

SMALL TALES | WORKS INSPIRED BY BEATRIX POTTER

INTAKE: NOVEMBER 29, 2018 - DECEMBER 1, 2018 | 10 AM TO 5 PM

OPENING: DECEMBER 7, 2018 | 5 PM TO 8 PM **CLOSING:** JANUARY 1, 2019

Beatrix Potter was an English writer, illustrator, natural scientist, and conservationist best known for her books for children featuring animals, such as those in *The Tale of Peter Rabbit*.

Potter's artistic and literary interests were deeply influenced by fairies, fairy tales, and fantasy as well as a love of landscape, flora, and fauna, all of which she closely observed and painted. She studied book illustration from a young age and developed her own tastes, first choosing to illustrate traditional rhymes and stories such as *Cinderella*, *Sleeping Beauty*, *Ali Baba and the Forty Thieves*, *Puss-in-Boots*, and *Red Riding Hood*, but most often her illustrations were fantasies featuring her own pets: mice, rabbits, kittens, and guinea pigs.

Potter wrote about 30 books including the popular stories about Tom Kitten, Peter Rabbit, and Jemima Puddleduck. The immense popularity of Potter's books was based on the lively quality of her illustrations, the non-didactic nature of her stories, the depiction of the rural countryside, and the imaginative qualities she lent to her animal characters.

Artists' works for this call for entries should avoid imitation of Potter, but rather take inspiration from fairy tales, fantasy, or personal stories important to the artist, should include an illustrative quality, and speak to the storytelling nature of Potter's illustrations. All media, themes, and emotional styles will be considered.

SHOW ENTRY GUIDELINES

ELIGIBILITY: All work must remain on exhibit for the duration of the exhibit. No artwork may be exhibited that has previously been shown in the Gallery. All work submitted must have been finished within two years of intake dates. Exhibition Contract must be filled out completely when artwork is delivered.

ENTRY FEES: Fees for entering artwork are \$10 for one piece, \$10 for one additional piece, \$10 for second additional piece. Limit is 3 works per show.

PRESENTATION AND DISPLAY: Upon delivery, artwork should be exhibit ready, appropriately framed if necessary, appropriately mounted if necessary, ready to hang, and labeled on back with name of artist, title, medium and price. No tabletop frames will be accepted for hanging. Cottonwood reserves the right not to display every piece submitted.

COMMISSIONS: In the event of sales during the exhibit, the artist will receive 70% of retail price (set by the artist) and the Gallery will retain a 30% commission. All sales will be conducted through Cottonwood who will collect purchase price and Colorado sales tax. Payment from sales will be made to the artist no later than 30 days of exhibition closing. All work **MUST** be for sale.

SHIPPING AND DELIVERY: Artist is responsible for transit of accepted artwork to and from Cottonwood Center for the Arts. Upon delivery, artwork should be exhibit-ready, appropriately framed if necessary, appropriately mounted if necessary, and ready to hang. No tabletop frames will be accepted for hanging. If artwork must be shipped, please use a reusable container. Work must be professionally packed for safe shipping. Use screws only if shipping in wooden crates. Works must arrive on or before the show's listed intake dates. Shipped work must have a prepaid insured return label. Do not ship glass. Work is to be picked up by date listed for each show. Unless prior arrangements have been made any work not picked up within 30 days of show closure becomes property of Cottonwood.

LIABILITY: Cottonwood assumes no liability for theft, loss, fire, or destruction of any kind to any and all exhibited artwork, storage crates, or other related items, however caused throughout the duration of the show. By signing the Exhibition Contract, the artist acknowledges an understanding and agreement with the Cottonwood Center for the Arts exhibition policy and requirements.