

THE PRAIRIE SCHOOL PREMIERE 2017

IGNITE THE
Spark!

SPONSORSHIP LEVELS

	Presenting Event Sponsor	Platinum Silent Auction OR Dinner Underwriter	Diamond Entertainment OR Kid Art Underwriter	Gold Printing OR Checkout Underwriter	Silver After-Party Food OR Bar Underwriter	Bronze Dessert OR Games OR Signature Drink Underwriter	Premiere VIP Bar Cart OR Coat Check Underwriter	Hawk Sponsor
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000
Recognition on invitations and save-the-date card (contingent upon sponsorship date)	X	X						
Public acknowledgement during the event	X	X						
Logo featured on bidding devices during Premiere	X							
Placement of company promotional item in checkout bags	X	X						
Feature advertorial to Prairie community	X							
Prominent feature on event website, including link to company site	X							
Placement on all event marketing materials	X	X	X	X	X	X	X	X
Advertisement in catalog	Back cover, full page, color	Full page Black and White	Full page Black and White	Full page Black and White	1/2 page Black and White	1/2 page Black and White	1/2 page Black and White	1/2 page Black and White
Feature as "Sponsor of the Week" on website/social media	X	X	X	X	X			
Total social media mentions	4	3	3	2	1	1	1	1
Admission to Premiere	Three (3) tables of 10	Two (2) tables of 10	One (1) table of ten	One (1) table of ten	6 tickets	4 tickets	2 tickets	2 tickets
Sponsored Faculty Tickets	6	4	2					
Logo on website	X	X	X	X	X	X	X	X
Signage at Premiere	X	X	X	X	X	X	X	X
Additional benefits	VIP parking, VIP logo placement on all marketing materials, recognition as a faculty sponsor	Logo on either all Live Auction paddles OR dinner tables, recognition as a faculty sponsor	Signage in entertainment area OR Logo on all Kid Art signs and labels, recognition as a faculty sponsor	Recognition on printed materials at the event OR signage at check out area	Signage upon exit to after-party food station OR at bar/ on cocktail napkins	Signage at dinner tables OR on sponsored game (1 of 3) OR at signature drink station/ on cocktail napkins	Signage on bar cart OR at coat check	