



Bet the Farm Leadership Seminar

Dr. Antwain Tate Goode, PhD is originally from Richmond, Virginia and has called Winston-Salem, NC home for the past sixteen years. He has strong ties to High Point University having earned his MBA at HPU's Norcross Graduate School and served as an adjunct professor of sales and marketing. He received his PhD from Capella University with a concentration in Organization and Management specializing in Leadership. Dr. Goode is well known in the industrial supply chain sector with 25 years of experience and has the ability to communicate across cultures. Dr. Goode is a strong believer in faith, family and community involvement. His love for his family is clear in his conversation and his book.

Bet the Farm was written to help people create stronger personal development plans. This leadership book is important because it will share insight about the Purpose/True North that is inside of you. If you have read this leadership book, you have decided that now is the time for you to examine new theoretical constructs to position yourself to attract the mentors necessary to help sharpen many of your talents and abilities.

The Seminar: Includes the following learner objectives

The objectives of the workbook are to position the learner to be successful in personal and professional settings as well as provide a unique vantage point toward achieving individual success.

This seminar includes insight towards:

- Individual Strategic Planning
- Family Planning Strategies
- Identification of Individual Capabilities
- Personal Mission Statement Creation
- Networking and Team Building

The Seminar includes the following literature:

A learner workbook and soft cover of the “Bet the Farm” leadership book.



Opportunity #1: Employee exposure to new leadership concepts that enhances learning styles and improves team cohesiveness.

Opportunity#2: Insight sharing. Working on heightened organizational goal can open new opportunities for employee productivity and efficiency, thus stimulating innovation.

Through the exploration of leader moral and ethical intentions, authentic decision making processes, and teamed developmental strategies, organizations can create cultures where individuals are aware of a balanced work/life ethic (May et al., 2003).

The value proposition that we suggest showcases the incredible partnering and confidence organizations like yourselves expect in talent development. The proposal will improve team efficiency and instill confidence to help your teams lead at divisional levels. You will find our proposed strategy for creating a culture of consistent leadership development strategy economical, scholarly, and methodological. We will leverage dynamic leadership constructs and unleash your teams' creativity.

Why choose Tate Consulting above any other leadership consultant? We leverage emergent leadership constructs that challenge individuals to stretch, which in turn creates an atmosphere to generate innovation. We will work hard to receive an end of the year partnership award for helping you develop strong customer-first initiatives. We strongly believe our proposal has been thoroughly outlined and will meet or exceed all of your expectations and requirements.

Thank you for your consideration and for putting your trust in Tate Consulting.

Sincerely,

Dr. Antwain TateGoode

President

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