

High Lantern Group Summer Associate Program

NOT AN INTERNSHIP: A CAREER EXPERIENCE

The High Lantern Group Summer Associates Program is a structured, competitive ten-week program that exposes associates to a wide range of consulting work in the fields of strategic communications, public affairs, public policy, and business strategy.

A DAY IN THE LIFE

9:00 Join your supervisor at a meeting with a trade association to discuss upcoming legislation.

Help the client develop messaging and an action plan to move forward.

10:00 Debrief the meeting with the HLG client team.

Dig a little deeper by analyzing the relevant issues and contributing to next steps.

10:30 Conduct an opportunity scan.

Identify timely media and policy issues that our clients can leverage through a blog post, tweet, op-ed in a top-tier publication, or other platform.

11:30 Interview a team member from another office.

Learn more about the work of one of your new colleagues in another HLG location.

1:00 Seminar with an HLG expert.

An HLG leader teaches a core consulting skill, such as developing messaging, pitching an op-ed, or coaching a thought leader.

2:00 Develop a proposal for a new client project.

Partner with an HLG leader to develop a client proposal for a new strategic planning initiative.

4:00 Draft an issue fact sheet.

Create a one-page fact sheet that refutes common misconceptions about one of our client's signature issues.

5:00 Create a social media editorial calendar.

Translate a client's core messaging into compelling social content.

“It's a great way to get exposure to a wide range of industries and disciplines, while learning the basic building blocks of strategy and thought leadership. It's the kind of program I wish I'd had access to at the beginning of my own career.”



Rob Gluck
Managing Partner,
Los Angeles

“It's not your getting coffee and copying documents kind of work – you are actively participating in client projects.”



Yael Miller
Director,
Washington D.C.

“We are small enough that you get the attention you need, your questions answered, and give you a ton of high level projects – HLG puts you to work in a way that will help you to develop.”



Cortland Mercer
Associate Director, Asheville,
Summer Associate 2013

“Our work is global in scope and influence. Summer associates play an active role in helping us shape public dialogues across the globe – from DC to Geneva and Sydney to Shanghai.”



Melissa Gong Mitchell
Managing Director,
New York

“The exposure to clients and senior staff is completely unique. We have our writing reviewed by former presidential speech writers and participate in weekly seminars led by firm experts.”



Scott Silviera
Associate Director,
Los Angeles
Summer Associate 2014

FOR MORE INFORMATION

Please email summerassociate@highlanterngroup.com. Applications open in November. Associates may apply to any or all of High Lantern Group's offices: Asheville, NC; Los Angeles, CA; New York, NY; Philadelphia, PA; and Washington, DC.

