

Interview

CULTURE

*FASHION AND
FINE WHISKY
WITH
BRENDAN
FALLIS &
HANNAH
BRONFMAN*

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LAUNCH GALLERY »

Brendan Fallis and Hannah Bronfman are a busy couple. There's Brendan's new coconut water, Waiola ("the healthiest on the market," Hannah proudly tells us), and Hannah's new beauty booking app Beautified (which, at the last dinner party Hannah attended, Hillary Clinton promised to download). Not to mention their flourishing careers as DJs and street-style stars. "Fashion and music are so closely intertwined and compliment each other so well," explains Brendan. "The thought of designing a piece of clothing, or painting a canvas without music or music running through your head, is crazy to me."

The duo met nearly two years ago at Le Baron's pop-up club at Art Basel Miami. In spite of their disparate musical tastes— Brendan is currently listening to "a lot of Tom Petty," whereas Hannah's artist of choice is French Montana—the two have been inseparable ever since. "It's great dating someone likeminded. It really allows for great conversations," explains Fallis. "Dating a creative pushes me to think outside the box," adds Bronfman. "If I have an idea, it's sure to be elevated after a conversation between us."

Somehow, as the summer wound down, the two invited some of their closest friends who appreciate fine craft around the table for the debut of a new whisky, Johnnie Walker Platinum Label, which was created specifically for private, intimate gatherings. "It was a great excuse to get a good group of interesting people together from different circles and celebrate friendship and creativity," explains Brendan. "Our guests were people in creative fields, from designers to creative directors, to consultants in the design space, and textile folks, so we always love the opportunity to introduce them to something new to try and discuss." The party was hosted at Hannah's friend, fashion designer Kaelen Haworth's house, with the main meal created by Jon Gray, "a great chef and friend." Hosting parties is, Brendan says, a "passion" of the couples. "Brendan and I love to fix up the house and cook in preparation for an evening with friends," says Hannah.