

Alison Kilburn

I thrive at the junction between user experience, product requirements and meaningful design. My goal is to apply my skills and expertise to improving the future of user experience design.

EXPERIENCE

Adwerx, Durham, NC

Product Designer

AUGUST 2016 - PRESENT

Creating and updating the Adwerx product to align business objectives with user goals. In this role, I have served as the lead designer on many impactful product designs — most notably: a responsive site-wide overhaul, leading various, new projects from conception to hi-fi designs, crafting optimal partner solutions, as well as a number of miscellaneous yet purposeful product optimizations.

Adwerx, Durham, NC

Product Marketing Manager

JANUARY 2016 - AUGUST 2016

Delivering powerful business outcomes and effectively conveying the Adwerx brand through project management and marketing design.

Knurture, Durham, NC

Solutions Architect

MAY 2013 - JANUARY 2016

I served a vital role in this small, UX consultancy, whose sole focus was B2B, SaaS applications. I was hands-on in all internal processes.

Oak City Collective, Raleigh, NC

Product and Email Marketing Manager, Consultant

OCTOBER 2014 - AUGUST 2015

I served as the primary designer working with WordPress, product mockups, and email marketing campaigns to help meet all objectives.

EDUCATION

NC State University, Raleigh, NC *Bachelor of Arts, cum laude, Psychology*

AUGUST 2008 - MAY 2013

Focus in Human Factors Psychology with a minor in Sociology

Societies: Psi Chi Honor Society, HFES Student Chapter

CONTACT INFORMATION

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SKILLS

Interactive Design
Graphic Design
Usability Testing
Content Creation
Wireframing & Prototyping
User Modeling
Project Management
Data Analysis
Email Marketing
Teamwork & Collaboration
Presenting
Analytical Thinking
Basic HTML & CSS
Mac and Windows

SOFTWARE

Sketch
Adobe Creative Suite
InVision
Atlassian Suite
Slack
Omnigraffle and Mockflow
Apple iWork
Microsoft Office

CORE VALUES

Commitment
Determination
Innovation
Growth and evolution
Integrity
Encouragement

INTERESTS AND ACTIVITIES

Hiking
Music
Hot yoga
Photography
Travel