

## ZERO POINT | MONOCHROMATIC

**INTAKE:** INTAKE: OCTOBER 26, 2017 - OCTOBER 28, 2017 | 10 AM TO 5 PM

**OPENING:** NOVEMBER 3, 2017 | 5 PM TO 8 PM    **CLOSING:** NOVEMBER 25, 2017

Monochromatic art has been an important component of avant-garde visual art throughout the the history of art and specifically in the 20th century and into the 21st century. For centuries artists used different shades of brown or black ink to create monochrome pictures on paper and canvas. The ink would simply be more or less diluted to achieve the required shades. Shades of grey oil paint were used to create monochrome paintings, a technique known as grisaille, from the French word 'gris' meaning grey. In such work the play of light and dark enabled the artist to define form and create a picture. Painters around the turn of the 20th century explored a single color, the examination of values changing across a surface, and the expressivity of texture and nuance, expressing a wide variety of emotions, intentions and meanings in a wide variety of ways and means. From geometric precision to expressionism, the monochrome has proved to be a durable idiom in Contemporary art.

Monochrome art is meant to create a "zero point" for art, a relief from the artistic burdens of color and color theory. The result of simplifying the variety of color is a deeper appreciation of the interaction of tone, shade, contrast, and the subject matter. The other basic elements of art that may be less immediately noticeable than color, such as form, line, shape, space, texture, and value, to become apparent, allowing for deeper appreciation of an individual work and also training the eye to appreciate these things in art viewed afterwards.

Work submitted should contain only a single color, including black and white, with as many or as few shades or hues of that color as desired. All media will be considered.

## SHOW ENTRY GUIDELINES

**ELIGIBILITY:** All work must remain on exhibit for the duration of the exhibit. No artwork may be exhibited that has previously been shown in the Gallery. All work submitted must have been finished within two years of intake dates. Exhibition Contract must be filled out completely when artwork is delivered.

**ENTRY FEES:** Fees for entering artwork are \$10 for one piece, \$10 for one additional piece, \$10 for second additional piece. Limit is 3 works per show.

**PRESENTATION AND DISPLAY:** Upon delivery, artwork should be exhibit ready, appropriately framed if necessary, appropriately mounted if necessary, ready to hang, and labeled on back with name of artist, title, medium and price. No tabletop frames will be accepted for hanging. Cottonwood reserves the right not to display every piece submitted.

**COMMISSIONS:** In the event of sales during the exhibit, the artist will receive 70% of retail price (set by the artist) and the Gallery will retain a 30% commission. All sales will be conducted through Cottonwood who will collect purchase price and Colorado sales tax. Payment from sales will be made to the artist no later than 30 days of exhibition closing. All work **MUST** be for sale.

**SHIPPING AND DELIVERY:** Artist is responsible for transit of accepted artwork to and from Cottonwood Center for the Arts. Upon delivery, artwork should be exhibit-ready, appropriately framed if necessary, appropriately mounted if necessary, and ready to hang. No tabletop frames will be accepted for hanging. If artwork must be shipped, please use a reusable container. Work must be professionally packed for safe shipping. Use screws only if shipping in wooden crates. Works must arrive on or before the show's listed intake dates. Shipped work must have a prepaid insured return label. Do not ship glass. Work is to be picked up by date listed for each show. Unless prior arrangements have been made any work not picked up within 30 days of show closure becomes property of Cottonwood.

**LIABILITY:** Cottonwood assumes no liability for theft, loss, fire, or destruction of any kind to any and all exhibited artwork, storage crates, or other related items, however caused throughout the duration of the show. By signing the Exhibition Contract, the artist acknowledges an understanding and agreement with the Cottonwood Center for the Arts exhibition policy and requirements.