

FOR IMMEDIATE RELEASE

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CONFIDENCE CON RETURNS TO OKLAHOMA CITY

OKLAHOMA CITY, OK — For the second year, women from across the state of Oklahoma will have the opportunity to participate in Confidence Con, a two-day women's empowerment conference produced by founder Hannah Royce and the Confidence Con Dream Team. The weekend events will take place at Penn Theatre, in Oklahoma City (OKC) on April 7 and 8, 2017.

Confidence Con brings women of all ages, races, religions and backgrounds together to tap into their true self through mindfulness, support and raw discussion. Women who attend Confidence Con will experience mentor match-up sessions, topic-driven panels, interactive activities as well as a keynote address by Eryn Eddy Erickson, founder of So Worth Loving.

"After attending a large-scale creative conference in LA, I came home with a loud calling to bring Oklahoma women together to celebrate each other. Thus, Confidence Con was born," Royce said. "Our mission is to change the way women feel about true confidence, something that forms when we have a regular practice of self-love and compassion."

Germane to the mission of Confidence Con is embracing and giving back to the OKC community. 2017 Confidence Con donates a portion of all 2017 ticket sales to benefit OKC Girls Art School.

"The mission of the OKC Girls Art School is to empower underserved girls to be successful in life through the visual arts," Royce said. "This aligns perfectly with the mission of Confidence Con and we are thrilled to help support this organization."

Tickets for Confidence Con are on sale now and can be purchased at www.confidencecon.com. For the complete lineup of speakers or full event details, follow Confidence Con social media; new announcements are made weekly.

If you would like more information about Confidence Con, or to support the conference as a sponsor or partner, please contact Hannah Royce at hannah@hannahroyce.org or (405) 437-6566.

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Confidence Con believes we begin to tap into our greatness through being aware of our wants, hopes and needs, becoming truly confident. We ask for what we need and we carry out our dreams in a big way. A big CONFIDENT way. The only other ingredient for a purposeful life is - community. Confidence Con is a place to embrace yourself and your community like you've never done before.