INVENTHELP’S
INPEX®
AMERICA’S LARGEST INVENTION SHOW

JUNE 13-15
2017

DAVID L. LAWRENCE CONVENTION CENTER · PITTSBURGH, PA

CALL: 1-888-54-INPEX
VISIT US AT: WWW.INPEX.COM
CHECK OUT ALL OF THE EVENTS, OPPORTUNITIES AND SERVICES THAT ARE INCLUDED IN YOUR EXHIBITOR BOOTH PACKAGE!

INPEX provides a forum for inventors, entrepreneurs and intellectual property owners to exhibit their inventions, share ideas and attempt to make contacts with companies interested in new products. INPEX is more than just a trade show, it is an experience! Take advantage of all the opportunities offered to INPEX exhibitors.

**BOOTH SPACE**

By purchasing a booth at INPEX, you will have the opportunity to pitch your invention to many of the nearly 1,000 company representatives walking the show floor looking for new products. From your booth, you will be able to network with companies and fellow exhibitors in an attempt to make the contacts you will need to pursue your invention.

**PRODUCT SEARCHES**

In addition to the hundreds of companies walking the show floor during industry hours, INPEX also offers the opportunity for exhibitors to participate in private appointments with select companies looking for new products. These companies attend INPEX to search for products as possible additions to their existing product lines and provide valuable feedback to exhibitors about their inventions. INPEX will schedule appointments for exhibitors who have appropriate products. These companies will conduct private product searches at INPEX 2017:

- Licensing and Intellectual Property
- Media Relations
- Retailing
- Prototyping
- Offshore Manufacturing
- Direct Response TV Marketing
- Inventing in the corporate world

GEORGE FOREMAN INVENTORS UNIVERSITY

Seminars, presentations and panel discussions provide you with information that may prove helpful in pursuing your invention. Seminar Schedule: Tuesday, Wednesday, Thursday mornings, June 13-15.

Topics include:

- Licensing and Intellectual Property
- Media Relations
- Retailing
- Prototyping
- Offshore Manufacturing
- Direct Response TV Marketing
- Inventing in the corporate world

INVENTOR WORKSHOPS AND PITCHING OPPORTUNITIES

New for 2017, INPEX will offer a variety of inventor and entrepreneur based workshops. These interactive workshops are available to exhibitors looking to learn more and practice various skills that could prove helpful in launching a new product. Workshops include: social media, crowdfunding, creating websites and more. Many exhibitors will also be given the chance to pitch their product on the stage to industry representatives in front of a live audience and receive feedback from those representatives. Some qualifications may apply to receive an appointment.

*Please check www.INPEX.com for the most up to date list of product search companies for INPEX 2017*
INPEX INVENTORS RESOURCE CENTER

Don’t miss an opportunity to meet one-on-one with business professionals to discuss topics pertinent to your particular invention needs. Located on the show floor and available by appointment during show hours. Be sure to sign up for an appointment with these companies each morning when the show floor opens.

Participants have included:
• Small Business Development Centers
• Direct Response Retailers
• Venture capital companies
• Manufacturers
• Marketing and Product Branding Professionals
And others...

PUBLICITY & PROMOTION

New products exhibited at INPEX have generated local and national coverage both before and after the show. Publicity assistance is provided to exhibitors to attempt to generate media attention in your hometown.

Here's what we do for you:
• Create a press release about your invention
• Send your approved press release to a media list of your local papers, television and radio stations
• Follow up with editors and producers when applicable
• Prepare follow-up publicity for INPEX award winners after the show

INPEX EXHIBITOR TESTIMONIALS

“We do trade shows all over the US, and your show is by far the best run and most rewarding! The people are fantastic, the contacts and distribution that we obtained from your show was PHENOMENAL and far surpassed all expectations! From the webinars to the private meetings you set up for us, to the Press releases you sent out, you understand our needs and truly helped us succeed! If you have a new product, this is where you want to be!”

– Rick & RJ Hassler, Food Freshness Card

“As exhibitors, we are extremely grateful for the amount of opportunities, unlimited resources and being able to participate in different categories for the INPEX Awards. INPEX 2016 was above and beyond what we ever expected a trade show to be!”

– Stacey Lokey, Garbage-eez®

“We almost have too many leads to follow-up at the same time.”

– Dan Hachey, Sketch-it®

TROPHIES, MEDALS & PRIZES

Every invention and new product idea at INPEX is eligible to participate in the International Awards Program.

• Awards presented on Thursday, June 15, 2017 at the awards ceremony
• Judged on a points system by an International Jury
• Winners determined on the basis of usefulness, creativity and overall appeal
• Winning an INPEX award may add credibility to your idea and may also increase the possibility of exposure through resulting publicity
• Three Cash Prizes of $7,500, $3,000 and $2,000
• Gold medals in each product category
• Special Awards and Trophies

INVITATION SERVICE

INPEX attempts to attract attendees from many different industries. We invite companies in the same product category as your invention to visit INPEX and review your invention and others.

Visitors to INPEX may include:
• Manufacturing companies
• Marketers
• Infomercial companies
• Distributors
• Retailers
• Exporters/importers
• Research & Development
• Mail order catalog companies
• Venture capital groups
And others interested in innovation

INPEX 2017 will be held at the David L. Lawrence Convention Center
2017 INPEX STAFF

The INPEX team is involved in all aspects of the show. The same folks you talk to before the show will be there for you at the show to assist you in any way. INPEX has been called “The Friendliest Show in the World.” Come to INPEX 2017 and see why!