Preferences about Buildings

Name:
Date:

Below are 8 bins with different building features. You have 10 gold coins to distribute among the bins to mark which qualities are important to you. You may place multiple coins in any bin, but you must place exactly 10 coins and no fractional coins are allowed. You may draw the coins in each bag, or just write the number of how many you would allocate to each.

1) Suppose you are purchasing a house for yourself. Allocate the coins to indicate how much you are willing to pay for each feature of the house. (Example: if only size of a house is important to you, you would put all 10 coins in the bin marked “Size”.)
2) Suppose you are advising your parents about the purchase of a building they will use for their small business. Allocate the coins to indicate what qualities you would advise them to invest in.

- Unlikely to experience damage in natural hazards
- Proximity to amenities (restaurants, stores, etc.)
- Aesthetics and “feel”; quality of finishes
- Quality of construction
- Proximity to work or school
- Size
- Arrangement of space
- Green features and energy efficiency
- Unlikely to experience damage in natural hazards
3) Suppose you are advising your boss about the purchase of a new manufacturing facility. Since you work for a major company, you know this purchase will be covered in the local news media. Allocate the coins to indicate what qualities would be important in your advice.

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