

## SYNCHRONICITY | WORKS INSPIRED BY HELEN FRANKENTHALER

**INTAKE:** OCTOBER 25, 2018 - OCTOBER 27, 2018 | 10 AM TO 5 PM

**OPENING:** NOVEMBER 2, 2018 | 5 PM TO 8 PM    **CLOSING:** DECEMBER 4, 2018

Helen Frankenthaler was a prolific and influential artist in the Abstract Expressionism movement in the latter half of the 20th Century. Her career spanned several decades and her specific style and media shifted throughout her lifetime, but hallmarks of her work include a fluidity of form, a harmony of brushwork, and an overall effortlessness in her compositions.

In her earlier works, she invented a technique she called "soak staining," in which liberal use of turpentine on raw canvas allowed oil paint to move and build transparency much like watercolor. Later on, she switched to acrylics which allowed for brighter, more opaque forms to define her canvases. Her most successful work has the quality of having been created in a spontaneous moment, with just a few deft and graceful strokes.

Artists' works for this call for entries should avoid imitation of Frankenthaler, but rather take the spirit of her spontaneity and gestural lyricism to create abstract works. All media will be considered.

## SHOW ENTRY GUIDELINES

**ELIGIBILITY:** All work must remain on exhibit for the duration of the exhibit. No artwork may be exhibited that has previously been shown in the Gallery. All work submitted must have been finished within two years of intake dates. Exhibition Contract must be filled out completely when artwork is delivered.

**ENTRY FEES:** Fees for entering artwork are \$10 for one piece, \$10 for one additional piece, \$10 for second additional piece. Limit is 3 works per show.

**PRESENTATION AND DISPLAY:** Upon delivery, artwork should be exhibit ready, appropriately framed if necessary, appropriately mounted if necessary, ready to hang, and labeled on back with name of artist, title, medium and price. No tabletop frames will be accepted for hanging. Cottonwood reserves the right not to display every piece submitted.

**COMMISSIONS:** In the event of sales during the exhibit, the artist will receive 70% of retail price (set by the artist) and the Gallery will retain a 30% commission. All sales will be conducted through Cottonwood who will collect purchase price and Colorado sales tax. Payment from sales will be made to the artist no later than 30 days of exhibition closing. All work **MUST** be for sale.

**SHIPPING AND DELIVERY:** Artist is responsible for transit of accepted artwork to and from Cottonwood Center for the Arts. Upon delivery, artwork should be exhibit-ready, appropriately framed if necessary, appropriately mounted if necessary, and ready to hang. No tabletop frames will be accepted for hanging. If artwork must be shipped, please use a reusable container. Work must be professionally packed for safe shipping. Use screws only if shipping in wooden crates. Works must arrive on or before the show's listed intake dates. Shipped work must have a prepaid insured return label. Do not ship glass. Work is to be picked up by date listed for each show. Unless prior arrangements have been made any work not picked up within 30 days of show closure becomes property of Cottonwood.

**LIABILITY:** Cottonwood assumes no liability for theft, loss, fire, or destruction of any kind to any and all exhibited artwork, storage crates, or other related items, however caused throughout the duration of the show. By signing the Exhibition Contract, the artist acknowledges an understanding and agreement with the Cottonwood Center for the Arts exhibition policy and requirements.