

FOR IMMEDIATE RELEASE
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**St. Louis Area Diaper Bank receives 150,000 diapers
in donation from Huggies, National Diaper Bank
Network**

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On June 6, the [St. Louis Area Diaper Bank](#) will receive a truckload of 150,000 donated diapers from [Huggies](#) and the [National Diaper Bank Network](#). Through their “No Baby Unhugged” program, Huggies donates over 20 million diapers each year to the National Diaper Bank Network who then distributes the donated diapers to regional Diaper Banks – **this is the first year the STL Diaper Bank has been eligible for inclusion in this important donation program.**

Founded in 2014 by Executive Director, Jessica Adams, the STL Diaper Bank is the only organization in eastern Missouri dedicated to understanding and ending diaper need. **“Diaper Need” is the agonizing experience of not being able to afford the diapers you need and 1 in 3 St. Louis families routinely experience this need.** The Diaper Bank works with 18 St. Louis organizations serving low-income women and children to provide the diapers families need to keep their children clean and dry, happy and healthy. In April of 2017, the Diaper Bank committed to provide over half a million diapers to these partners – providing between 25-50 diapers each month for every child served. **This donation of diapers from Huggies and NDBN will make it possible for the STL Diaper Bank to increase distribution to 50 diapers/month/child – an evidence based, best practice standard aimed at eliminating a family’s experience of diaper need altogether.**

When the STL Diaper Bank provides something as small as a diaper we create big change in the lives of families. Our diapers reduce stress levels, make parents feel happier and like they’re doing a better job and help babies feel secure, cared for, healthy and happy.

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