

# Agatha Tutia

## CONTACT

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## EDUCATION

University of Washington  
Seattle, WA - August 2018  
Master of Human-Computer  
Interaction + Design

Texas A&M University  
College Station, TX - December 2016  
Bachelor of Business Administration in  
Management Information Systems  
Minor in Art (New Media)  
GPA: 3.8

## HONORS

**Magna Cum Laude**  
Texas A&M University  
December 2016

## EXPERIENCE

### Design Director

Windrose Magazine, Seattle, WA  
Summer 2017-Present

- Raised \$5,212 on Kickstarter to print Issue 2 and pay contributors
- Communicate logistics and coordination with Editor-in-Chief, Ally Willis
- Inquire, create and/or curate photography, typefaces, and imagery
- Mock and design magazine for print and digital release

### Visual Design Intern

Zappos.com and 6pm.com, Las Vegas, NV  
June-August 2016

- Designed emails, banners, sliders/heroes, coupons, social posts, and landing pages
- Self-initiated and designed a Pinterest Summer Trends campaign
- Attended 6pm redesign meetings with Development, Strategy, Creative, and UX
- Shadowed the UX Team and participated in research and design discussion

## INFLUENTIAL COURSES

### Entrepreneurship

Winter Quarter 2018

- Pitched idea for a bachelorette party planning web app, Rallie, through all three rounds, and recruited a team to support the idea
- Pivoted idea to a podcast-sponsor analytics platform, Podessa, and restructured pitch deck three weeks before investor presentation
- Led the design process, worked with team to structure the MVP, and visually designed the prototype
- Presented prototype to 10 investors, team won first place and raised "\$3 million" during the funding round

### Evaluation Studio

Spring Quarter 2018

- Collaborated on menopause-focused capstone project with a two other cohorts on recruitment, interviews, design workshop, and sense-making
- Researched recruiting methods and called for website, survey screener, and fliers
- Led focus group portion of the design workshop of eight participants
- Pushed for pivot during second round of interviews to cease data collection, transcribe and thematically code interviews
- Externalized data into a collection of models describing the menopausal experience

## SKILLS

### Research

Recruitment, Interviews, Transcription, Coding, Journey Mapping, Personas, Interaction Models, Focus Group, Participatory Design Workshop

### Ideation

Brainstorm, Competitive Analysis, Mind Map, Storyboard

### Prototyping

Sketch, InVision, Marvel, Keynote, Premiere Pro, After Effects, Paper Prototyping, Physical Modeling, Arduino, Processing, Laser-cutting, 3D Printing

### Visual Design

Photoshop, Illustrator, InDesign, Hand-lettering

### Code

HTML, CSS, JavaScript, C#, Python, SQL