

## Summer Associate Program

High Lantern Group's Summer Associate Program is a highly competitive, structured program that exposes graduate students and early-stage professionals to a wide range of consulting work in the fields of strategic communication, public affairs, public policy, and business strategy. Over twelve weeks, associates are given real responsibilities and support critical client work—to gain first-hand exposure to the day-to-day life of an HLG consultant and to explore consulting as a career path.

### A Day in the Life

**9:00** Join your supervisor in a meeting with a coalition to discuss an upcoming white paper on a health policy issue.

**10:00** Conduct an opportunity scan to identify timely issues that our clients can leverage through a blog post, earned media, or another platform.

**10:30** Brainstorm session to find angles for pitching a client's story to media.

**12:00** Interview a team member from another office and learn more about the work of one of your colleagues in another HLG location.

**12:30** Connect with design team to review infographics in a pitch deck.

**1:00** Seminar with an HLG expert on a core consulting skill, such as developing a strategy, crafting messages, pitching an op-ed, or coaching a thought leader.

**2:00** Partner with an HLG leader to develop a proposal for a new client project.

**4:00** Draft an issue fact sheet that refutes misconceptions about our client's signature issues.

“ It's a great way to get exposure to a wide range of industries and disciplines while learning the basic building blocks of strategy and thought leadership.”



**Daniel Casse**  
President, Asheville

“ My SA mentors helped me sharpen my research skills and turn complex information into actionable insights suited to our clients' needs and expectations.”



**Sagar Sane**  
Director, Asheville  
Summer Associate '16

“ As an SA, I was able to contribute right away to projects and quickly learned how to balance the needs of various clients. I really like that the work is always so diverse and stimulating.”



**Sophie Robert**  
Associate Director, Geneva  
Summer Associate '19

“ As an SA in HLG's D.C. office, I learned and improved on valuable skills I'll use for the rest of my career. I improved as a writer, researcher, leader, and in many other areas that made me better now in whatever I do. As someone fresh out of college, HLG's SA program was a perfect starting point.”



**Trent Ullrich**  
Associate, New York City  
Summer Associate '22

“ During the program, I got to dive into fast paced and exciting workstreams, work closely with a number of HLG team members, and gain valuable client exposure.”



**Evelyn Morrison**  
Associate Director, Philadelphia  
Summer Associate '21

**APPLY  
NOW**

Please visit [www.highlanterngroup.com/careers/](http://www.highlanterngroup.com/careers/) to start your online application. Applications will be accepted until February 2, 2024. Candidates may apply to any or all of High Lantern Group's offices: Asheville, NC; Atlanta, GA; New York, NY; Philadelphia, PA; and Washington, DC.