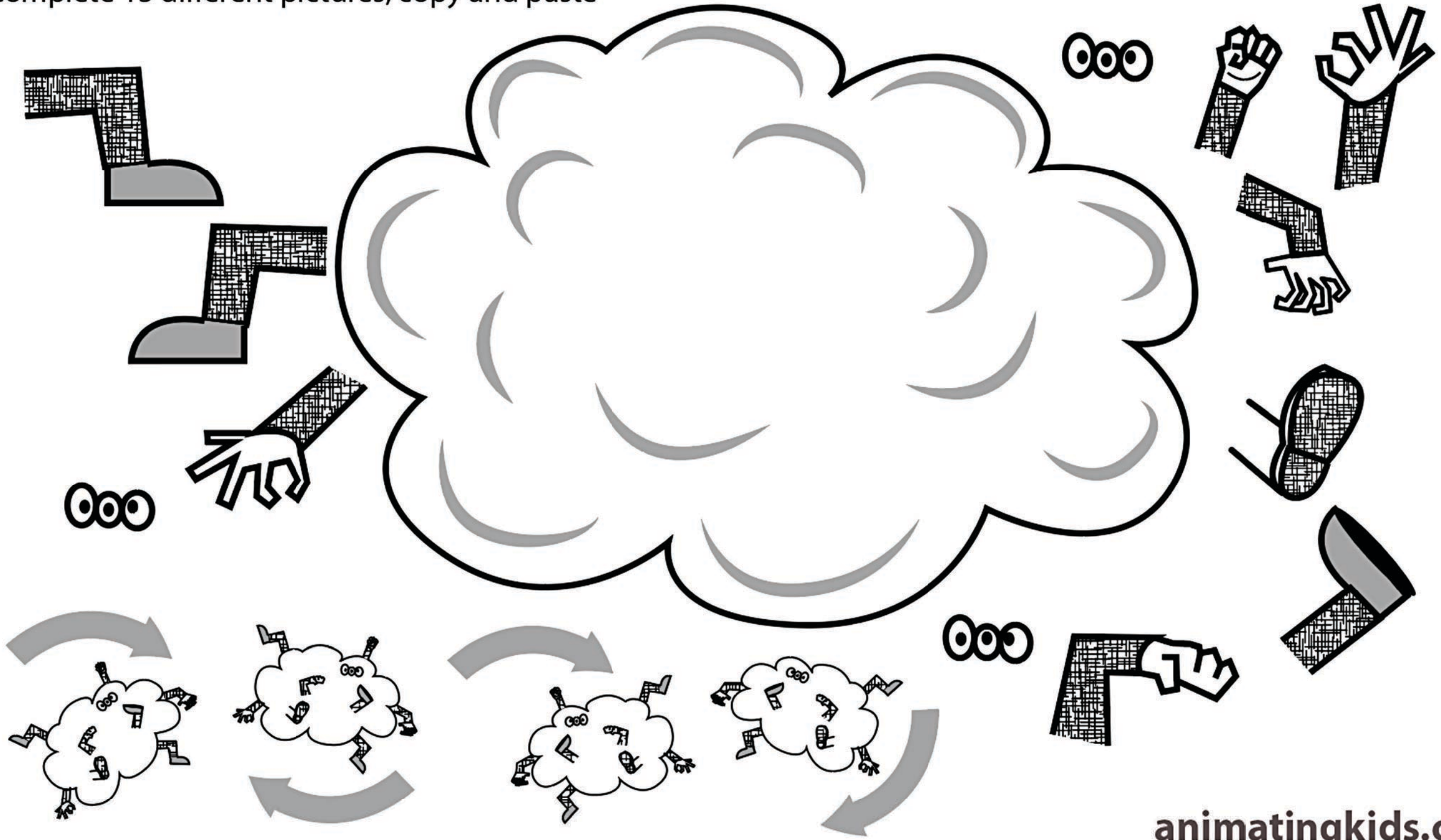
[animatingkids.com](http://animatingkids.com)



# Steps

1 picture at a time, spin the cloud and rearrange hands, legs, and eyeballs sticking out randomly. Complete 15 different pictures, copy and paste

## Fighting Cloud

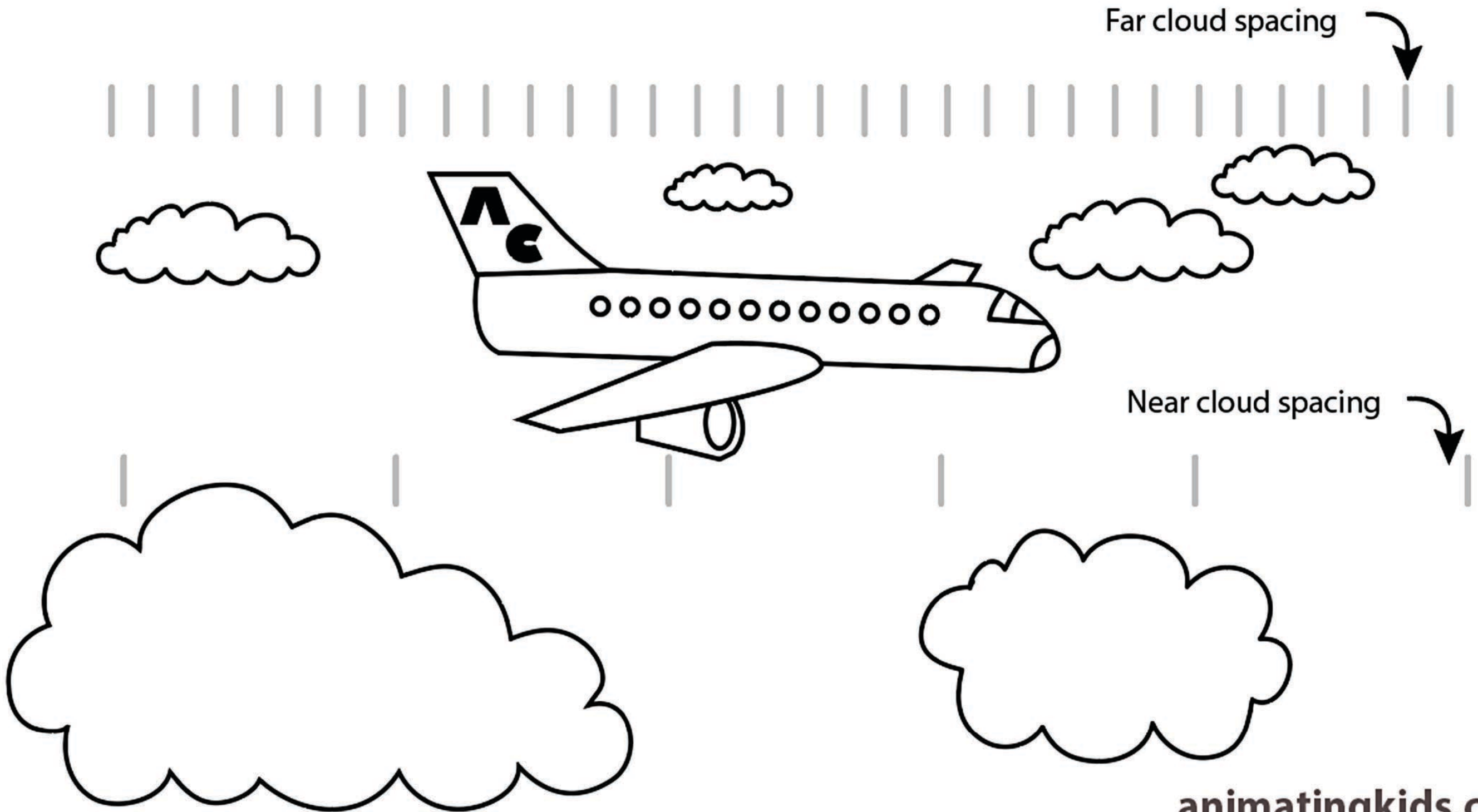


[animatingkids.com](http://animatingkids.com)

# Steps

## Parallax: Airplane with Cloud

With the plane taped down in the middle of the scene, move the clouds right to left.  
Near clouds move fast along bottom notch spacing. Far away clouds move on closer notches.



[animatingkids.com](http://animatingkids.com)



# RED HAT RECIPES

EMOTIONS • FACE ACTING • LIP SYNCHING



*"I've taught stop-motion animation to middle-schoolers for years. Animating Kids has changed everything! Their process brought clarity and order to the inherent craziness, messiness, and chaos of helping a group of kids create an animated story. This has really upped their game and saved me time."*

**Rachel - 8th Grade Media Specialist**

# RED HAT RECIPES VIDEO

Click to play the Red Hat demonstration



## Bringing Characters to Life

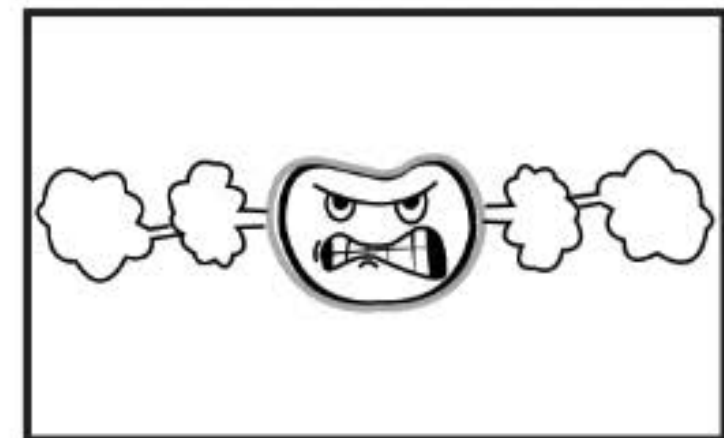
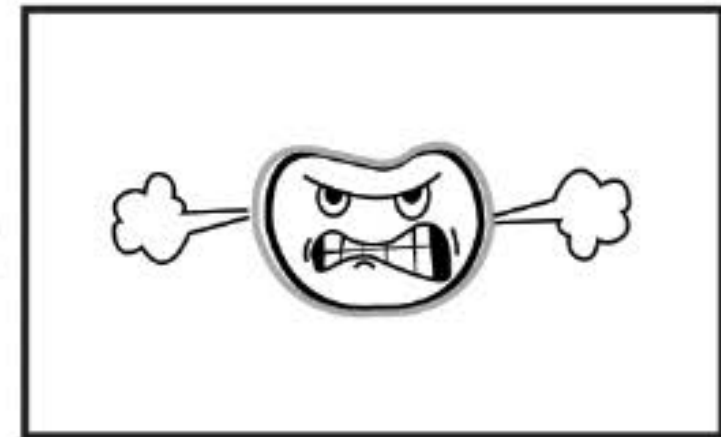
Emotions • Posing the Face • Lip Syncing



# Steam Out of Ears

## Steps

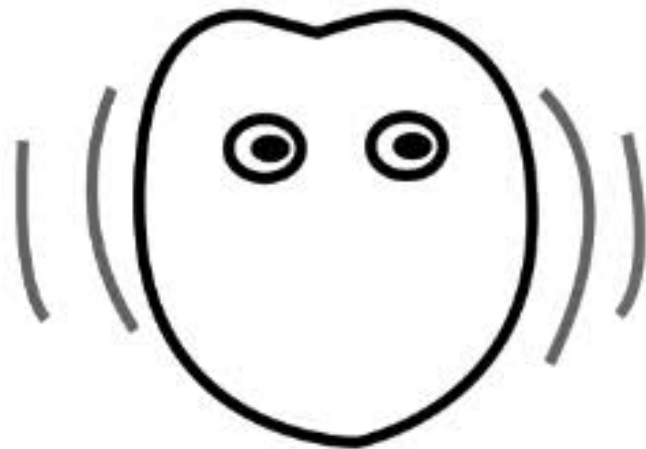
*Wind-up* the face into a mad expression. Put teeth on face and *Shake* face every other picture, *Toggle* steam at the sides of head. *Cycle the Loop*.



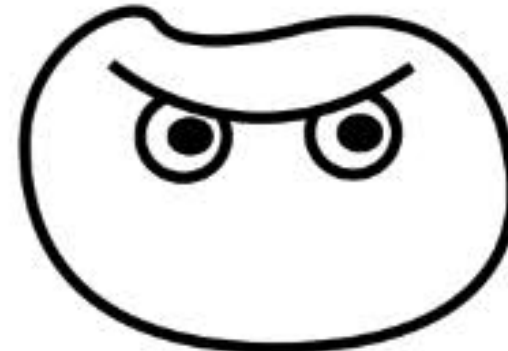
15 pictures



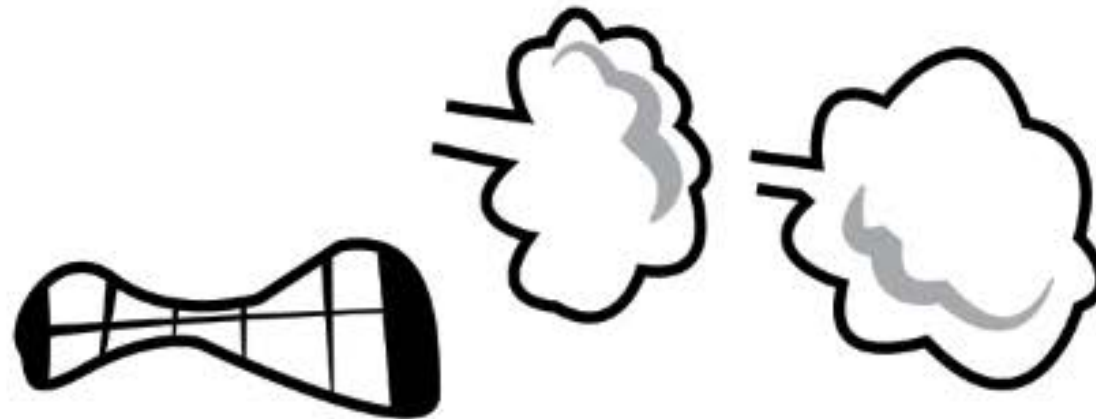
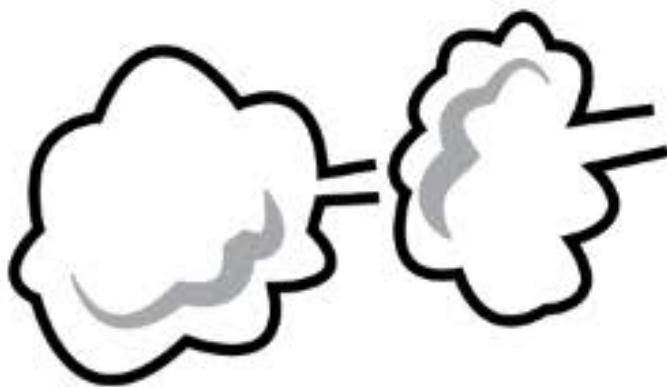
3 pictures to wind up



3 pictures to mad pose



15 pictures or more of shake



# Eye Popping



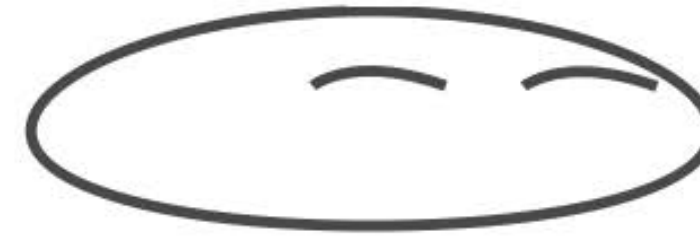
## Step 1

Put eyes on right side of the face. Take 15 pictures.



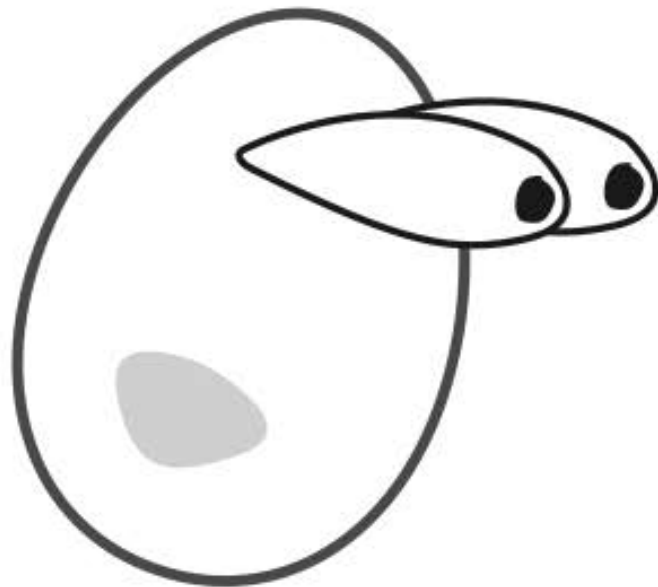
## Step 2

Take 1 picture with the face squashing down.



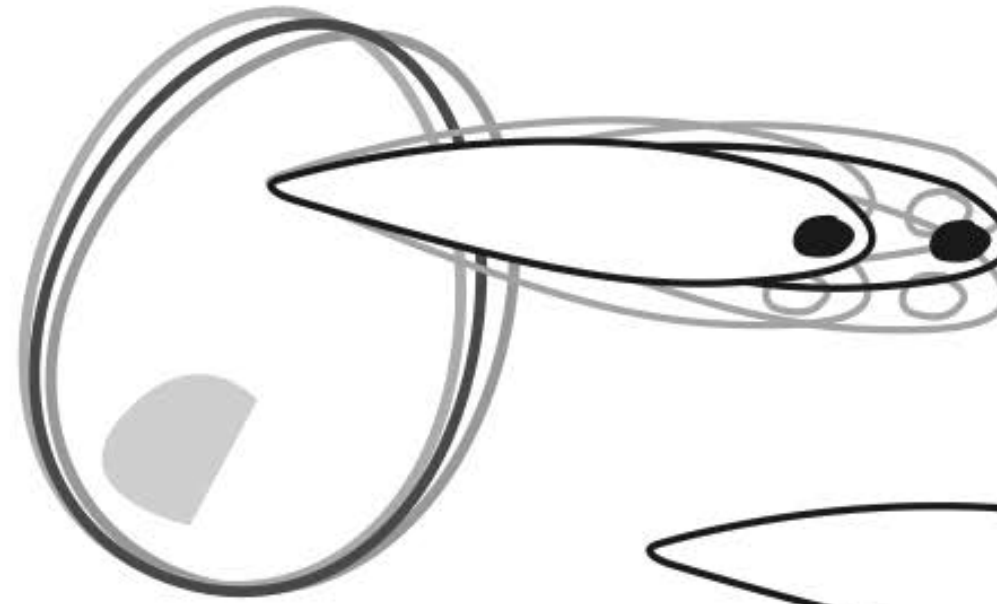
## Step 3

Take 10 pictures with the face really squashed.



## Step 4

*Stretch* body up and to the right. Put small popped eyes on face and make a dent for a mouth opening.



## Step 5

One picture at a time, quiver the eyes up and down and the body left and right. Repeat for about 30 pictures.





# Step 1

Begin by setting mouth #1 on the face.

Take 15 pictures.

We need 15 pictures of the character not moving it's mouth before the speaking begins.

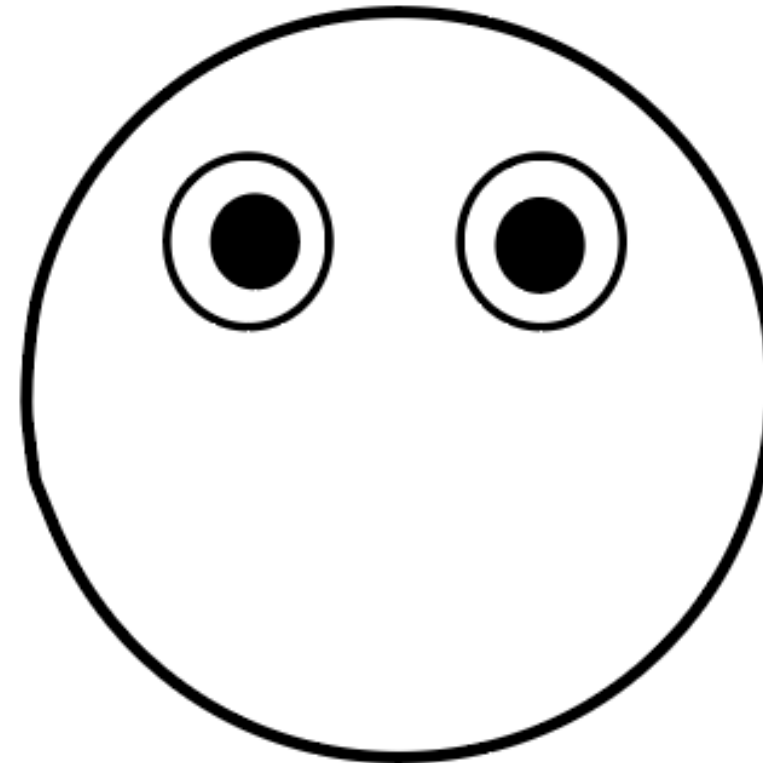
# Step 2

Lay a different mouth shape on the face and take 1 picture. Choose another random mouth shape and lay it on the face and take one picture. Repeat with at least 30 separate pictures of random mouth shapes.

# Step 3

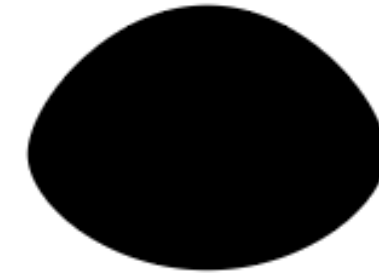
Finish by laying mouth #1 on the face and taking 15 pictures of the closed mouth.

Congratulations. You have created an animation of this character moving it's mouth for about 2 seconds. Make up something to say that takes about 2 seconds. Record your voice while the mouth is moving. You can say just about anything. Your eyes and ears will make it appear as though this character is speaking.



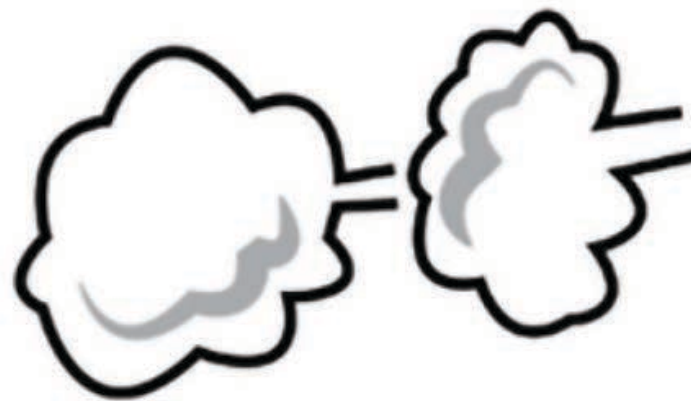
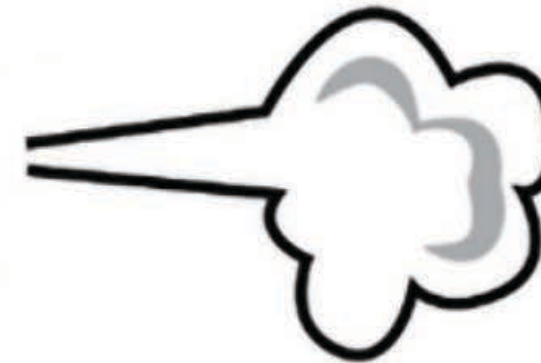
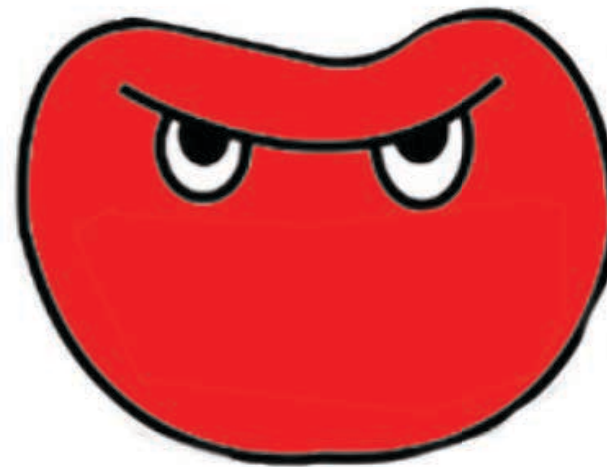
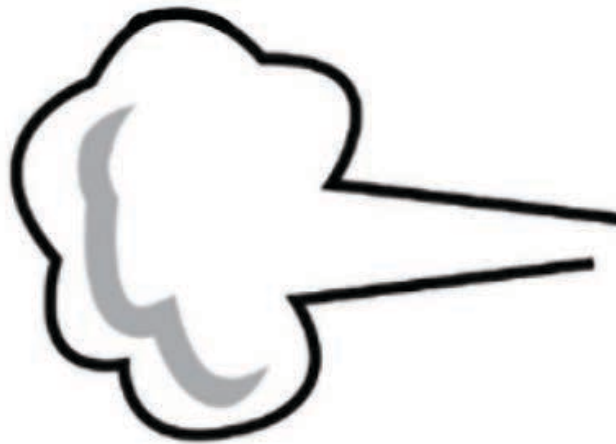
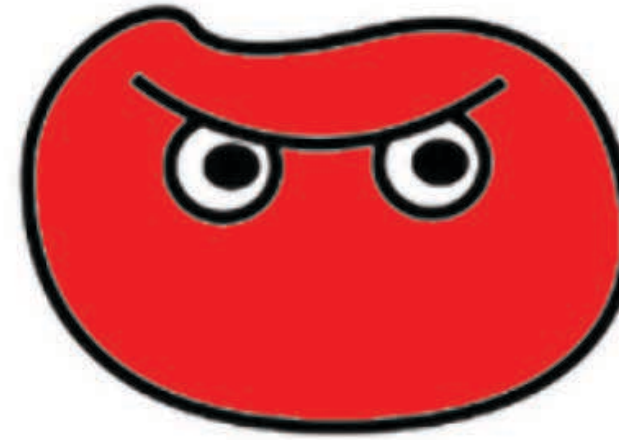
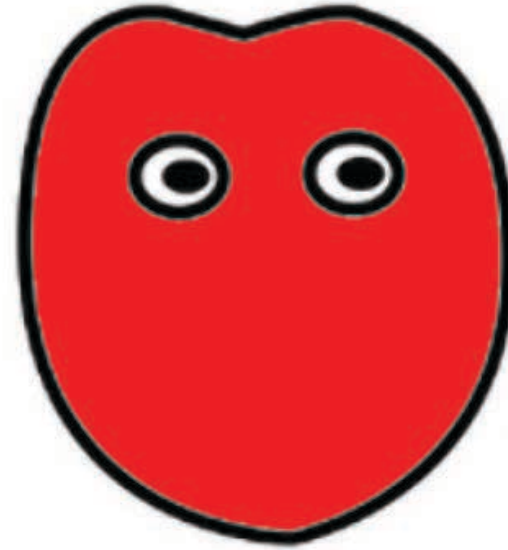
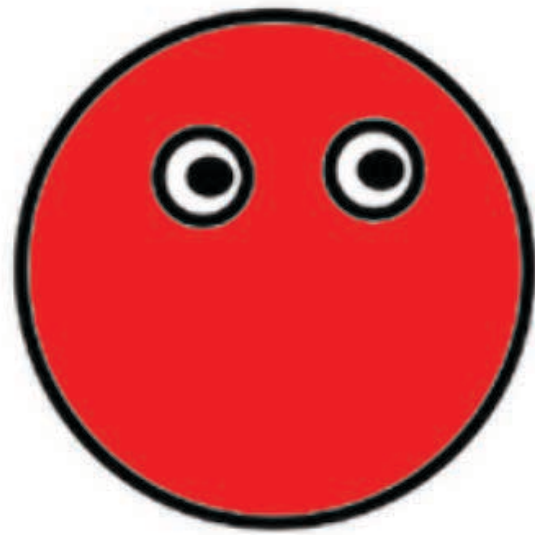
## Lip Syncing

Mouth 1



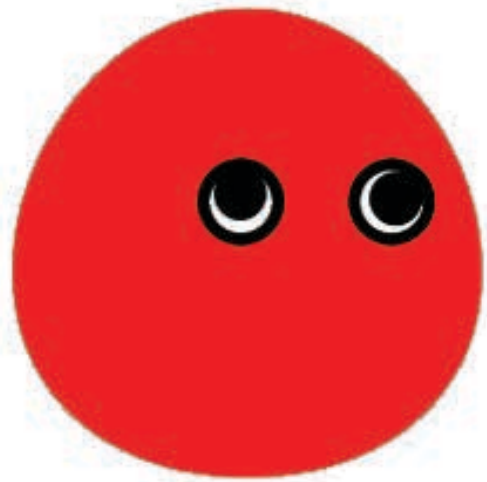
[animatingkids.com](http://animatingkids.com)

# Props for: Steam Out of Ears

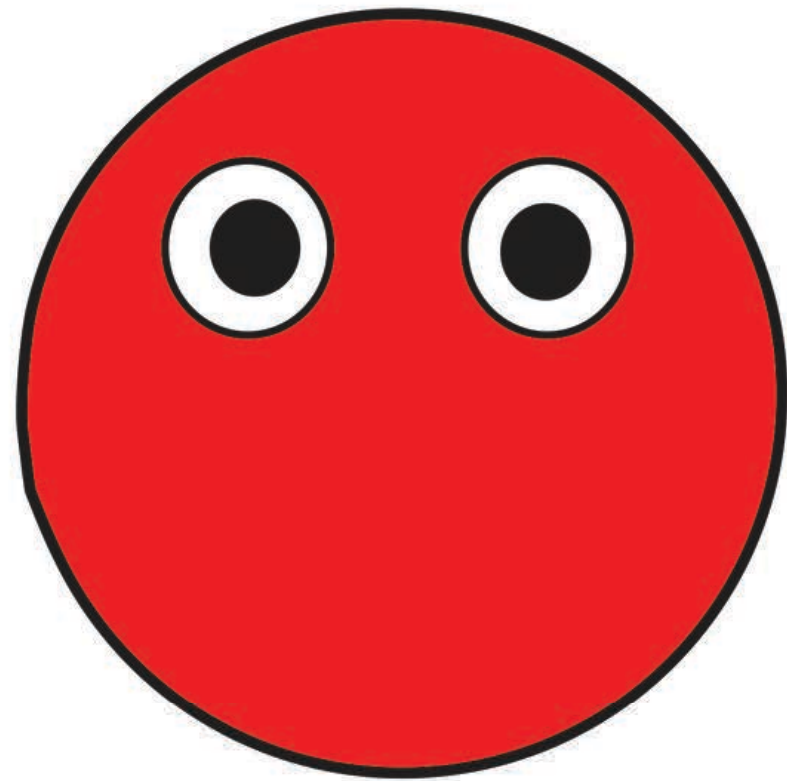




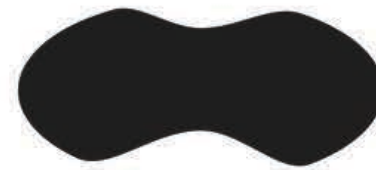
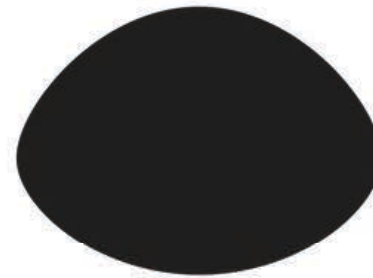
# Props for: Eye Popping



# Props for: Lip Synching



Mouth 1





# BLUE HAT RECIPES

## STORYTELLING • PRODUCTION



*"I've never made a movie in my life. Following the Blue Hat recipes, we made a one-minute animated story! Every step was mapped out and modeled so clearly."*

5th Grade Classroom Teacher - Florida

# BLUE HAT RECIPES VIDEO

Click to play the Blue Hat demonstrations



## Animate a Story

Storyboarding • Utensils & Materials • Sizing Props



# Use Pencil

# Stick Figure Storyboard

Use the most basic stick figure drawings possible, and sketch the answers to following questions:

What does the audience see when the movie begins? Sketch this scene in #1

What happens next? Keep asking this question for every scene. Sketch the answer.

How does it end? Sketch the ending frames. Choose your shots wisely.

Shot \_\_\_\_\_



1

Shot \_\_\_\_\_



2

Shot \_\_\_\_\_



3

Shot \_\_\_\_\_



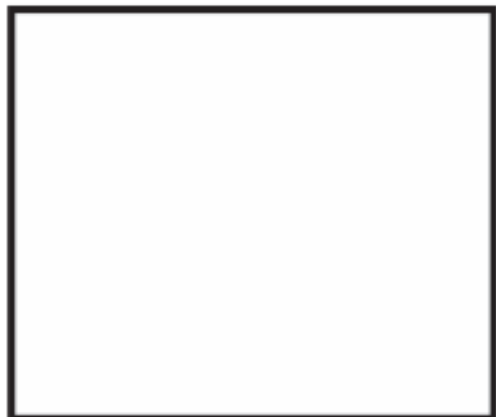
4

Shot \_\_\_\_\_



5

Shot \_\_\_\_\_



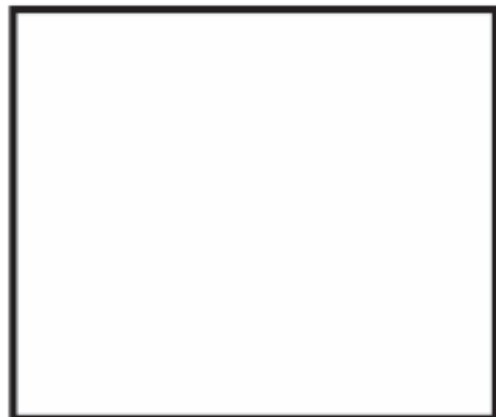
6

Shot \_\_\_\_\_



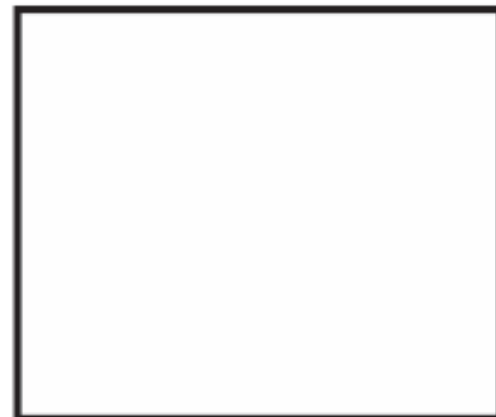
7

Shot \_\_\_\_\_



8

Shot \_\_\_\_\_



9

Shot \_\_\_\_\_



10

# Ingredients & Utensils Checklist

## **Utensils**

**Scissors**

**Markers**

**Crayons**

**Colored Pensils**

**Pencils**

**Large Ziplock Bags**

## **Ingredients**

**Masking Tape**

**Ream of Construction Paper**

**White Paper**

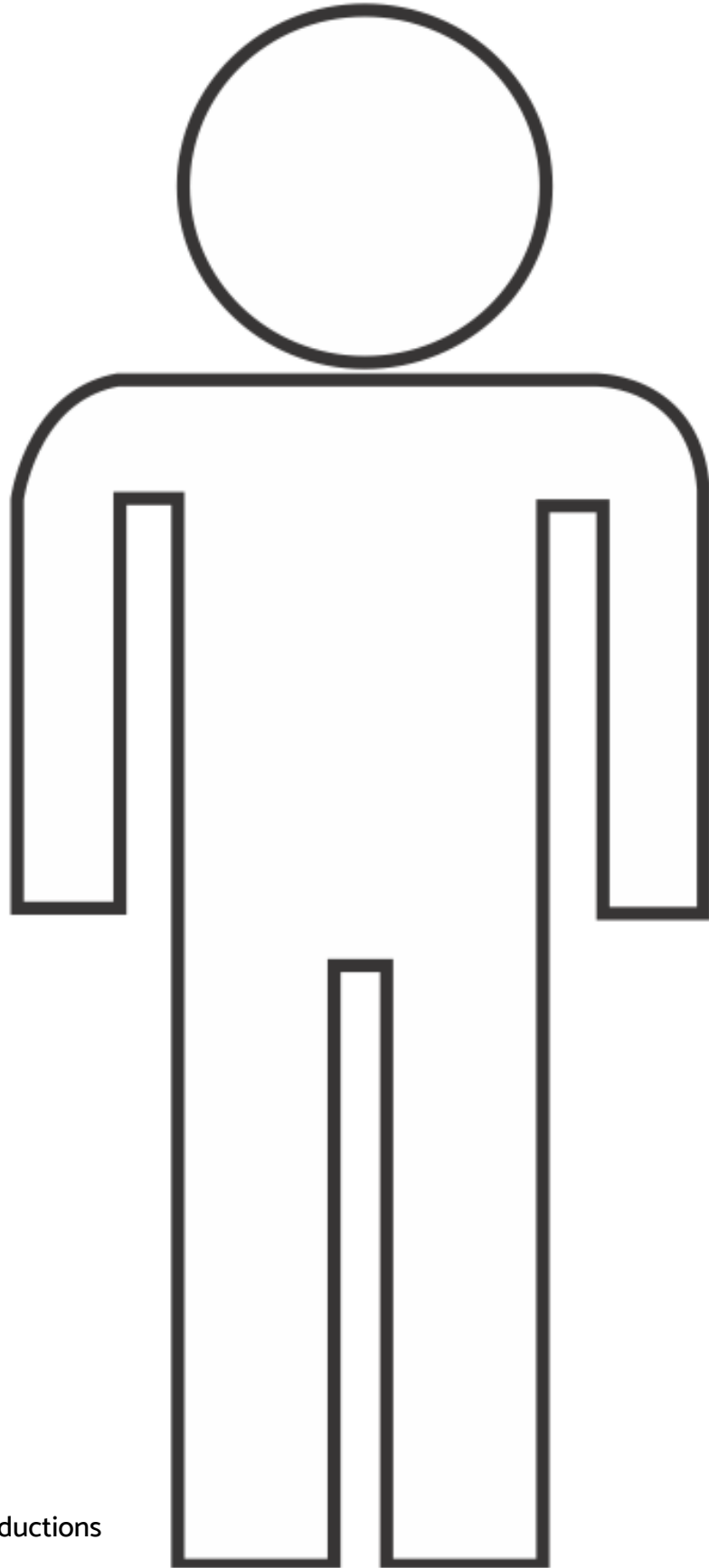
**Other (Glitter, Clay, Cotton, Eyeballs)**



# Sizing Guide 1

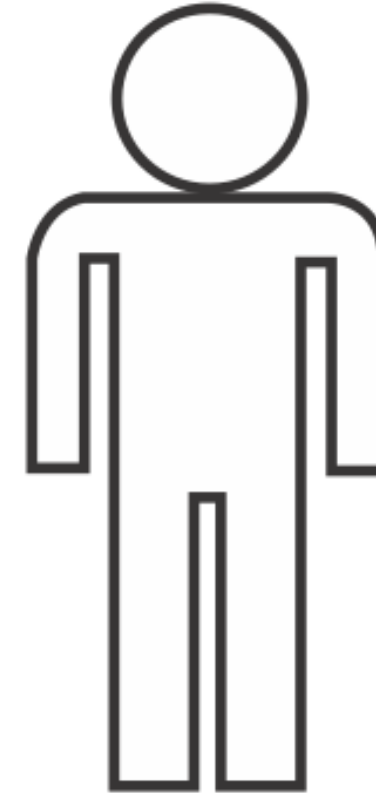
## Medium Shots

Make your character large enough to fill the screen. Medium shots help us focus on the pose, costuming, and speaking.



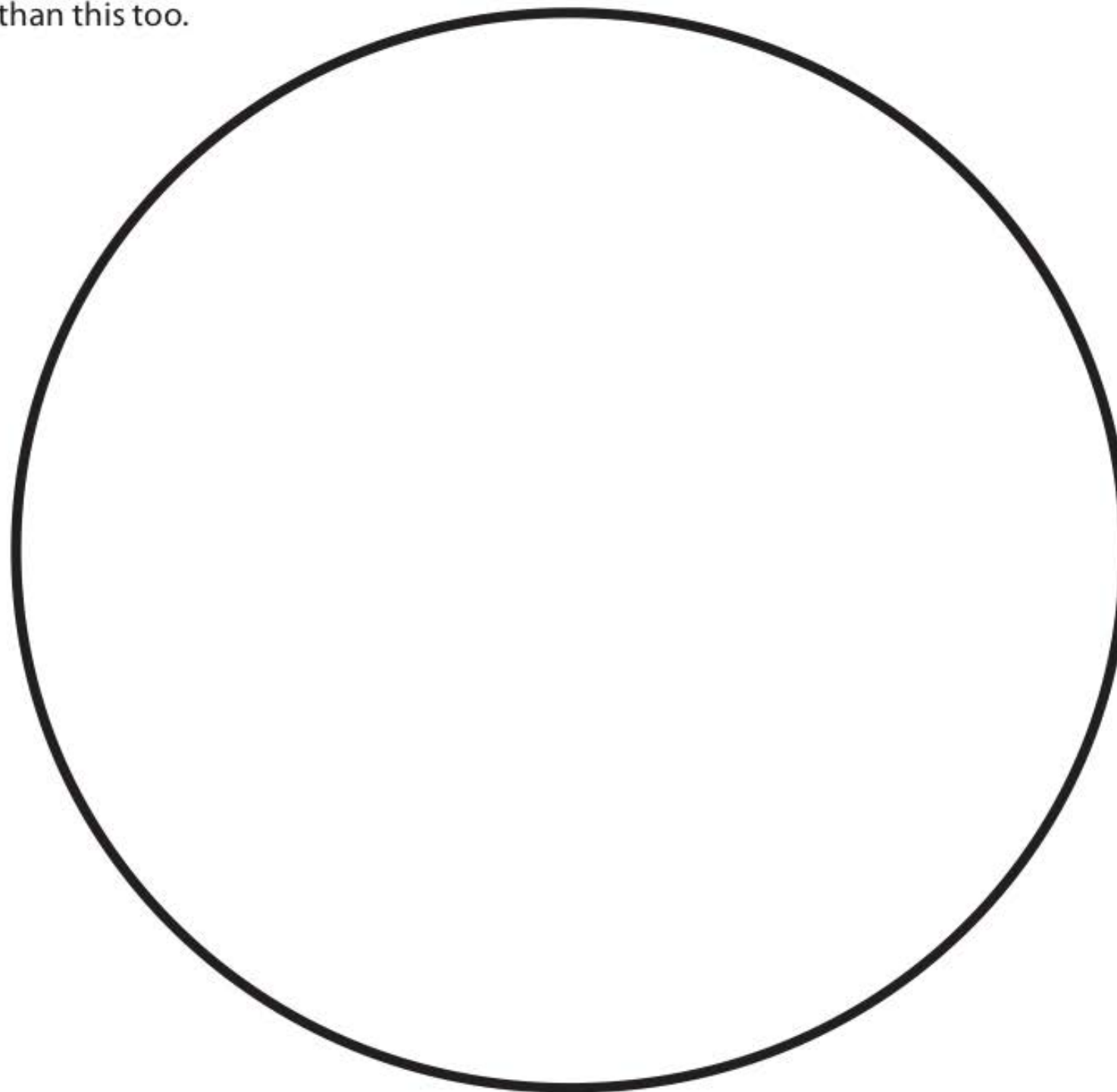
## Long Shots

If your character is in a long shot, make about this size.



## Close-ups

Make your character's face big enough to fill the screen.  
The face can be bigger than this too.



[animatingkids.com](http://animatingkids.com)





# BLACK HAT RECIPES TRAINING

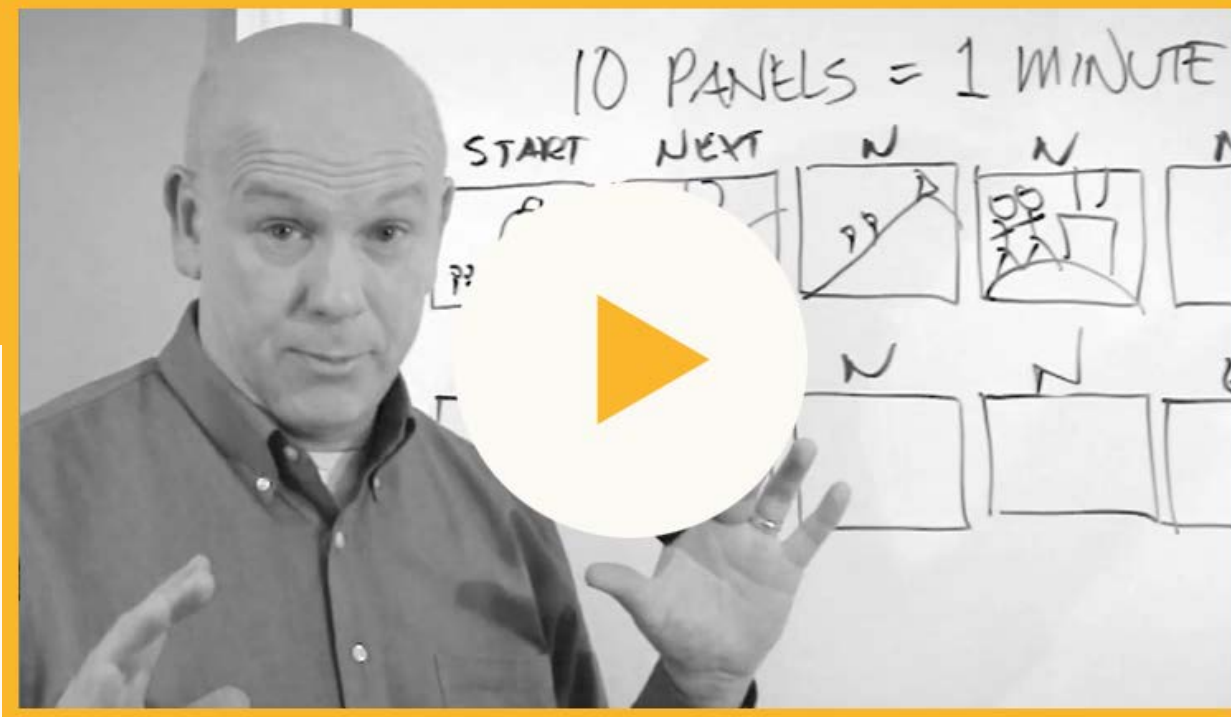
*"It was standing room only at the Animation Chef's SXSW hands-on workshop. The teachers had so much fun with the secret recipes - they became little kids again!"*

Event Coordinator - SXSW Edu

# BLACK HAT RECIPES

## Professional Development

Click to play the *Black Hat* training by Joe - Our Founder



Storyboarding • Set building • Props  
Sizing • Posing

Best Practices • Training • Case Studies



# BLACK HAT RECIPES

## Shark Vs Rabbit Case Study

[Click to play the behind-the-scenes case study of Shark Vs Rabbit](#)



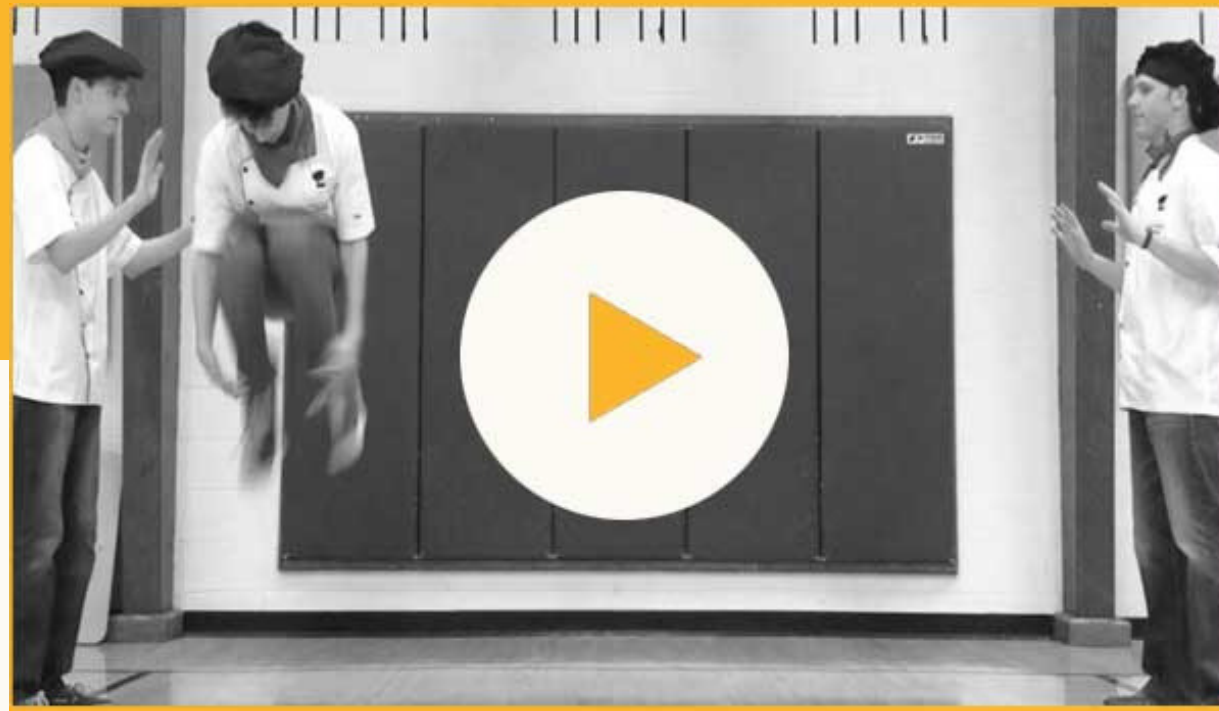
## Making An Original Cartoon

[Best Practices](#) • [Training](#) • [Case Studies](#)

# BLACK HAT RECIPES

## Person-imation

Click to play video demonstration by the Animation Chefs



## Applying the Basics: Animating Humans

Case Studies In Animating Actual Kids





**FOR ALL AGES!**

*“You have no idea how amazing it is for a span of Kindergarten - 9th Grade.*

*My planning was basically done for me, and regardless of the age group, the kids really enjoyed the Animation Chefs' clear tutorial videos.*

*Win, win. I absolutely love Animating Kids!”*

Librarian/Media Specialist - Idaho



**BE ASTONISHED!**

”

*"After all the planning and hypothesizing.. the suspense and joy of pressing the play button to see if it all works never gets old. As their ideas come alive on the screen, they light-up with astonishment and a real sense of achievement!"*

**Mrs. Tutt - 4th Grade Teacher**





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# VIDEO TESTIMONIALS

Animation Chefs Workshop @ Apple Retail Store in Grand Central Station N.Y.C.



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## Animating Kids! 80+ Discovery Secret Recipe Lessons

### White Hat Recipes - The Basics of Animation (All lessons total running time - 58:33)

- |  |  |
|--|--|
| 1. Set Up Your Device (5:08)               | 15. Shake (1:04)                                 |
| 2. Frames Per Second (2:39)                | 16. Quiver (1:16)                                |
| 3. Sound Design (2:07)                     | 17. Toggle (1:48)                                |
| 4. Spacing is Speed (2:15)                 | 18. Loops & Cycles (2:21)                        |
| 5. Speeding Up/Slowing Down (1:36)         | 19. Loops on a Path (2:21)                       |
| 6. Bouncing Ball (1:16)                    | 20. Inbetween Blur (2:06)                        |
| 7. Squash & Stretch (1:55)                 | 21. Simple Walks & Runs (2:29)                   |
| 8. Stretching (1:16)                       | 22. Swing (2:29)                                 |
| 9. Bouncing Ball w Squash & Stretch (1:29) | 23. Swing with Overlapping Action: Part 1 (2:29) |
| 10. Jump w Wind Up (1:55)                  | 24. Swing with Overlapping Action: Part 2 (2:29) |
| 11. Jump w Follow Through (1:30)           | 25. Talking/Lipsynching (3:12)                   |
| 12. Jump w Follow Through & Wind Up (1:56) | 26. Summary Animation (5:56)                     |
| 13. Sneezing (1:37)                        |  |
| 14. Sneeze (1:37)                          |  |

### Yellow Hat Recipes - The Basics Applied to Special Effects (Total Running Time - 47:54)

- |                                       |                              |
|---------------------------------------|------------------------------|
| 1. Parallax: Parallax Clouds (2:08)   | 14. Zooming In (2:38)        |
| 2. Parallax: Airplane w Clouds (2:08) | 15. Cracks & Shatters (1:55) |
| 3. Parallax: Car (2:31)               | 16. Lightning (1:18)         |
| 4. Moving Away (2:03)                 | 17. Flag Wave (1:23)         |
| 5. Moving Toward (1:26)               | 18. Candle Flicker (1:46)    |
| 6. Smoke (1:40)                       | 19. Tornado (1:17)           |
| 7. Large Clouds (1:40)                | 20. Ocean Waves (1:08)       |
| 8. Poof (1:40)                        | 21. Chimney Smoke (1:32)     |
| 9. Fighting Cloud (1:28)              | 22. Snow Splashes (4:10)     |
| 10. Falling Cloud (1:28)              | 23. Comet Tail (1:20)        |
| 11. Rock (1:28)                       | 24. Water Faucet (1:00)      |
| 12. Splash (2:03)                     | 25. Tsunami (1:09)           |
| 13. Camera Shake (2:00)               |                              |

### Red Hat Recipes - Character Animation: Acting/Posing (Total Running Time: 52:30)

- |   |                                       |
|---|---------------------------------------|
| 1. The Brow (1:57)                          | 16. Sloppy Character (1:57)           |
| 2. The Brow w Wind-up/Follow Through (1:31) | 17. Biting w Wind-up (1:31)           |
| 3. The Brow w Eyes (1:53)                   | 18. Snoring (2:09)                    |
| 4. Character Acting (1:38)                  | 19. Close Up Face Posing (4:10)       |
| 5. Character Acting (1:38)                  | 20. Posing for Emotion (2:10)         |
| 6. Steam Out Of Ears (1:38)                 | 21. Running Basic (1:06)              |
| 7. Steam Out Of Ears (1:38)                 | 22. Running Intermediate (1:43)       |
| 8. Eye Pop 1 (2:01)                         | 23. Confident Posing w Wind-up (1:09) |
| 9. Eye Pop 2 (1:51)                         | 24. Throwing Fast (2:09)              |
| 10. Eye Pop 3 (1:51)                        |                                       |
| 11. Lightbulb (1:51)                        |                                       |
| 12. Single Take (1:51)                      |                                       |
| 13. Trip (1:51)                             |                                       |
| 14. Trip (1:51)                             |                                       |

## Animating Kids! 50+ Storytelling/Production Lessons

### Blue Hat Recipes - The Animation Chef's System: Creating a Story from Scratch!

1. Inventing (5:18)
2. Storyboarding (5:18)
3. Brainstorming Dialog (2:10)
4. Utensils and Ingredients (1:58)
5. Layout Sizing and Timing (2:18)
6. Finalizing Dialogue and Word Play (2:12)
7. Editing and Sound Design (4:26)
8. Finalizing Dialogue and Word Play (2:12)
9. Editing and Sound Design (4:26)
10. Final Movie and Organizing Premieres (3:01)

### Black Hat Recipes - Professional Development & Case Studies

- Overview of the Production Process (3:48)
- Developing Characters and Stories With Small Groups
  - Part 1 - Story Drives Everything (4:50)
  - Part 2 - Originality (2:24)
  - Part 3 - Brainstorming (5:57)
- Stickfigure Storyboarding
  - Long, Medium & Close Ups: Basic Cinematography for Kids (5:03)
  - Storyboarding For Solutions (8:26)
- Inventing Dialogue (5:02)
- Tape is Your Best Friend (5:02)
- Building Sets: Overview of S.L.T. System (2:09)
  - Sizing (8:48)
  - Layout (3:43)
  - Timing (5:21)
- Engineering and Organizing (5:02)
- Animating The Scenes (7:24)
- Finalizing Dialogue (2:46)
- Post Production:

- Part 1 - Whiteboarding the Basics (8:42)
- Part 2 - Demo (8:42)
- Finalizing Your Movies: Ideas on Post-Production (8:42)
- Person-i-mation - Animating Actual Kids
  - Hovering Above the Ground (0:45)
  - Add Flapping To the Hover (0:35)
  - Flying Around (1:14)
  - Driving Chairs (1:27)
  - Beach Ball Catch (1:24)
  - Pulse Super Powers - Wind-up & Follow Through (0:53)
  - Hovering Spin (1:16)
  - Flying on a Broom (0:47)
- Shark Vs Rabbit - Making a Cartoon Series with the *Animating Kids!*
  - Spin Cycle (1:06)
  - Compilation 1 - Sharkler, Deep Dive, Bubble Head, Inked-In (1:29)
  - Compilation 2 - Shark in the Box, Tickle, Sand Man, Oh Snap (2:00)
  - Sharknado (1:22)

### Seasonal Projects

- The Abdominal Snowman (2:06)
- Valentines Day Ideas (1:42)
- Mother's Day Idea 1 (0:37) Idea 2 (1:36)
- Summer Lawn Surfing (1:37)
- Halloween (5:37)
- Holiday Family Animation (8:43)







# CONTACT US!

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THANKS FOR CHECKING OUT A *TASTE OF ANIMATION*

[CLICK THIS LINK TO DO THE A.T.O.A. ANIMATION CHALLENGES - EARN MORE SECRET RECIPES!](#)

